

# FINANCIAL TIMES

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## World News

## Business Summary

**Ortega calls a halt to ceasefire with Contras**

President Daniel Ortega of Nicaragua formally ended a fragile 15-month ceasefire against the US-backed Contras, dispelling last-minute hopes that the decision might be reversed or postponed. Page 18.

**Bhutto survives vote**

Benazir Bhutto, Pakistan's Prime Minister, survived a vote of no confidence in her government but saw her majority in the National Assembly much reduced. Page 18.

**Paris-Bonn summit**

President François Mitterrand and Mr Helmut Kohl, the West German Chancellor, will try to reach agreement on boosting international aid for Poland at a crucial two-day summit in Bonn. Page 3.

**Cold War prediction**

Soviet Foreign Ministry spokesman Gennady Gerashchenko predicted next month's superpower summit would end the cold war, dumping it to the "bottom of the Mediterranean." Page 3.

**Beirut poll threat**

The assassination of a retired Saudi embassy employee in West Beirut further jeopardised a proposed presidential election in Lebanon. Page 6.

**Lee unrepentant**

Martin Lee, Hong Kong's leading liberal campaigner, last night refused to apologise to Peking for criticising the Chinese army's crackdown on dissident students. Page 6.

**Ukraine strike**

Miners in the Ukraine, demanding improved pensions and holidays, staged warning strikes in the Soviet Union's largest coalfield. Page 3.

**Swapo accused**

South Africa accused Swapo guerrillas of crossing into Namibia from bases in neighbouring Angola in violation of the UN plan for the territory's independence. Page 6.

**Sarney charges**

Damaging charges have been levelled against President José Sarney of Brazil alleging he was behind a secret conspiracy to launch the television star, Silvio Santos, in a last-minute bid for the presidency. Page 4.

**Mugabe defiant**

President Robert Mugabe, backing southern African states' defiance of a worldwide ban on ivory trading, said Zimbabwe would continue to kill elephants and sell their ivory. Page 23.

**Lockerbie link**

Swedish police have uncovered a possible link between a Palestinian on trial in Stockholm for terrorism and the 1988 bombing of a Pan Am jumbo jet over Scotland. Pan Am action, Page 4.

**Warsaw-Seoul ties**

Poland became the second Eastern European country to establish diplomatic relations with South Korea, the formerly anti-communist country which is boosting ties with its former enemies. Page 6.

**Madrid art inquiry**

An inquiry is under way in Madrid into the mystery disappearance of four art masterpieces from the Palacio Real. Page 18.

**MARKETS**

STERLING	DOLLAR	STOCK INDICES
New York luncheon:	New York luncheon:	FT-SE 100: 2,160.1 (+17.5)
\$1.578	DM1.842	FT Ordinary: 1,738.1 (+16.4)
London:	FF1.255	FT-A All-Share: 1,083.75 (+0.7%)
\$1.5785 (1.578)	SF1.2295	New York luncheon:
DM2.900 (2.905)	Y143.425	DM Ind. Av.: 2,638.11 (-8.97)
FF1.8425 (8.8575)	London:	Y142.10 (142.70)
SF2.5375 (2.5479)	DM1.8355 (1.841)	S&P Comp.: 340.34 (-0.02)
Y22.25 (22.25)	FF1.6225 (6.2476)	Tokyo: Nikkei: 35,594.43 (+14.98)
£ index (89.4)	Y21.507 (1.6145)	US LUNCHTIME RATES
GOLD	Y142.10 (142.70)	Fed Funds 9.1%: 3-month interbank: closing 15.2 (15.11)
New York Comex Dec:	S index (86.6)	3-month gilt future: 8.048%
\$377.0 (377.6)	S&P Comp.: 340.34 (-0.02)	Long Bond: 102.2
London:	Y143.08	yield: 7.907%
\$373.75 (373.25)	US LUNCHTIME RATES	Dec 82.2 (82.2)
N SEA OIL (Argus)	Fed Funds 9.1%: 3-month interbank: closing 15.2 (15.11)	Market Reports: CURRENCIES, Page 36; Bonds, Pages 23, 24; COMMODITIES, Page 30; EQUITIES, Pages 31 (London), 39 (World)
Brent 15-day Dec:	Yield: 8.048%	
\$19.075 (+0.4)	Long Bond: 102.2	
Chief price changes yesterday: Page 18	yield: 7.907%	

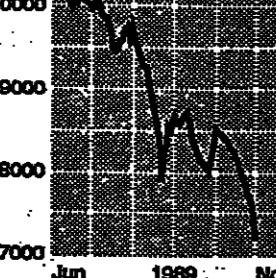
**Michelin bid for UK tyre chain to be investigated**

Britain's Monopolies and Mergers Commission is to investigate Michelin Tyre's £210m takeover of National Tyre Services, a 420-outlet replacement tyre distribution chain. Page 19.

TIN prices fell on the LME throughout the day and metal ended at \$7,135 a tonne. Page 19.

**Tin**

Cash metal (\$ per tonne)



down \$355 to the lowest level since the tin contract was re-started on the exchange in June. Page 39.

CAMPBELL Soup chief executive Gordon McGovern resigned raising a flurry of speculation about one of the US's most powerful food companies. Page 19.

SEA Containers, Bermuda-based group which owns Sealink British Ferries, has buyers for all the assets it intends to sell as it moves against a hostile £120m bid from Stena and Tidbeck. Page 19.

NI Industries, controlled by Harold Simmons, the Dallas investor, made a \$50 a share offer for Georgia Gulf valuing the chemical company at \$1.2bn. Page 22.

EUROPEAN Commission has been faced with an Anglo-German attempt to water down draft rules for closer economic and monetary co-ordination. Page 3.

CARDI, Swedish industrial holding company affiliated to the Volvo group, and Lucas Industries of the UK are to set up a jointly owned company to make braking systems for rail industry. Page 22.

CONTINENTAL Airlines, non-unionised subsidiary of Texas Air, the prominent US airline holding group, said D Joseph Corr had resigned as chairman. Page 22.

JAPAN'S Ministry of Finance is set to ease the rules that separate Japanese business and securities business by allowing companies for the first time to issue short- to medium-term corporate bonds on the domestic market. Page 23.

SOUTH Korean companies are to be refused the right to choose their own auditors to certify financial accounts in an effort to clean up misleading balance sheet reporting. Page 21.

FUJITSU, Japanese computer company, embarrassed the Government by admitting making artificially low bids for public contracts. Page 8.

NEW WORLD Development, Hong Kong property company which agreed to buy hotel interests of Ramada of the US, has announced a 12 per cent rise in after-tax profits. Page 21.

GENERAL RE, largest US reinsurance company, reported strong third quarter results despite heavy losses from Hurricane Hugo. Page 21.

INDIAN Airlines, the state-owned carrier that operates domestic routes and those to neighbouring countries, is to buy 33 new aircraft in the next five years at a cost of \$145m. Page 8.

Mr Michael Green, chairman of Carlton, acquired UKI primarily because of its expertise in manipulating television pictures and video special effects. Page 8.

He has continued to deny that Cosworth is for sale but it has always been clear that the

company sat uneasily in the midst of an integrated television services company.

The first call from a potential purchaser came from Fiat on the day the UKI deal was announced and there have been several subsequent conversations with the Italian group.

The favourite to take over Cosworth, however, must remain Ford, which has had a relationship with the company since the 1980s.

Cosworth, founded by the engineer Dr Keith Duckworth, developed one of the most successful engines in grand prix racing history. Its main industrial importance now is its role in turning out high-performance engines for production cars.

Carlton shares rose sharply yesterday. By late afternoon, attention had settled on a £250m price tag and shares closed 32p up at 778p.

Analysts have believed that Carlton would sell Cosworth

ever since the engine builder was acquired with UKI. However, the price they predicted was in the £100m-£200m range.

"Selling for £250m would be well above expectations and very good for Carlton," said one analyst. "There has been some concern about whether Michael Green is a good dealmaker - this would help dispel those doubts." Analysts estimated the deal to be worth another 26p on Carlton's share price, excluding this "sentiment factor."

In the market, opinion was divided on whether Fiat or Ford would be a more likely buyer. Some said Ford would have trouble juggling simultaneous bids for both Cosworth and Jaguar, while others suggested Fiat might be put off by the risk of losing Cosworth's sales to Ford. Another bidder mentioned is Vickers, the UK engineering group which owns Rolls-Royce cars. However, most analysts believe Cosworth would be too expensive for Vickers.

## E Germans resume exodus despite Krenz reform plan

By Leslie Collett in Berlin and Quentin Peel in Moscow

THOUSANDS of East Germans crossed the border into Czechoslovakia and over 600 took refuge in the West German Embassy in Prague yesterday, ignoring the promises of reform that were made in Moscow by their country's new leader, Mr Egon Krenz.

Meanwhile officials in West Berlin said they were preparing for the biggest influx of East Germans since before the Wall was built in 1961, because the Communist authorities were expected to allow virtually unrestricted visits to the West in time for Christmas.

The new flood of asylum-seekers into Czechoslovakia threatened to recreate the crisis that developed a month ago when over 15,000 East Germans gained access to the Federal Republic by taking refuge in its Prague Embassy.

But in sharp contrast with the previous exodus, the latest refugees were swiftly issued with documents by the East German Embassy in Prague thus releasing them from East German citizenship. Some 70 of them were allowed depart immediately by bus for West Germany.

The East German state news agency ADN said that at least 8,000 citizens had taken advantage of East Berlin's decision to restore visa-free travel into Czechoslovakia, a right which had been suspended on October 3 in a bid to stem the exodus.

In Moscow, Mr Krenz emerged beaming from a three-hour summit with President Mikhail Gorbachev to pledge his enthusiasm for Soviet perestroika - and its relevance to reform in his own country. He gave the first-ever

press conference by an East German leader to present himself as a paragon of socialist renewal, modelled on the style of Mr Gorbachev.

And he denied that he could be called a hard-liner, even expressing positive enthusiasm for the mass demonstrations of East Germans on the streets, who are demanding more democracy and free elections.

Yet his tone and delivery frequently sounded more like the old-style Communist youth leader which he was for years under Mr Erich Honecker, whom he replaced just two weeks ago.

He expressed the convictions of a born-again democrat with a truculent confidence of a hitherto unassassable autocrat.

Mr Krenz said of the mass demonstrations sweeping his country, which continued throughout his 22-hour stay in Moscow, that: "Many of them are in the streets to show that they want better socialism and the renovation of society. So I believe that this is a good sign, an indication that we are at a turning point."

The East German leader flatly rejected any hint of German reunification and spoke firmly about the Berlin Wall.

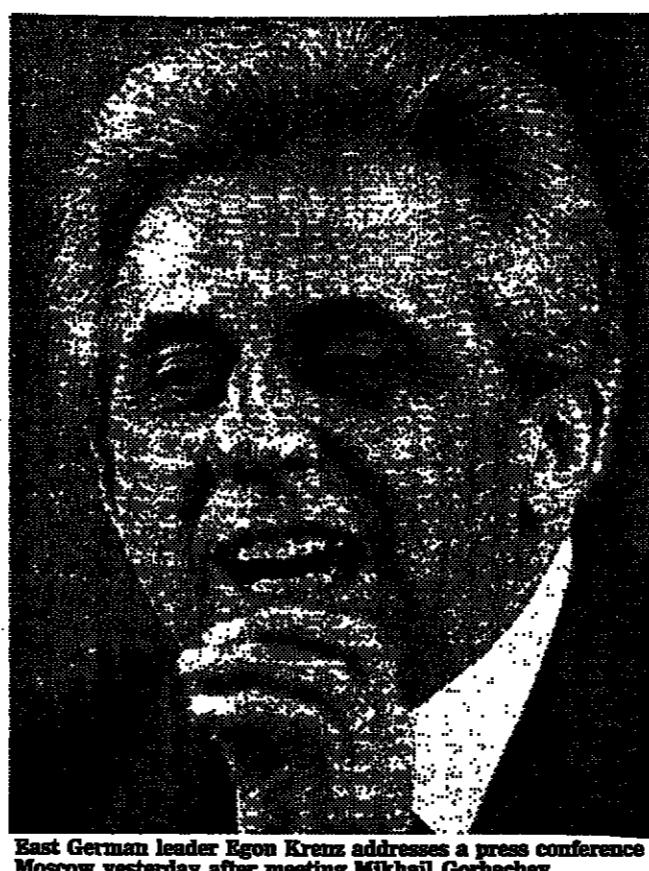
He said the Wall marked a frontier not just between two states, but between two ideologies and two blocs.

This is a border with the biggest concentration of weapons in Europe," he added. "It can be used as a kind of protective shield."

However West Berlin officials said they were taking seriously the pledges of East Berlin - repeated yesterday by Mr Krenz - to liberalise travel.

Mr Walter Momper, last weekend that he believed the number of East German citizens wanting to stay in the West after visits would "not be so great."

Another East German official, however, said the coming exodus could be "very heavy" at the outset.



East German leader Egon Krenz addresses a press conference in Moscow yesterday after meeting Mikhail Gorbachev

The officials are hoping that most East Germans will return home after visiting the city, but they acknowledge that this is almost impossible to predict.

East Germany, anticipating the worst, has assured citizens that applications to permanently "resettle" in the West will be given prompt attention.

Mr Günter Schabowski, the

East Berlin Party leader, told

the Mayor of West Berlin,

Mr Walter Momper, last weekend

that he believed the number of

East German citizens wanting

to stay in the West after visits

would "not be so great."

Mr Günter Schabowski of the

East German Politburo said

the authorities might come to

a working relationship with

the country's largest opposition

group, New Forum.

next year. One noted that an

eventual convertibility of the

East German Mark would

mean an enormous economic

boost to West Berlin.

• AP adds: Mr Johannes

Chemnitzer, the Communist

Party leader in the East Ger-

man city of Neubrandenburg,

said during a visit to West Ger-

many that the opening of bor-

ders in other Soviet Bloc coun-



## EUROPEAN NEWS

# Karabakh chief rejects call to end Moscow rule

By Quentin Peel in Moscow

THE SOVIET administrator of the strife-torn territory of Nagorno-Karabakh, yesterday rejected calls for direct rule by Moscow to be abandoned, and for Soviet troops to be withdrawn.

Mr Arkady Volsky warned that such action, demanded by the republic of Azerbaijan, would precipitate a new wave of bloodshed in the disputed region. However, he called for the local Communist party committee, and the regional government, to be restored to share power with his special administrative committee.

Mr Volsky's statement is the clearest indication yet of a secret decision in Moscow on how to bring peace back to Karabakh - and appears to fly in the face of Azerbaijani demands for an end to direct rule.

A threatened republic-wide strike was called off last month after assurances that Mr Volsky's committee would be dismissed.

He also revealed yesterday that his authority is already being openly flouted. Azerbaijani nationalists had seized control of the local television relay station and were refusing to broadcast national programmes, substituting them with "unruly and abusive texts and discussions," he said.

Mr Volsky's interview was published in Moscow News, the outspoken weekly newspaper, which also revealed that an 18-month-long road and rail blockade of the entire Karabakh region has yet to be broken, causing severe food and fuel shortages. Supplies have to be flown in from neighbouring Armenia.

The majority Armenian population in Karabakh have demanded to leave Azerbaijan and join Armenia, a move which has caused a furious backlash in Azerbaijan. Direct rule from Moscow was imposed last year to end months of race riots and protest strikes, but to little avail.

Mr Volsky said any decision to abolish his special administrative committee in Karabakh would mean an end to the curfew, and the removal of Interior Ministry troops. "We must

## UK-German assault on closer EC co-ordination

By David Buchan in Brussels

MINERS IN the Ukraine, demanding improved pensions and holidays, staged warning strikes in the Soviet Union's largest coalfield yesterday and were considering further action, a strikers' representative told Reuters in Moscow. He said that virtually all 28 mines in the important Donetsk mining centre had stopped work for two hours.

The action took place a day after miners' leaders in the Ukraine decided against resuming the three-week strike that crippled most of the country's pits in July. But the results of a pit referendum revealed a deep split among miners.

The strikers' spokesman said they were demanding a specific date on which new regulations governing holidays and pensions would be sent to the Supreme Soviet, the country's parliament.

He said representatives of about half the area's pits had massed in front of the regional Communist party headquarters in Donetsk to make their demands known.

not do this, because very soon we would have to bring them back," he said. "This will not be any comfort for those who have already died."

He rejected calls for a referendum on the future of the region, saying it would be pointless. A vote held in Karabakh alone would decide to join Armenia, whereas a vote in the whole of Azerbaijan would say the opposite.

He then revealed that state television employees in the town of Shusha, the main centre of Azerbaijani population in Karabakh, had seized control of the local relay station, and jammed national television programmes.

Executives of the television service were flown from Moscow, and Soviet soldiers installed in the studios, but they had to withdraw after the building was surrounded by a crowd of thousands of people. Of course, the order was not given to shoot."

## Bonn and Paris to discuss aid for Poland

By David Marsh in Bonn

PRESIDENT François Mitterrand and Mr Helmut Kohl, the West German Chancellor, will try to reach agreement on boosting international aid for Poland at a crucial two-day summit starting in Bonn today.

The talks between ministers on both sides will hinge on ways of speeding west European integration, so as to strengthen the European Community's hand as it seeks to respond to events in Eastern Europe. Differences between Bonn and Paris, however, may surface over West Germany's efforts to open a new produc-

tion line in Hamburg for the Airbus airliner - a proposal strongly opposed by the French.

Mr Mitterrand and Mr Kohl will be comparing notes on the latest political changes in East Germany. Mr Kohl is likely to reassure France that any move towards German reunification will take place only in the framework of overall moves to break down East-West barriers.

Anxious to bind the Federal Republic still more firmly within the Western community, Mr Mitterrand will press the Bonn Government to speed up efforts to forge European

monetary union (EMU). Mr Mitterrand said last week he wanted the Community summit in December to agree to hold in the second half of next year a conference to change the Treaty of Rome and pave the way for EMU.

Opinion in the Bonn Government and at the Bundesbank is on the speed with which monetary union can be accomplished is divided. But Mr Kohl seems likely to agree to start the conference in the second half of 1990, with the strong possibility that crucial decisions on EMU could be delayed until 1991 - after the German general elections in December next year.

On aid for Poland, Mr Kohl wants to co-ordinate his approach with France before his five-day visit to Poland starting on November 9. Bonn advocates generous debt rescheduling, together with credits to finance individual economic projects. But the West Germans oppose global Marshall Fund-type aid.

Mr Kohl badly needs an international consensus to avoid overtly taking the lead in Western support for the

reformist government. In view of centuries of German-Polish conflict, relations with Warsaw are still very delicate.

This has been highlighted by the discord over the Chancellor's plans to visit the Silesian monastery of Annaberg, near the Czech border, on his Polish trip. The site, the scene of a bloody confrontation in 1921 between German soldiers and Polish rebels, is a patriotic symbol for both sides.

Squabbling that threatens success, Page 25

## Kurds face another bleak winter

Jim Bodgener takes a trip with the army to Turkey's insurgency

Winter is fast approaching in the rugged mountains of Turkey's south-east, where guerrillas of the separatist, Marxist Kurdish Workers' Party (PKK) operate. Blizzards and the cold are expected to drive the guerrillas down from their mountain hide-outs where security forces will be waiting for them according to senior gendarmerie officers.

Some will evade the net, and return to bases in Iran and Syria, while others may winter in deserted hamlets and settlements.

According to Mr Hayri Kozakcioglu, Super-vali or regional governor handling security in six provinces of the south-east, the security forces were winning during the summer because they brought the battle to the PKK, not the other way round. He made the comments during a helicopter visit to the region arranged by the Government for foreign journalists.

The insurgency had been contained in an area centring on the Cudi mountain massif, and embracing parts of Siirt, Mardin and Hakkari provinces, he claimed.

But so long as the root lay outside in external support, the government could only contain the problem, Mr Kozakcioglu tacitly admitted. The official line is that neighbouring powers, jealous of Turkey's economic development, seek destabilisation and backwardness in the south-east through the PKK's destruction of infrastructure like dams, water supplies, roads and electricity lines in guerrilla warfare.

Officials point the finger of blame at Syria and PKK training bases in the Syrian-con-

trolled Bekaa valley; Syrians and Armenian Syrians have been discovered, according to the guerrillas, inside Turkey.

Brigadier General Kamil Basar, gendarmerie commander in Hakkari province, estimates there are about 2,250 PKK guerrillas currently operating in the south-east.

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## Ozal rejects report on torture

By Jim Bodgener in Ankara

MR TURGUT OZAL, Turkey's Premier and President-elect, yesterday declared his belief in freedom of thought, religion and enterprise but stopped short of promising to lift a constitutional ban on Communist and religious parties.

The Premier, due to become head of state on November 9 following a parliamentary ballot on Tuesday, also dismissed as ill-intended a report by Amnesty International saying that torture remained widespread in his country.

The study says that more than 500 political prisoners have claimed they were tortured in Turkey so far this year, and that 10 prisoners are reported to have died.

The human rights body says use of torture to obtain information or extort confessions is "continuing unabated."

Mr Ozal said the report reflected the influence of "circles in Europe" who wanted to influence the climate of opinion ahead of the European Commission's reply to Turkey's two-year-old bid to join the Community.

He declined to say, before his inauguration speech, whether he wanted to change the constitution drawn up by the military in 1982. He indicated, however, that it would be difficult to delete articles 141 and 142, which ban Communist and religious parties.

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## AMERICAN NEWS

## New US military aid for Contras ruled out

By Lionel Barber in Washington

THE White House yesterday condemned President Daniel Ortega's suspension of the ceasefire with the US-backed Contras in Nicaragua as "deplorable", but rejected suggestions that the decision would lead to a renewal of US military aid to the rebels.

Mr Ortega formally ended the fragile 18-month ceasefire in an announcement yesterday morning, dispelling last-minute hopes that the decision might be reversed or postponed.

Mr Marvin Fitzwater, White House spokesman, said Mr Ortega's move seemed aimed at undercutting plans for next February's elections in Nicaragua. President George Bush was talking by telephone with regional leaders to get the ceasefire back on track, he said.

The relatively moderate US response

reflects the Bush administration's desire to take the moral high ground by clearly supporting next year's elections.

The aim is to isolate the Sandinistas in the hemisphere by casting doubt on their commitment to the ballot box.

The extent of the US response in future is also likely to depend on whether Mr Ortega actually orders Sandinista troops into combat with Contra rebels, most of whom are in neighbouring Honduras, a State Department official said.

It will also rest on the degree of pressure from Congress, where Mr Bush has faced criticism of being timid and cautious in his foreign policy, notably in the recent failed coup attempt in Panama.

Mr Ortega first announced his government's intention to lift the ceasefire

during last weekend's hemispheric summit in San Jose, Costa Rica. The Nicaraguan leader also said that he would reconsider the decision if the US Congress would rechannel the money at present funding logistical support for the Contras and use the funding for assisting in their demobilisation instead.

His threat drew widespread condemnation in Congress. The US Senate voted 95-4 to condemn the move, while even liberal opponents of the Reagan administration's policy of supplying military aid to the Contras expressed dismay.

Though the Telex peace accords provide for the demobilisation of the Contras, Mr James Baker, US Secretary of State, has made it clear that the process must be voluntary. The White House yesterday reaffirmed that the US

wanted "repatriation and demobilisation" and said that it was inappropriate to talk about renewed military aid.

Mr Fitzwater said: "Our first purpose, our only purpose at this point, is to get the ceasefire back on track, to try to get the Sandinistas to commit to the peace process, and to move forward in elections in February."

Vice President Dan Quayle, who usually serves as a stalking horse for hard-line supporters of Contra military aid, rejected such talk: "The time right now is to focus on fair and free elections. We're going to continue to travel on that road."

The Contras are currently receiving humanitarian aid including food, medicine and clothing from the US. This is due to expire next February after the election.

## Ending truce puts war back on the agenda

Tim Coone on the risks Ortega runs in calling off the ceasefire against the Contras

**U**NDERSTANDING the logic of Nicaraguan diplomacy is sometimes like peering into a hall of distorting mirrors. Nothing appears as you expect it to.

The timing of President Daniel Ortega's announcement of an end to the 18-month ceasefire against the US-backed Contras, has been interpreted by many western diplomats, and in Washington, as a blunder and a demonstration that the ruling Sandinistas are unwilling to follow-through on democratic reforms.

Seen from inside Nicaragua however, there is a perfect logic to the move. The key to understanding this is the significance of the December 3 deadline for demobilising the US-backed Contras based in Honduras.

This plan was agreed at the Telex summit last August among the five Central American presidents. It was seen as a big diplomatic success for the

Nicaraguans because, for the first time, all the Central American leaders agreed that the US-backed war in Nicaragua must come to an end and that demobilisation of the 12,000-strong army must be compulsory.

In return, the Sandinistas approved democratic reforms at home and guaranteed a free and fair electoral process in next February's general elections.

The US administration has

been against the Contra demobilisation plan, and approved humanitarian aid for them to remain intact until after the February election.

For the Sandinistas, how-

ever, continuing military

threat from the Contras after

February is almost a guar-

antee that the results of the

elections will be disputed both

by the hard-line leadership of

the Contras, and by hawkish

elements in Washington.

A series of recent attacks by

the Contras have meanwhile strengthened the government's argument that the electoral process is being undermined and that the government has an obligation to protect the lives of its citizens and to ensure that military actions will not disrupt the elections in the countryside.

**R**ealpolitik dominates domestic perceptions of the Nicaraguan war and politics. Moral issues aside, will the US now renew military aid to the Contras? Will Mr Ortega then cancel the elections? Will the war continue for the duration of the US administration?

The Sandinistas will have carefully weighed these questions before threatening the new military offensive. If Mr Bush decides to respond by renewing military aid, he is likely to be saddled with the war for his entire term of office. He would also jeopardise

Nicaragua's elections. As under the Reagan administration, Nicaragua would then continue to be a stumbling block to an improvement in US relations with the rest of Latin America. The dominance of the Nicaraguan issue at last weekend's Pan-American summit in San José was a clear indication of things to come if the Nicaraguan crisis cannot be resolved soon.

Another element in the Sandinistas' calculation is the political situation in neighbouring Honduras, which has been harbouring the Contras' rear-bases. Presidential elections are due there on November 28 and none of the candidates has campaigned in favour of maintaining an armed Contra presence.

Any US move to boost the Contras would have to have at least tacit Honduran backing, and the present circumstances would be most unlikely.

At the same time there will be mounting diplomatic pressure. Intense behind-the-scenes diplomatic activity, led by Costa Rica, Venezuela, Argentina and Canada, is now underway to try to prevent a collapse of the Central American peace process. Mr Ortega has called for a meeting in the United Nations this week to bring together the governments of Honduras and Nicaragua as well as leaders of the Contras, to stop the conflict escalating.

Mr Ortega said yesterday: "What we are looking for is not a renewal of the ceasefire but a definitive end to the war."

By putting the war back on the agenda now, he appears to be gambling on reluctance in Washington to increase the US again in the Contra issue, largely seen as a legacy from the Reagan era, and to force the Bush administration to take a clear stance on the survival or demobilisation of the Contras.

## Sarney accused of promoting TV star as election candidate

By Ivo Dawney in Brasilia

DAMAGING charges have been levelled against President José Sarney of Brazil that he was behind a secret conspiracy to launch the television star, Mr Silvio Santos, in a last-minute bid for the presidency of the republic.

Two weeks to go before polling, newspapers and public figures were yesterday unanimous in their condemnation of the late entrant, claiming his challenge had been engineered by opponents to the front-runner, Mr Fernando Collor.

Most businessmen and conservatives fear the popular star will take working-class votes from Mr Collor and could open the path to a left-wing victory.

The more liberal media have also attacked Mr Santos, describing his decision to run

as unparalleled opportunism, making a mockery of the country's first free presidential elections in 20 years.

But the most damaging attack has come from Mr Antônio Emílio de Moraes, owner of Votorantim, Brazil's largest private sector company, and a respected business man.

The variety show host has still a big chance to clinch the electoral authorities have to adjudicate over his right to stand, probably within 10 days. There is certain to be fierce opposition.

But despite the anger in high places, many ordinary Brazilians - Mr Santos' true constituency - appear to stand behind the row. "Did the Americans have an actor as president once?" a transport worker asked. "I heard he was one of them best."

## Debt ceiling problems halt securities sales

By Peter Riddell, US Editor, In Washington

THE US Treasury yesterday suspended sales of state and local government securities because of the failure to pass legislation raising the federal debt ceiling.

At midnight on Tuesday, the debt ceiling reverted to \$2.8 trillion (million million) from \$2.7 trillion as a temporary increase expired and Congress had failed to approve a new ceiling.

US officials have made clear

that they expect a key topic at the talks to be the security implications of the recent rapid changes in Eastern Europe and the Soviet Union.

The Democratic leadership in Congress, which has recently criticised Mr Bush for being too cautious in his approach, backed the meeting as a positive step.

Senator George Mitchell, the Democratic majority leader, said he hoped the meeting would "aid the effort to achieve meaningful arms control at the summit set for next spring". But he added that the announcement did not deal with the substance of policies and did not change his opinion that Mr Bush's approach to changes in Eastern Europe to date had been timid.

The only serious criticism

came from conservative Republi-

cans Senator Jesse Helms, who dismissed the event. "It sounds as if Mr Gorbachev is just engaging in more public relations. I hope that no fundamental decisions of any sort will be made." From a different angle, the New York Times expressed concern about whether the meeting would be merely a photo opportunity summit session". It argued that the meeting should go beyond symbolism to give impetus to the arms control agenda.

Sovietologists in Washington stressed the domestic advantages for both leaders in the meeting.

More conservative analysts

argue that the meeting is a concession to Mr Gorbachev to distract attention from his domestic problems.

action is running out." He said the White House was apparently willing to push the US to the edge of default in its quest to win a capital gains tax cut.

He warned: "The slightest miscalculation could push us over the edge into a financial abyss if our government were to default for the first time in our nation's history."

Senator George Mitchell, the Democratic majority leader, described the latest Republican offer - tying capital gains to a bill covering catastrophic health and employee health benefits - as "a frank admission" that supporters of lower tax rates on asset sales do not have the votes to win.

The White House is trying to keep up pressure by threatening to veto the deficit reduction legislation if it contains any unrelated proposals. Senator Bob Packwood, the senior Republican on the Senate Finance committee, said yesterday that President George Bush was leaning more towards accepting as permanent the \$16bn across-the-board cuts in spending known as sequestration, triggered two weeks because of the failure to pass a budget.

## Pan Am files suit over Lockerbie bombing

By Lionel Barber

LAWYERS for Pan Am are seeking to show that US authorities were tipped off about an imminent attack against Pan Am 103, 24 hours before it exploded over Lockerbie in Scotland, killing 259 passengers and 11 people on the ground.

According to court papers,

the airline plans to take deposition from the Federal Bureau of Investigation, the Central Intelligence Agency, National Security Agency and Drug Enforcement Administration, from November 13 to 20 in Washington.

The warning is said to have been delivered by Mossad, the Israeli intelligence service. The BKA, the West German criminal investigation service, is also said to have warned US authorities about "suspicious activities" in the baggage area at Frankfurt airport, where Pan Am 103 departed for Heathrow en route to the USA.

The legal case has been filed by Pan Am and its security company and is the latest effort to prove that authorities were already aware of a terrorist attack against a US aircraft. This has been strongly denied.

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## The Coming Wave of Japanese Investment

IMPLICATIONS FOR EUROPEAN BUSINESS

Claridge's Hotel, London, 16-17 November 1989

European companies already face major change from the single market programme. In the next few years further massive disruption to the business environment will follow from a rising tide of investment from Japan. Which geographic areas and industry sectors are most attractive to Japanese companies? To what extent will the slower, more traditional greenfield route into Europe be replaced by a trend to full-blown acquisitions?

The issues involved are highly complex. European companies have benefited from Japanese management techniques, and increasingly from order and technology from Japanese manufacturing plants. They have also been driven out of business by Japanese exporters.

This two-day Business International Conference will look at the potential gains and losses to European business of the growing Japanese presence. It will assess the strategic response of business and policy options facing European governments and the Commission, as well as Japanese strategies and intentions for the Europe of the '90s.

Speakers at the conference will include:

- > The Rt Hon. Peter Walker MP, Secretary of State for Wales
- > R. G. Berardo, Strategic Planning Director, Rover Group Ltd
- > Bill Emmott, Business Affairs Editor and former Tokyo Correspondent, The Economist
- > Masaru Goto, Managing Director, Japan Center for International Exchange, Tokyo, and former head of Nissan Motor's European and US operations
- > The Rt Hon. Lord Young of Graffham, Deputy Chairman of the Conservative Party and former Chairman of the Select Committee on Trade and Industry
- > Michael Hutchins, Deputy Managing Director, Yamaichi International (Europe) Ltd
- > Dr Berrie James, Author of "Japan Home"
- > Jon Morris, Author of the Background Report to DGI, EEC on "Japanese Investment in the EEC: The Effects of Integration"
- > Toshio Natori, General Manager, Industrial Bank of Japan
- > Richard Norwax, President of the European Association of Consumer Electronics Manufacturers
- > Don Plockeck, General Manager, Epson UK
- > Koji Suzuki, President, Panasonic Europe Ltd
- > Dr Malcolm Trevor, Professor of International Personnel Management, Nagoya City University and Author of "The Internationalisation of Japanese Business"
- > Dr Barry Wilkinson, Author of "The Internationalisation of British Industry"

Translation: The languages of the conference will be English and Japanese and simultaneous translation will be provided.

Business International

GLOBAL BUSINESS INFORMATION AND ADVICE



*It hadn't been the easiest of assignments. But now he had the data and the samples he wanted, and the weather was worsening. Time to make a move. "Take me to the Hilton." A great place, the Hilton. He sometimes took it for granted, but that was a compliment. He'd never been let down yet. He smiled to himself at the prospect of a warm welcome and a hot bath. For the next few days, the only ice he wanted to see would be in a tall glass in the lobby bar. ◊ For reservations at over 400 hotels, call your travel agent, any Hilton hotel or Hilton Reservations Worldwide. (Germany: 069 25 01 02, France: 1 46 87 34 80.)*



**THE HILTON • THE HOTEL**

## OVERSEAS NEWS

## S Africa alleges Swapo incursion into Namibia

By Michael Holman, Africa Editor

**SOUTH** Africa yesterday accused Swapo guerrillas of crossing into Namibia from bases in neighbouring Angola in violation of the UN plan for the territory's independence.

The allegations made in Pretoria by Mr Ptk Botha, the Foreign Minister, raised fears that elections beginning next Tuesday could be disrupted. Mr Botha said: "If this threat cannot be removed and these activities cannot be stopped, then free and fair elections cannot be held."

In Windhoek, however, Swapo called the accusations "devoid of any thread of truth." Western diplomats expressed scepticism last night, saying they had obtained no independent verification of Mr Botha's claims.

The independence plan was jeopardised last April, when more than 200 guerrillas died in clashes with South African forces after an incursion into northern Namibia. The crisis was defused only after Swapo, the nationalist party thought most likely to win next week's election, agreed to abide by the terms of the plan and retired deep into Angola.

Mr Botha's allegation came less than a day after a UN Security Council resolution calling for all parties to comply with the independence plan singled out South African-backed paramilitary and commando units for criticism.

Under the plan, monitored by a 6,500-strong force of troops, police and civilians, South Africa agreed to allow independence elections in the territory in return for the phased withdrawal of some 50,000 Cuban troops in Angola.

Speaking at a hasty summoned press conference in Pretoria, Mr Botha quoted exchanges between UN posts in Namibia which said that



Botha: forces on alert

"the situation is becoming critical, repeat critical" as a result of the alleged incursion.

South African security forces had been put on the alert, said Mr Botha, and Pretoria had called on the Security Council to intervene.

Unless South Africa was assured that there would not be a recurrence of the April incursion, the Government reserved the right to take "the steps required," Mr Botha said his staff had intercepted UN messages referring to the infiltration of more than 500 guerrillas, and vehicle convoys, between October 23 and 31. He would not disclose how many messages had been intercepted.

As polling approaches, other political parties in Namibia have charged Swapo with torture of opponents and diversion funds intended for Namibian refugees to the party.

For its part Swapo has accused Pretoria of failing to disband units of Koosvoet, the counter-insurgency force notorious for its brutality.

## Japan agrees to ban all trade in elephant ivory

By Michio Nakamoto in Tokyo

**THE** Japanese Government has banned all trade in African elephant ivory and in salt water crocodiles, in line with a decision adopted last month by an international conference on endangered species.

The move by Japan, which is the world's largest ivory consumer, importing about 40 per cent of the world's supply, comes after a conference of signatories of the Washington Convention on International Trade in Endangered Species of Wild Fauna and Flora (Cites) rejected the proposal of several southern African nations to maintain restricted trade and voted to prohibit all commercial trade in ivory.

The Japanese Government had previously hoped that a total ban could be avoided. But it has bowed to international criticism and agreed to go along with the conference decision, despite the difficulties that a total ban will mean for an estimated 30,000 employed in ivory manufacture and distribution. Ivory is used in Japan for traditional crafts and for accessories and is particu-

larly valued for use in personal seals.

Japan will, meanwhile, be host for the eighth Cites conference in 1992.

Reuter adds from Harare: Presi-

dent Robert Mugabe of Zimba-

bwae, backing southern Afri-

can states' defiance of the ban

on ivory trading, said yesterday

Zimbabwe would continue to kill elephants and sell their ivory.

Zimbabwe could carry a

maximum population of some

50,000 elephants, he said. "Our

view is that if they exceed that

number then they become a

danger to the environment."

"Certainly in those circum-

stances we are entitled to do

some culling," Mr Mugabe told

the annual general meeting of the Zimbabwe National Conser-

vation Trust.

Zimbabwe and other

southern African states have

decided to ban ivory, saying

they need to cull elephants to

stabilise thriving herds at sus-

tainable numbers, and that

ivory sales help pay for conser-

vation and anti-poaching pro-

grammes.

The Cites claims the new

laws will safeguard public

order and stability.

Mr Nakamoto adds: "The

new laws will safeguard public

order and stability.

## Vietnam puts its house in order — and awaits first visitors

Reforms touch most lives now, but the chief hope rests with foreign funds, writes Alyson Coles recently in Hanoi

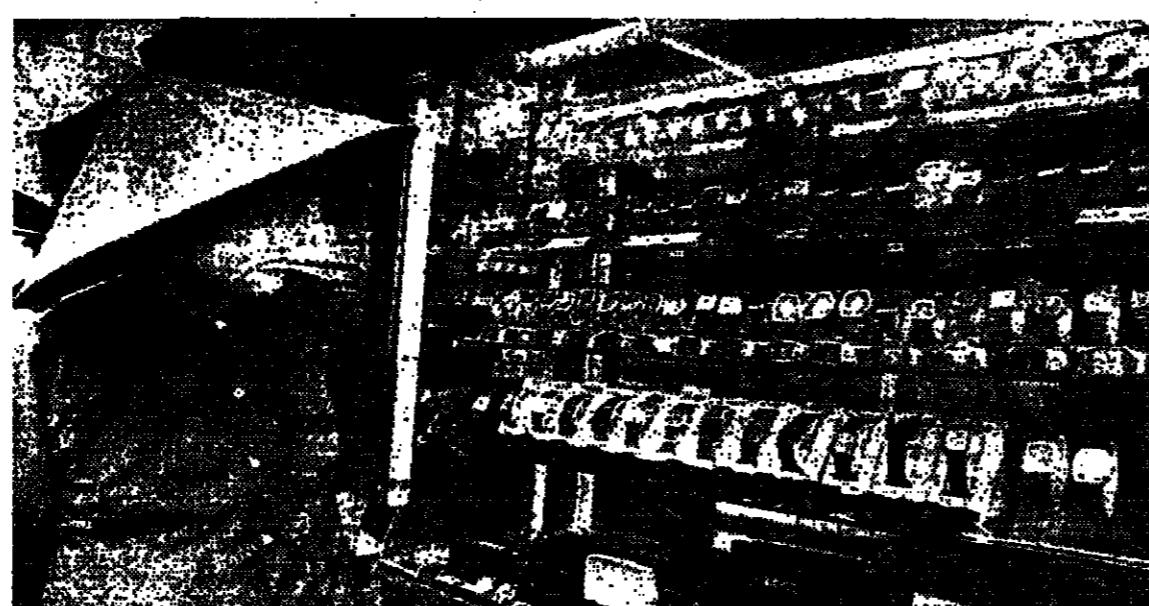
**WITH** ITS troops out of neighbouring Cambodia, Vietnam is optimistic that the way is now open to Western investment to fuel its economic reforms. Vietnam's president — doi muoi, as it is known — is already making an enormous impact on the economy and on the day-to-day lives of its people, but much hope rests on the boost it would get from Western capital.

Official enthusiasm to draw in Western technology and experience, not to mention investment, is expressed in the Law on Trade and Foreign Investment passed last year, generally regarded as the most liberal in Asia.

Senior economic adviser to the Government Dr Nguyen Xuan Canh at a meeting in London last summer spelt out the three main routes to investment detailed in the Investment Code: contractual business cooperation, such as production sharing management participation; joint ventures with Vietnamese economic organisations; and ventures wholly-owned and operated by foreign investors. The code contains guarantees against nationalisation for the duration of the contract and allows liberal repatriation of profits.

Alongside efforts to bring large-scale foreign investment from capitalist countries to Vietnam, doi muoi also encourages domestic private enterprise.

The aim is to attract savings into the economy, explains Dr Le Van Vien, director of external relations of Hanoi council, and chairman of Hanoi University's economic and political department. Instead of saving their money as they wait for prices to fall, people can open their own small businesses and keep the profit, which they will be able to



Watchful: a shop window in the Chinese quarter of Ho Chi Minh City reflects the new Vietnam

re-invest or spend on the increasing number of consumer goods.

Already there are 25 private businesses in Hanoi and 50 projects with foreign investment. The pace of development was illustrated by one foreign journalist looking for his favourite restaurant in the Chinese quarter: "I couldn't find it," he complained as at last he settled down in his seat. "This was the only restaurant in the street two weeks ago, and now it's buried among all these new shops."

One Hanoi worker with a smallholding 15km outside the city centre explains the difference of doi muoi has

made to his family: "Before, when our pig was ready for market we had to sell it to the state shop. But sometimes the shop had fulfilled its quota for that month so that we had to wait until it wanted ours, even if we needed the money. At other times the shop wanted the meat but farmers would not sell because they were waiting for the price to go up. Now we can take the pig to the market ourselves whenever we like and sell it for the going rate."

Of course this has pushed many prices down but it has provided plenty of much-needed food, and given the peasant farmers the incentive to produce more.

Le Dang Doanh of the Economic Institute in Hanoi says: "We tried to go too fast and leapfrog over the capitalist stage of development straight into a socialist economy."

In 1976 Vietnam had 90,000ha of coffee plantation, all in the hands of the state. By last year the figure had grown to 150,000ha, of which only 15,000ha is government owned.

One of the most common causes of blocked money supply was the number of people who bought gold as a safe investment instead of spending their cash, sending the local price of gold soaring. Now, the opening of

savings accounts with high interest rates at the state bank draws in private cash.

Stabilisation of the gold price has been matched by the effective abolition of the black market and what looks like a firm grip on the country's previously raging inflation.

Unlike many socialist countries which fix exchange rates to prevent capital depreciation, Vietnam took the bold decision in 1976 to float the dong and introduced the black market rate as the official one. The discrepancy was so severe that new money had to be printed. But in three weeks of travelling across the country I found not one person asking to exchange my dollars.

With the stabilisation of the dong, the state bank is offering interest rates to savers above the average profit rate. This has served to help put the brakes on inflation.

In 1988 inflation was running at an annual 440 per cent. In the first quarter, it was 17 per cent a month; in the second 12 per cent; in the second half it was 10 per cent and in the first quarter of this year it was down to 7 per cent a month and falling.

Mr Doanh says food prices in Hanoi fell 6 per cent in May. Over the last two months the price of rice has fallen from 640 dong a kilogram to 550 dong, and some provinces have begun exporting rice. In the first six months of this year 120,000 tonnes of rice were sold abroad, mainly to Singapore and Hong Kong where Vietnam is undercutting prices.

"The inflation is a good achievement," says Mr Doanh, "but reducing the budget deficit is our next task. And I think the tax system needs overhauling to keep pace with the economic development."

Another big problem is the infrastructure, such as in Hanoi which, unlike Ho Chi Minh City (formerly Saigon) does not enjoy the legacy of US wartime construction.

Much more money is needed to tackle problems such as housing and water supply, according to Dr Vien. Drinking water is supplied to the population of Hanoi through the system the French left behind. But that was built to serve 100,000 people for the 1945 population, and now it serves 6 million people, many of whom live in shanty towns.

The housing shortage is serious, it being common for whole families to live in two rooms. Families are encouraged to extend their houses themselves, so brickworks now litter the landscape and in many country areas people have built their own kilns. Up to 20 per cent of brick production is thought to be privately owned.

While such construction is common in rural areas, with a pile of bricks and cement outside every other house and plenty of new homes with dates embossed on the stonework, there is not the space for significant extensions in the cities.

Despite the ubiquitous home-building projects, people's private houses are not constructed to a high enough standard to be regarded as much more than a temporary measure, according to Dr Vien.

More big housing projects like the one in Hanoi's suburbs are advocated but, like everything else, the construction programme is limited.

There is still some discussion within official circles over the precise way forward, but the proposals of doi muoi are undoubtedly in the ascendancy. All Vietnamese eyes are now on whether the West will respond positively to the withdrawal from Cambodia.

**UN quickly passes Afghan resolution**

IN SHARP contrast to the long and acrimonious debates that marked UN consideration of the Afghanistan question during the Soviet occupation, the General Assembly took only minutes yesterday to adopt a resolution calling for an end to hostilities and a comprehensive settlement. Michael Littlejohns, Our UN Correspondent

The text was worked out in New York last month by Mr Edward Shevardnadze, Soviet Foreign Minister, and Mr Yaqub Khan, his Pakistani counterpart.

Mr Shevardnadze said yesterday it was "extremely displeased" but so far Pyongyang is not known to have taken any retaliatory measures. After Seoul exchanged ambassadors with Hungary last year, North Korea reacted angrily, withdrawing its envoy and replacing him with a chargé d'affaires.

The recognition comes as a result of Seoul's policy of Nordpolitik under which it is seeking ties with Eastern bloc countries. The policy is designed to improve both political and economic links, especially with the Soviet Union and China, in the hope of drawing isolationalist North Korea into more conciliatory mood.

Trade is increasing quickly, reaching \$3.1bn with China last year and \$500m with Eastern Europe and the Soviet Union. An electronics company has been established in Hungary and a fur processing and sales operation started in Moscow.

**Gandhi faces uphill struggle in Indian poll**

MR RAVI GANDHI, the Indian Prime Minister, and his Congress Party are in deep trouble as they go into the last weeks of an election campaign against an apparently united opposition. India's leading opposition pollster said yesterday: "Bitter" reports from New Delhi.

"The opposition has got its act together, which is an incredible surprise. It's still neck and neck, but only the opposition can improve its position," Mr Prannoy Roy said.

"Ravi is in deep trouble," he said in an interview as the two sides plunged into campaigning for the November 22, 24 and 26 elections.

He said deals by the normally fragmented opposition to put up single candidates against Congress in most of the 545 seats at stake had given it some credibility. A majority believed the opposition could form a government and that a vote for them would not be wasted.

"But the polls also show that two-thirds believe they will pull apart eventually, and that is the opposition's biggest single problem," he added. A sudden rise in food prices over the last few months and charges that officials took bribes in a \$1.2bn arms deal could be critical factors in deciding the result.

Mr Gandhi has been haunted by charges large bribes were paid by the Bofors company of Sweden. Corruption is already a major issue in the urban centres; one of the big questions in the election will be how deeply that issue penetrates the countryside, where 80 per cent of Indians live.

**Seoul opens relations with Warsaw**

By Maggie Ford in Seoul

POLAND yesterday became the second eastern European country to establish diplomatic relations with South Korea, the formerly anti-communist country which is boosting ties with its former enemies.

Mr Jan Majewski, the Polish Vice Foreign Minister, signed the diplomatic protocol yesterday, along with a trade and investment treaty under which Poland will receive \$50m over the next five years.

In Peking the North Korean embassy said yesterday it was "extremely displeased" but so far Pyongyang is not known to have taken any retaliatory measures.

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## WORLD TRADE NEWS

## Japanese embarrassed as more Y1 bids surface

By Robert Thompson in Tokyo

The Japanese Government's embarrassment over the Fujitsu computer company winning a systems design contract with a bid of only Y1 (less than a penny) was compounded yesterday when the company admitted to two more Y1 bids and NEC, another technology company, publicly apologised for two similar bids.

Japan has been condemned by the US and other foreign governments for allowing artificially low bids for public contracts, so the confessions yesterday by the two companies will provide evidence for US officials negotiating the removal of barriers to trade and competition.

Both Fujitsu and NEC bid Y1 for a systems design contract for a prefectural library in Nagano, west of Tokyo, and Fujitsu won the contract in a lottery run by local government officials, who had specified that the bidders should have experience in other pre-fabricated library systems.

Specifications for contracts are also a source of irritation to US trade officials, who believe that foreign companies are unfairly treated.

The Ministry of International Trade and Industry (MITI) condemned the bids for a lack of

"business ethics", and warned the two companies and other computer makers, some of whom have also made very low bids, to "refrain from these practices of excessive competition".

Mr Takuma Yamamoto, president of Fujitsu, apologised for adding "stress" to Japan's

Fujitsu salesmen calculated that the bids were profitable as the company could win more lucrative contracts

trade relations with the Y1 bids, but argued that "hard competition is a part of the free market" and that the tactic was used to "gain influence in a new market".

He said Fujitsu executives were unaware of the low bids, but had to take responsibility for not "guiding" local salesmen.

The salesman had calculated that the Y1 bids were profitable, as the company could win later, more lucrative contracts, Mr Yamamoto said, but "it is a very thoughtless thing, and we apologise for causing trouble".

Japan's Fair Trade Commis-

sion (FTC) was already investigating whether a Y1 bid for a systems contract for the Hiroshima government was improperly low under anti-monopoly laws.

The commission has apparently broadened the investigation to cover the newly-uncovered cases.

Fujitsu has attempted to withdraw the Hiroshima bid, but city officials insist that the company stick to the contract.

NEC issued a statement expressing "great regret" for its Y1 bids, which it characterised as "socially unacceptable". A company official said that other contract bids are being investigated for unreasonable offers, and yesterday evening the company announced that it had bid Y1 for a systems feasibility study for the Wakayama government, on the main island of Honshu. Fujitsu also bid Y1 for the same contract.

Each of the contracts was worth many millions of yen, with the Hiroshima government estimating the cost of its system design at Y1m.

Fujitsu has argued that it is no different from other computer companies bidding at a fraction of cost for contracts, though the Y1 bids have drawn attention to the practice.

## UK row over work on embassy in Tokyo

By Peter Montagnon, World Trade Editor

A furious argument has broken out between British construction companies and the Foreign Office over its refusal to reserve for them a management contracting role in the project to redevelop the British embassy in Tokyo.

The row, which developed after the Foreign Office insisted that Japanese contractors should be invited to tender direct for the project, has led to accusations from the industry that the Foreign Office was taking an "unbelievably cavalier approach" to spending taxpayers' money "by effectively dealing with a foreign price ring."

The accusation was contained in a letter from Mr Walter Hoggan, Chairman of Taylor Woodrow International, to Lord Braibron of Tara, Minister of State at the Foreign Office. Their exchange of letters, in which Mr Hoggan describes the idea of free competition in the Japanese construction market as "a sick joke", was made public yesterday by the Export Group for the Constructional Industries (EGCI) of which Mr Hoggan is also chairman.

The Export Group maintains that an extensive inquiry that it conducted earlier this year into construction opportunities in Japan revealed that one of the only ways for British companies to gain any foothold was to be employed as management contractors for British projects in that country.

This opportunity is now being denied to the industry by the British Government itself at whose behest the most recent study was undertaken, the EGCI says. In his letter to Mr Hoggan, Lord Braibron, says the further the Foreign Office can go would be to encourage British companies to register for the project.

"I do not believe that we should go as far as to exclude the Japanese contractors from tendering direct. That would deny us an important element of competition, and blatant discrimination in this way could prove counter-productive," the minister says.

In his reply Mr Hoggan says this is unacceptable. He refutes a Foreign Office claim that the use of British company contractors would make the project more expensive.

The minister said Sean's policy of opening its markets

would continue and pointed to a rise of 20 per cent in imports this year compared with a 4 per cent increase in exports.

After the recent finding by a panel of the General Agreement on Tariffs and Trade, agricultural imports will be fully liberalised over eight years.

But the minister expressed concerns about profit margins of more than 100 per cent for high priced luxury imports, such as foreign cars, which he said were excessive. This was widening the gap between rich and poor and creating social discontent.

Sean said Seoul would become a net creditor later this year, four years

after recording a foreign debt level of \$45bn, the fourth largest in the developing world.

Foreign investment over the last 25 years totals only \$60bn.

Dr Han said that Seoul was

taking strong steps to enforce

## Deciding when it's safe to sell

William Dawkins and David Goodhart on strains within CoCom

**T**HE UGLY anonymity of an office block in Rue La Boetie, just north of the Champs Elysees in Paris, will over the next few months, conceal some feverish activity.

The building is the US embassy annexe that houses the staff of CoCom, the secretive organisation of 17 democratic governments devoted to stopping sales to communist countries of technology which might have a military use. The task is to avert what some warn might become one of the most serious crises faced by the Co-ordinating Committee on Multilateral Export Controls in its 40-year life.

The row, which developed after the Foreign Office insisted that Japanese companies should be invited to tender direct for the project, has led to accusations from the industry that the Foreign Office was taking an "unbelievably cavalier approach" to spending taxpayers' money "by effectively dealing with a foreign price ring."

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Bartholomew: safety first

cooled to this challenge to its traditional leadership in CoCom. It agrees with the need for so-called "streamlining" of the CoCom list, as do all members, but argues this can only happen when the enforcement of CoCom's export rules has first been toughened. And all agree that CoCom should build higher fences around fewer products, to use the organisation's own jargon.

The problem is that the Europeans, keen to sell into the Eastern bloc's huge market, appear to believe in liberalisation first and fence-building second, while the US wants a strictly "parallel" approach.

All this may have brought CoCom, whose decisions must be unanimous, near deadlock – as far as it is possible to gather from the vague language officials use to discuss its affairs.

Mr Reginald Bartholomew, the US undersecretary of state for security assistance, science and technology, who chaired the meeting, maintained that if provided solid support for CoCom's general work, he stressed, that the US only wanted to use the organisation for strategic, not trade, purposes.

West German officials in Paris were less sanguine but salvage some small signs of progress from the meeting. The US, they said, had admitted for the first time that progress in implementing the policy of higher fences around fewer products had been unsatisfactorily slow. And the meeting had taken the first step towards considering special treatment for Hungary and Poland.

Washington, has reacted

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## S Korea seeks more foreign investment

By Maggie Ford in Seoul

SOUTH KOREA is to make greater efforts to attract foreign investment in high technology so as to make a quick jump into advanced industries. Dr Han Seung Soo, the Minister of Trade and Industry, said yesterday.

His remarks followed the announcement that Samsung Electronics, the country's largest electronics company, had started production of the 4 megabit DRAM semiconductor chip. Initially the company will market 100,000 of the chips a month, increasing output to 1m a month next year. Samsung developed the chip largely from its own resources last year.

Dr Han said that although the South Korean Government and industry was planning to spend substantial sums on research and development, it would take time to establish the engineering and scientific expertise needed to compete in the global market.

Foreign joint ventures in high technology fields would be increasingly welcomed, he said, reversing a policy of borrowing on the capital markets, licensing technology and building its own facilities.

Sean will become a net creditor later this year, four years after recording a foreign debt level of \$45bn, the fourth largest in the developing world.

Foreign investment over the last 25 years totals only \$60bn.

Dr Han said that Seoul was

taking strong steps to enforce

intellectual property rights, with the appointment of 900 investigators at the prosecutor's office and the establishment of an inter-ministerial task force to eradicate piracy.

Protection of intellectual property is the main area of dispute between South Korea and the European Community, which withdrew Seoul's privileges under the Generalised System of Preferences two years ago in protest. It remains to be seen if this will be extended to the European Union.

Dr Han said that although the new democratically elected National Assembly would not agree to it, he said the existing law provided good protection.

The minister said Sean's policy of opening its markets

would continue and pointed to a rise of 20 per cent in imports this year compared with a 4 per cent increase in exports.

After the recent finding by a panel of the General Agreement on Tariffs and Trade, agricultural imports will be fully liberalised over eight years.

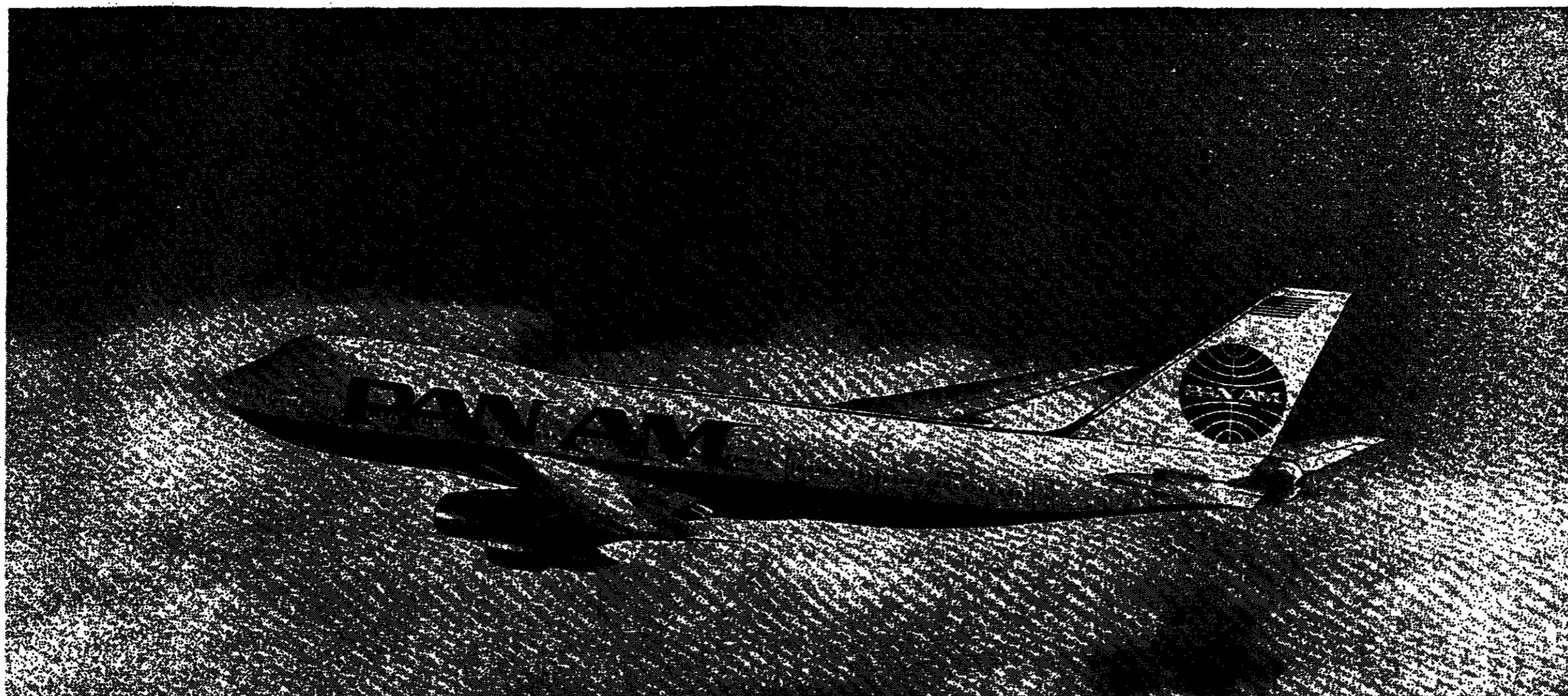
But the minister expressed concerns about profit margins of more than 100 per cent for high priced luxury imports, such as foreign cars, which he said were excessive. This was widening the gap between rich and poor and creating social discontent.

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NUMBER ONE ACROSS THE ATLANTIC

## Army 'preparing to intervene in ambulance row'

By Fiona Thompson, Labour Staff

**T**HIS Ministry of Defence has set in train preparations for troops to step into the ambulance dispute as early as the end of this week, according to secret documents handed in anonymously to a Midlands ambulance station and passed on to Nupe, the leading ambulance workers' union.

Nupe said that all references to the originator of the 1½-page document had been removed, but that by its contents it was clearly a general circular sent by the Ministry of Defence. It was sent to the Army, the Royal Navy, the RAF, the Parachute Regiment and the Royal Engineers.

The document, sent last Sunday October 29, said that from 8.30am the following morning, October 30, all services were to be put on standby to begin the four-phase action plan.

The military keeps about 1,000 ambulances at depots across Britain crewed by members of the Royal Army Medical Corps.

The plan, Nupe said, involved a day of planning and

## North Sea oil production costs rise as output drops

By Steven Butler

**T**HE COST of producing an average barrel of oil in the North Sea rose significantly this year as production fell, while fixed costs remained high, according to a report by County NatWest WoodMac, the UK broking company.

The rise reversed a four-year trend which saw the average cost of production fall from \$2.50 a barrel in January 1986 to \$2.08 a barrel. This has now risen to an estimated \$2.55 for this year. This compares to an average oil price of about \$10.25 a barrel, although a substantial margin is needed to cover the capital investments made in many fields.

The increased production cost has cut profit margins for many North Sea operators, reducing the benefits of this year's higher oil prices. The

effect of Britain's tax regime is to lessen the profit impact of either upward or downward movements in prices and costs.

The actual costs ranged from \$13.90 a barrel at the Monrose field, substantially above the value of the oil produced, to \$12.90 a barrel at the Ness field, a small sub-sea satellite to the much larger Beryl field.

The most expensive fields to operate were smaller fields where production was declining or fields that were shut in or facing reduced production due to maintenance problems or accidents.

The cheapest fields tend to be very large ones or small sub-sea satellite fields that rely on nearby platforms for oil processing.

Production this year is estimated to average 1.55m b/d,

## Strikes put a spanner in the booming airline works

A spate of labour unrest is spreading concern in the industry, write Paul Betts and Charles Leadbeater

**I**NDUSTRIAL disputes at three of the world's leading aerospace companies threaten to strike at the heart of an industry working full stretch to meet bulging order books.

Boeing, the world's largest airliner manufacturer, this week warned that a three-week strike over pay by 57,000 machinists would seriously hurt fourth quarter sales and profits.

The Ministry of Defence said it did not know if the document was "one of ours" but confirmed that it had warned its people to be on standby. "We have told the services there is a problem brewing and asked them to ready themselves for any request we might get from the Department of Health," said the MoD.

The Department of Health said last night the Ministry of Defence had clearly taken action as a result of discussions between Mr Kenneth Clarke, Health Secretary, and Tom King, Defence Secretary.

The document said that all the planned action was to be done "covertly".

The issue is expected to come to a head from midnight on Monday when all qualified ambulance staff will refuse to do all non urgent work.

The strike by 2,000 workers at British Aerospace's Chester civil aircraft plant is also beginning to worry Airbus Industrie, the European aircraft manufacturing consortium.

The north of England plant makes wing skins and wing spars and ribs for Airbus, in which Bae has a 20 per cent

stake. Chester's components are sent to Filton in the south-west for final wing assembly, or flown to Hamburg in Germany.

Mr Jean Pierson, Airbus chief executive, admitted that a strike at Chester might eventually affect Airbus production, but said it was unlikely immediately to affect deliveries. Airbus, which has an order backlog of about 700 aircraft, assembles 11 aircraft a month.

The strike comes at a delicate time for the Chester plant which also makes the Bae 125 business jet. Civil aircraft production is likely to become increasingly important to Bae as military orders decline. Its commercial aircraft division was on track to make its first profit this year. In the first half, it made £5m on turnover of £250m. A long strike could set profits back for the full year.

The dispute may also cast a shadow over the recently launched Bae 125-1000. This aircraft's capacity for transatlantic flight was intended to boost US sales.

The company's other strike plant at Preston, north-west England, also makes Airbus parts as well as parts for McDonnell Douglas and Boeing. Its chief role, though, is in military aircraft production and it is the main machining centre for components of the Tornado, Hawk and Harrier fighter aircraft.

The company is confident the strike will have little impact on its trading performance this year. It says it has components stockpiled to sustain normal production until an order-book which has risen to £3bn this year from £1.5bn two years ago. The Billington strike could knock it off course.

The strikes are unlikely to lead to heavy financial penalties for late delivery of aircraft or engines since labour disputes are considered as a *force majeure*, clearing manufacturers of financial liabilities. Yet delayed deliveries could damage Rolls-Royce's international credibility.

Rolls-Royce has made increasing inroads in the world aero engine market. It equips all three main civil aircraft manufacturers - Boeing, McDonnell Douglas and Airbus - and its share of the civil engine market has grown from only 8 per cent two years ago to 20 per cent this year.

Mr Frank Turner, head of Rolls-Royce's civil engine business, said the company's target



Grounded: British Aerospace workers picket the company's Filton plant in north-west England

was fully stretched to meet its production deadlines on an order-book which has risen to £3bn this year from £1.5bn two years ago. The Billington strike could knock it off course.

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Mr Frank Turner, head of Rolls-Royce's civil engine business, said the company's target

was a 30 per cent share of the world market.

The company is bracing itself for an intensification of the competitive battle against its US rivals - Pratt and Whitney and General Electric - to power a new generation of more powerful twin-engined wide-bodied jets.

Airline companies attending the annual meeting of the International Air Transport Association in Warsaw this week expressed concern at the sudden surge of industrial unrest in the aerospace industry.

The strikes at Boeing and the labour upheavals at Bae and Rolls-Royce did not surprise them since they had expected unions to take advantage of the industry's boom to claim better working conditions and pay. However, they warned that the strikes were hitting the industry just as the airline business was reaching a crossroads, with signs of a slowdown in the growth of passenger traffic.

US airline profits are already under pressure and the economic slowdown in the UK and Europe could hurt airline earnings. This could in turn affect airline purchasing programmes.

Airline and aerospace company executives attending the IATA meeting sought to convey a relatively relaxed attitude to the strikes. However, they conceded reluctantly that there could be some dark clouds on the industry's horizon were the disputes to drag on.

## Output slows as the Boeing production line hits turbulence

By Roderick Oram in New York

BOEING has delivered 15 aircrafts since 57,000 production and maintenance workers went on strike four weeks ago - more than many observers thought possible.

The aircraft have been completed by supervisors and managers retrained and re-certified before the strike began to perform their old production line jobs.

But Boeing is falling well behind its ambitious production schedules which called for completion of an airliner a day during the fourth quarter, and its ad hoc workforce has only been putting the finishing touches to some 40 aircraft which were in advanced stages of construction when

the strike began.

The management and unions have returned to the bargaining table to try again to thrash out a new three-year contract, but both sides are refusing to move, at least in public, from the stands which triggered the strike.

Analysts say that if the strike lasts more than two months, the impact on Boeing and its customers will rapidly intensify. The company will never make up the lost time, say the analysts, because its lead times are so long and its production facilities and component suppliers so stretched.

Since Boeing has completed so many aircraft during the strike, it will need a length of time roughly

equivalent to the strike date to refill the production line and get deliveries back to a day.

So far the strike's disruption to airlines has been minimal, at least for larger carriers who have some flexibility with their extensive fleets and schedules. Some will be denied the benefit of more efficient aircraft and extra capacity, but the financial impact should be relatively minor in the short term.

Smaller carriers are suffering much more. America West, for example, has had to postpone the start of new services out of Houston, Texas.

Mr Morten Beyer, president of Avmark, an international airline

industry consultant, said the short-age of new machines was starting to stimulate the market for used aircraft, particularly bigger ones."

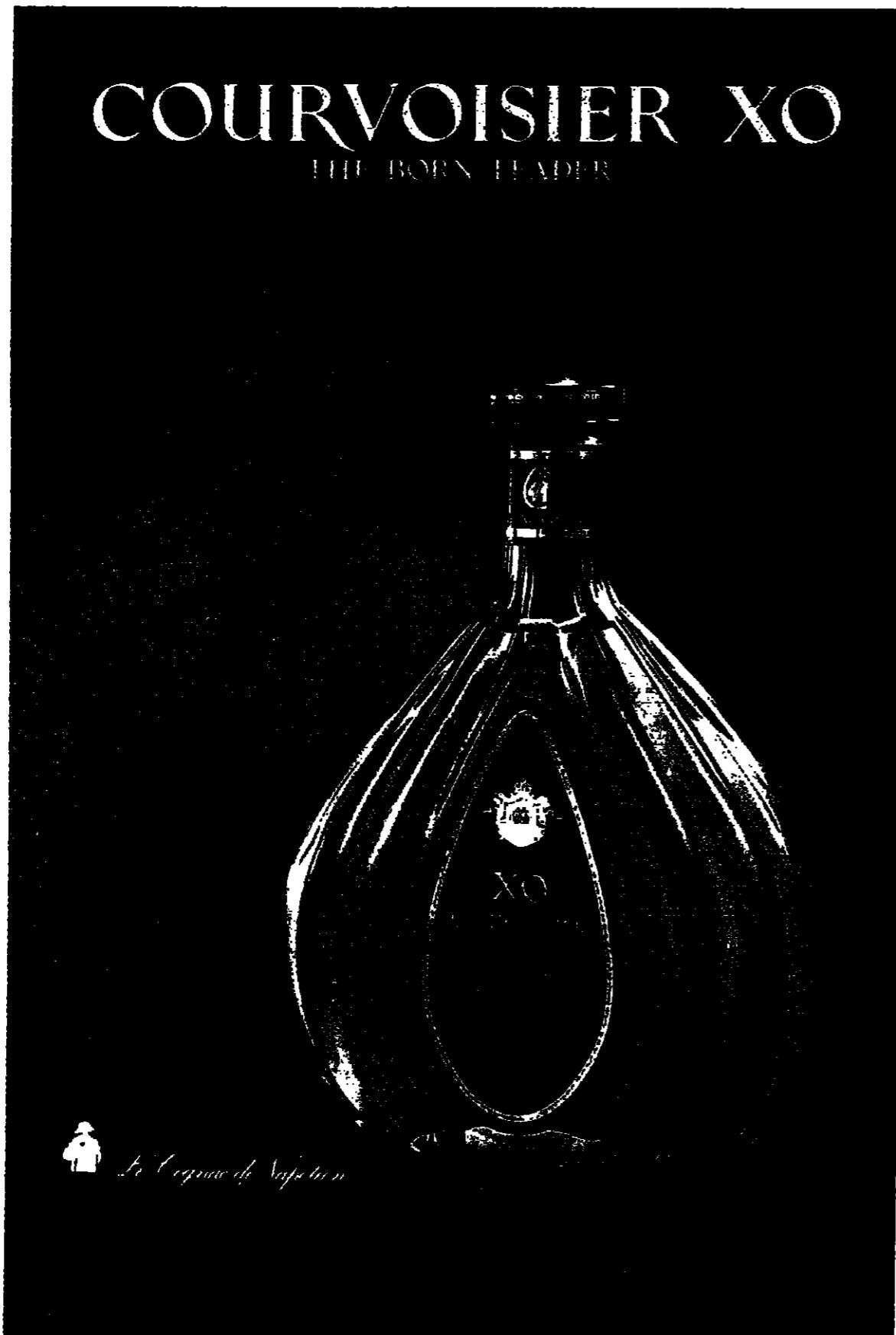
Airlines fear that the current strike is only the beginning of Boeing's labour problems.

The contracts of 30,000 members of the Seattle Professional Engineers Employees Association expire on December 1.

A strike by them would hamper design and development work of important new Boeing models such as the 747-400 freighter and the 767-X airliner, forcing airlines to start amending expansion plans.

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An X on the turn, 1500BC

Never take letters for granted.

The Yoruba tribe of Nigeria once used cowrie shells to communicate with each other. Six sent to your beloved meant, "I fancy you". Eight sent back in reply meant, "I'll leave the door open".

It was of course vital to be able to count accurately.

Other early forms of communication took even more cryptic form.

Peruvian Quipus - knotted cords of different colours - were used by Inca Civil Servants as a sort of filing system for public records.

These are still used in Lambeth today.

The Quipu may have been alright for beating llamas, but as a way of communicating, it couldn't beat writing: "the greatest invention of man" according to Abraham Lincoln.

In the earliest stages of writing, letters were drawn like pictures (pictographs).

The first pictographic 'writing' was Sumerian from around 4000BC.

The most famous was Egyptian hieroglyphic - sacred writing engraved in stone. This meant absolutely nothing to anyone until a Frenchman called Champollion succeeded in working out and writing the name of Cleopatra from hieroglyphs on the Rosetta Stone in 1822. Realising what he'd done, he cried out "Je tiens l'affair!" ("I've cracked it!"), and promptly collapsed in a heap.



K L E O P A T R A

We can also congratulate the Egyptians for developing the pen and papyrus. It may not seem much to you, but it was a damn sight easier to tuck under your arm than a chisel and a block of granite.

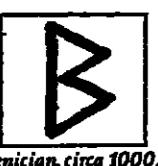
To keep the number of signs down to a minimum, the Egyptians adopted the rebus principle - a pictorial way of substituting pictures for words or syllables. Need say more?

But the Chinese didn't grasp this principle. Even now their written language has 50,000 graphic characters. (Incidentally, in early Chinese the signs for 'woman' plus 'broom' meant 'wife'. 'Woman' plus 'woman' meant 'quarrel' - the earliest example of sexism in literature.)

And so, as scholars' jaws drop even lower, let us skip to the alphabetic system of writing 'invented' some 3,600 years ago.

The word alphabet is simply the combined Greek names for the first two letters, alpha and beta.

The first letter of the Hebrew ('alef), Arabic ('alif), Greek (alpha) and Latin (A) alphabets all came from this: , a picture of an ox head which over the years changed into something we all recognise, don't we A?



Phoenician, circa 1000BC

The first alphabet is believed to have come from the Semites. But it was the Phoenicians who aimed to devise a true alphabet which relied on one symbol to represent one sound.

Early alphabetic scripts could be read from top to bottom, left to right, right to left and, at one period in Greek history, were written in boustrophedon - as the ox ploughs - from right to left and back again from left to right. Confused? You will be...



Greek, circa 550BC

Hallelujah! The Greeks stop the Phoenician alphabet spinning round and get everybody to agree to read from left to right. Except those poor Chinese of course...



Roman letter, 114AD

And on to the alphabet we inherited from the Romans. The most perfect expression of the letters is chiselled

into the base of the Trajan Column in Rome. By common consent, these *Capitalis Romana* are known as the most beautiful of all Roman letters and were the prototype for western letter forms.

About 50AD, the last letter in the alphabet was X. Then after conquering Greece and learning a few Greek jokes that needed a bit of explaining, the Latins added Y and Z. J and U were added in the early Middle Ages and W arrived in the 11th century - just in time for Beowulf.

Meanwhile, back in the court of Emperor Wu Di, a Chinese eunuch called Cai Lun with no balls but one hell of an imagination, invented paper. Made from tree bark, fish nets and old rags, it took over 1,000 years to reach Europe.



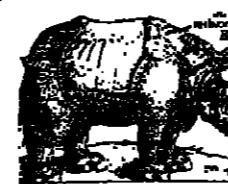
Black letter, 13th century

Whizzing past the order for one Domesday Book placed in 1086 (famous for its paw spelling), here's a cultural handrail to give you some perspective on the 12th century. In the whole of Europe there were only four universities: Paris, Oxford, Bologna and Salerno.

As books were becoming more of a commercial enterprise, the need to cram more and more onto a page produced the Gothic or Black Letter De rigueur for religious manuscripts, it still plagues wedding invites and made Chaucer a swine to read even then.

and redefine the proportions of the old Roman Capitals using the mutual proportions of the human body.

One such was Geoffrey Tory, one of the biggest men in French letters, no, hang on...



Albrecht Dürer relied on nothing more than a sketch and a description of a rhino for this woodcut which was a sell out and went through eight editions.

Unlike the rhino, which went through the ship's hold on its way to Pope Leo X and had to be forwarded to him, stuffed.



Urn, that at tea-time Jane brings,

When we all love to hear how it

hisses and sings.

From 'The Mother's Picture Alphabet' of 1862.



Typewriter, 1850

"The Adventures of Tom Sawyer" was the first novel to be written on a typewriter in 1875. Mark Twain dismissed his Remington as a "new fangled thing".



Better known to Yuppies for his wallpapers and textiles, the poet William Morris started the Kelmscott Press in 1891 to revive the beauty of typography that book production lost, in his opinion, somewhere in the 15th century.



Johnson's Railway Type, 1918

The first sans serif (letters without pointy bits), of the 20th century was Johnston's Railway Type designed for the London Underground.



Without doubt the most influential authority on printing and typography this century, Stanley Morison is most publicly remembered for re-designing The Times. The October 3rd issue of 1932 was the first to feature his Times New Roman.



Michel Medium, 1960s

A zip through the last 50 years.

Machines took over from men to pursue the goal of ever clearer letters, set ever more quickly.

Up to the turn of the century however, book print was put together by 'Pica Thumpers' - so called after a size of type.

Paid by the 'enage' (or length of setting) they had a sneaky habit of slipping extra space into the line. It's easy to spot their work.

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E is also the beginning of the end.

ET SIC FINIS



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## A POTTED HISTORY OF PRINTING FROM THE FIRST LETTER TO THE LAST WORD.



Rustic Capital, 4th-5th century

Unless you're really into calligraphy (another Greek word of course), we can skip Rustic Capitals and a few hundred years. During this time generations of poor, benighted scribes tried fruitlessly to improve on Roman lettering and developed something they called 'book hand'. This is probably related to 'scribe's bottom' or 'copyist's squint'.

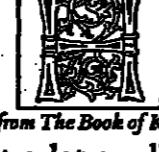
The Roman Empire went bust round about now and the barbarians turned it into a bingo hall.



Uncial letter, 7th century

As the dust settled on the Roman Empire, *Literae Unciales* (inch-high letters), were the chubby little heroes of the day. Belted off by scribes who skidded round corners and joined strokes to save time, they were now being written on parchment, "that stoufe that we wryte upon: and is made of beestis skynnes."

ALL LETTERS WERE STILL IN CAPITALS.



*Illuminated letter from The Book of Kells, 6th-8th century*  
But they got a lot smaller in the 6th century when the lowercase letter started popping up. As did the Vikings, the 8th century's very own lager louts who, despite destroying every monastery they could find, missed those responsible for the two masterpieces of Celtic illuminated writing - The Book of Kells and the Lindisfarne Gospels.

The latter was once stolen and found later, buried and minus its gold cover. Even in the Middle Ages, people nicked books. To try and stop this, scribes would often add a curse in the colophon as in this 9th century manuscript:

"Whoe'er this book to make his own doth plot,  
The fires of hell and brimstone  
be his lot."

And it wasn't until about 600AD that words began to be separated. Uptillthennobodysawanyreasontoput spacebetweenthem.



Carolingian letter, 8th century

Fed up with trying to decipher the cryptic handwriting of scribes from all over his empire, Charlemagne headhunted the top man from the Scriptorium at York and gave him the job of creating a single standard of handwriting - the first bit of corporate design ever.

Charged almost literally with rewriting history, Alcuin of York developed Carolingian letters - a clearly legible book hand, and the direct ancestor of our lowercase alphabet and most basic type styles of today.

One variation on Black Letter was known as Bastarda for pretty obvious reasons.

Dürer also wrote "Of the Just Shaping of Letters" in 1525, but it's not as good a story.



Garamond, Roman, 1532

The 16th century saw French typographers leading the world. The most sought after of the time, responsible for establishing the first type foundry, was Claude Garamond who died penniless in 1561, a little ahead of enduring fame. C'est la vie.



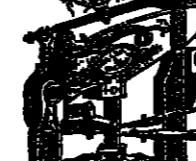
Caslon, Old Face, 1722

By the 18th century the spread of literacy amongst a growing middle class made printing big business. William Caslon's Old Face type, cut in 1722, became known as "the finest vehicle for the printed conveyance of English speech." Stuff and poppycock.



Baskerville, Roman, 1757

Nothing was good enough for Baskerville. He made his own ink, developed his own wove paper and made the first real improvements to the printing press since Gutenberg. His typeface, dismissed as 'painful' at the time, is now one of the most popular and linked the 'Old styles' with the 'Moderns'.



Caxton, Black Letter, 1477

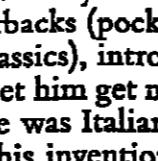
The first English printer was Caxton. The first book printed in England to bear a date was his 'Dictiones or Sayengis of the Philosophes' in 1477. Touchingly, one of his assistants was called Wynkyn de Worde...



Manutius, Italic, 1500

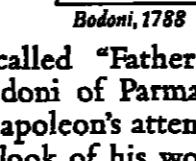
What did Raphael, Cellini, Michelangelo, Henry VIII and Lady Jane Grey all have in common? Their handwriting, adopted from the fashionable writing manual 'Operina' written by the Pope's Chancery scribe, Ludovico Arrighi. Other scribes followed suit with manuals of their own. One such, a Spaniard called Morante, became so popular his competitors turned him in to The Inquisition.

Meanwhile in 1501, Aldus Manutius, driven by the desire to invent paperbacks (pocket editions of the Latin classics), introduced a type that would let him get more letters to the page. He was Italian, the English thus called his invention, italics.

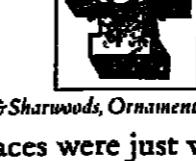


Geoffrey Tory from 'Champ Fleury', 1529

The Renaissance interest in geometry and ideal form pushed many to try



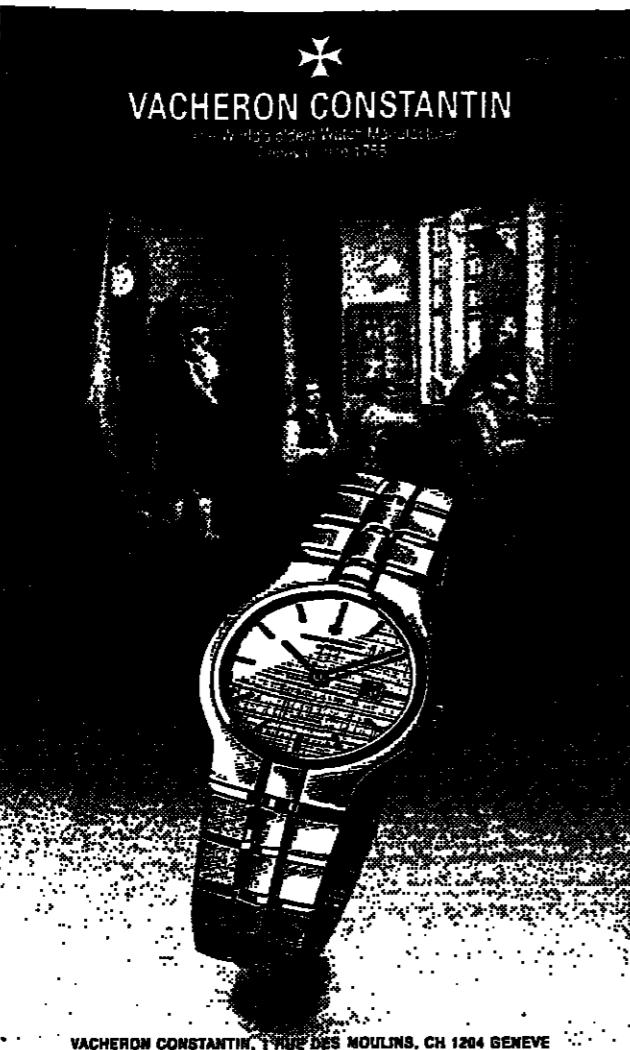
The so-called "Father of modern type," Bodoni of Parma managed to attract Napoleon's attention with the imperial look of his work.



Wood &amp; Sharwoods, Ornamented No 1, 1838

Display faces were just what the early advertisers wanted. The wackier the better. One of the very earliest poster types had the most appealing name: Fat Face.

ET SIC FINIS



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EX-SERVICES MENTAL WELFARE

## MANAGEMENT: Marketing and Advertising

## 1989 UK Marketing Award

**M**arketing an international company is very similar to marketing a brand of cornflakes or any other product or service, says Anne Ferguson, head of communications at ICI, the chemicals group.

"The basic principles are the same. First you decide who is important to you in terms of target audience. You decide, then, what you want to say to them about the company, and you ask them what they think of the company."

"If there is a gap between what they tell you and what you think they should know, then you have to fill the gap."

For the past two years, Anne Ferguson has been doing just that for ICI — giving new definition to a corporate image which had become blurred by changes in the focus of the company itself during the 1970s and the 1980s.

This week, her work was recognised with her selection as Marketing Woman of the Year by the Chartered Institute of Marketing.

Ferguson joined ICI from Bristol University as a market researcher with Dulux Paints in the mid-1960s. "I was paid a lower salary than male entrants, and I was a right little women's libber," she says.

After only 15 months, she married and left for West Africa where she taught for the next three years in a small church school. "Some people say I've never lost the schoolsman approach," she says.

She kept in touch with ICI colleagues — "It's that kind of contact" — and on her return to England rejoined Dulux. After three years in market research, she was taken into the marketing team. "I started at the bottom again and I learnt everything I know there," she says. "I was very professional team."

In 1981, Ferguson took over as general marketing manager for Dulux, a business with an annual turnover of £150m and a marketing budget of £14m.

In the do-it-yourself consumer sector of the paint market, she quickly made women her main marketing target.

The Dulux sheepdog was already being used by Foote, Cone & Belding, Dulux's then advertising agency, to take some of the unpleasantness out of painting. "It brought it out of a sense of home and family," Ferguson says. "I like to think I was the first to develop the understanding that it was women who made the important decisions about decorating the home," Ferguson adds.

# The chemicals and cornflakes factor

ICI's Anne Ferguson explains to Philip Rawstorne how she has applied basic principles to the multinational's corporate image



Anne Ferguson: taking account of national idiosyncrasies

son says. Where men regarded painting as a chore, women thought of it in terms of the pleasure derived from a bright, clean and comfortable home.

"We developed the consumer marketing of Dulux on the back of that proposition," she says. Product development — brilliant whites, off-whites, and the range of colours — was brought within the ambit of the marketing department.

Ferguson turned to other sectors of the market — professional decorators and merchant wholesalers. "In some parts of British industry, the thinking still seems to be that general principles can only be applied to consumer marketing," she says. "Absolute rubbish. The basic marketing disciplines are applicable to all products and services. We got a good understanding of what all our markets needed, and produced strong marketing packages as a result."

Ferguson then extended her marketing strategy abroad, introducing paints developed for the UK market first into France and West Germany, then further afield into North America and more unlikely markets such as Malaysia.

By 1986, due largely to the marketing and product innovations, Dulux sales volume had increased by 40 per cent and brand share had risen from 25 per cent to 34 per cent.

The global marketing approach she had initiated at Dulux proved to be a useful preliminary to the next task for which she was chosen — that of promoting a new image for ICI itself.

ICI was an early convert to corporate advertising, running campaigns in the 1970s on themes such as "The Pathfinder" and "Ideas In Action."

As the group started to climb out of a difficult trading period in the early 1980s, during which advertising in the UK had been drastically reduced, the ICI board decided it was time to look again at the image it was projecting.

The company had changed considerably over the previous decade or so. It had been radically restructured in an effort to become more responsive to the needs of its market. It had become more international. It had expanded its high added-value business, concentrating its research and technology in areas such as pharmaceuticals, biotechnology, agro-chemicals and environmental science.

Market research in the UK, however, showed that ICI was still generally perceived, even by many of its employees, as a British heavy chemicals company.

There was little recognition of its international status or its research and science base. In the US, West Germany, France and Japan, the group was much less well known than might have been expected.

Ferguson says: "Corporate communications is not an optional extra. For a company such as ICI, it must be part of its ethos. Employees must have a good understanding of

the company's operations and strategy; that is a high priority. A general sense of the company's stature helps to attract new talent."

Customers should know about its diversity; that is good business sense, especially in fast growing markets such as Japan where our aspirations are high. Awareness of the company's investment strategy and its objectives is important for the financial world.

Ferguson launched her programme to meet these needs in 1987 under the aegis of Sir Denis Heselton, the newly-appointed chairman, who took personal responsibility for the group's identity and marketing.

ICI's logo was revamped by corporate identity specialist Wolff Olins, and used to brand the group's operations worldwide. "Corporate packaging is just as important as the packaging of any consumer product," Ferguson says. "It tells people what you are offering

them."

With the brand symbol in place, priority was then given to ICI's internal communications. It was decided to use videos to provide employees with news of the group's results, acquisitions and new business, and to explain its strategy and objectives. Seven have now been made.

Rondel, the company newspaper, was given a fresh look and business focus to support these efforts.

To address ICI's wider public, Ferguson turned to TV and press advertising. "Advertising brings the company logo to life," she says. "It develops your proposition; shows what the product stands for."

Saatchi & Saatchi produced the "World Class" series of advertisements, emphasising the company's international status and its contributions to "making the world a better place."

This was followed by the "World problems, world solutions, world class" campaign underlining the company's strong research and science involvement.

The same marketing proposition runs through ICI's advertising worldwide. But the advertisements — on which it is spending £11m this year — have been adapted to take account of the idiosyncrasies of national cultures and markets.

"We learnt by trial and error how to present ourselves in an appropriate way in each country," says Ferguson.

She illustrates the problems with an early advertisement for ICI fibres for women's stockings and tights which used photographs of women's legs. It won an award in France but had to be withdrawn in the US because of feminist protests.

Has the advertising worked?

"We monitor it very carefully," says Ferguson, laying a sheet of graphs on the table. Awareness of the company, its international business, its commitment to research and its range of products have all shown a marked increase. Polls in the UK showed only 50 per cent thought of ICI as a world class company in 1987, but more than 70 per cent do so now.

ICI, she claims, has itself become much more marketing conscious in the process. "All our strategies are developed on an international basis, and very much with marketing plans in mind. Marketing is one of the principal driving forces of the group from top to bottom."

We are confident we are on the right track."

## UK travel agencies

## Thomas Cook's newest trip

David Churchill assesses an attempt to move upmarket

**T**homas Cook, the mid-19th century founder of Britain's oldest and best-known travel company, would probably have turned in his grave this week.

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more responsive to the consumer," says Middleton.

But the real test for Thomas Cook — in the marketplace — has yet to come. The UK travel industry is going through its most testing time since the mid-1970s when Clarksons, the tour company, collapsed in the wake of the oil crisis.

This year's sales of package holidays to Mediterranean resorts were down by at least 10 per cent in volume terms, largely a consequence of rising interest rates but also because of some consumers' disenchantment with the standard of package deals.

But the launch of the new-look Thomas Cook for the 1990s needed all the hype it could get. As most marketers are well aware, being first and best-known in any market is no guarantee of continuing success.

Midland bought Thomas Cook at a time when demand for package holidays was first beginning to take off; moreover, the synergy of adding a company involved in currency and travel finances seemed to have irrefutable logic for a banking organisation.

But Thomas Cook never seemed to get to grips with the travel boom of the 1980s and drifted along from its Peterborough base while Midland Bank had more pressing problems, such as Crocker, its former US subsidiary.

"We were complacent and living off our name," admits Peter Middleton, an ex-diplomat brought in as chief executive of the Thomas Cook Group in late 1987 in a last-ditch attempt to rejuvenate the travel chain.

Midleton has spent the past year and a half reorganising the company's management structure, including an influx of new marketing executives (such as Christopher Rodriguez, ex-marketing director of American Express) and textbook moves like delegating authority and making employees more responsible for their performance.

"We had to change the corporate culture stuff to make us

more responsive to the consumer," says Middleton.

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But the summer, however, demand for package holidays has plummeted further; bookings for winter holidays are running at about 30 per cent below last year's level, while those for next summer are 50 per cent down.

While the leading tour operators have declared a truce in the running price war they

have fought for years, the battlefield has switched to the travel agency chains which are competing vigorously on price to attract customers.

Midleton and his colleagues at Thomas Cook, however, are well aware that the history of marketing is littered with companies which have tried to fight a price war in a declining market. The way ahead, they believe, is for a marketing-led approach to cream on the profitable elements rather than to compete only in the mass market.

"With wafer-thin margins from package holidays it makes sense to chase added value rather than volume," Midleton points out.

Cook's strategy is to adopt a market segmentation approach and gradually try to capture more of the higher spending travellers. It plans, therefore, to redesign the bulk of its 340 high street shops over the next two years to provide four "shops within a shop".

Customers will be directed towards:

Another dilemma facing Cook is whether or not the holidaymaker in the 1990s actually wants, or is able, to move upmarket.

The Luton Poly travel agency chain — market leader in terms of number of shops and holidays sold (Cook is number two in both markets) — has a clear strategy of selling packages at the lowest prices. If the UK economy turns into recession, then price may become the paramount market characteristic, forcing Cook to scale down its plans.

Thomas Cook can be heartened, however, from the fact that British Airways is adopting a similar move in travel retailing with its Four Corners travel shop and its new First travel centre in central London.

Moreover, Cook has plans to make greater use of a data base of 1.6m previous customers to sell holidays and related services through direct mail and telephone marketing.

"But we must not forget that we have the premier brand name in travel," adds Midleton. "The late Thomas Cook would certainly approve of that."

## TECHNOLOGY

**E**lisabeth Tacey asks whether the quality of tapwater can be improved with filters

# A purer drop to drink

**G**eorge Humphries, managing director of DIY plumbing kit maker Opela Mouldings, is enthusiastic about the potential markets for a new water filter he has developed. People will be able to fit it easily to their kitchen cold water pipe, he says. "You only have to be able to drill one hole. The rest is screwdriver work."

Humphries's plumbed-in carbon filter will join a plethora of products that have reached shops after widespread criticism of the quality of British drinking water. Claims are made about how filters can "clean up" tapwater. But with little regulation and no British standard except for the materials used in the filter, misconceptions about what filters can do have been compounded by scare stories of filters that do more harm than good.

Jug and tap filters, costing about £10, contain a granular active carbon medium. This acts as a simple sieve to catch particles such as lead if present in the water as a fine suspension, and gases such as chlorine. Some also have an ion exchange resin to remove carbonate ions that otherwise cause the temporary hardness that puts scale on the kettle, and dissolved metal ions such as lead, copper or aluminium. A problem is that they have to be put back into the water pipe — the second sort of filter. These contain carbon and some have ion exchange resins, and cost upwards of £100. They have aroused controversy as possible media where bacteria can grow. Like the jug filters, they remove chlorine which, points out Bob Hyde of the Water Research Centre in Swindon, is added by the water authorities to disinfect the water and stop bacterial growth.

Most jug filters have a coating of silver which is known to be toxic to bacteria. They should be kept in the frige to reduce the chances of growth, but one problem is that people may not like very cold water.

Work done in the US and Canada has found that bacterial growth on plumbed-in carbon filters could be forced into the filtered water under pressure. In the UK, Jenny Colbourne of Thames Water's water quality laboratories has found that bacteria up to 100 times the limit set for potable water can break through.

His filters contain the granular carbon and a hydrogen ion exchange resin. He reckons that building in a resin that removes nitrates "is not a responsible move," because the medium is quickly saturated.

The consumer cannot tell

when this happens and there is a danger that an overloaded resin will dump a nitrate into the water.

Gerdhing is amazed at the

number of "worms that have crawled out of the woodwork"

since Briza started in 1981. He believes that there should be more controls on manufacture and testing. "The responsibility is on the manufacturer, and the general awareness and knowledge leaves something to be desired." Testing, he says, should replicate the conditions that the filter will have to withstand in a normal kitchen: "You should not rush through

the washes every three months.

She agrees that the filters do

not remove nitrates.

Hyde points out that in

Studies on granular carbon filters as replacements for the more common sand filters used by the water authorities, it is known that the carbon filters allow more bacteria through than the sand version. "We are hoping the water industry will be funding some work," he says. He believes that domestic filters are unnecessary.

But Veronika Wells of Cimart, distributor of US-made Ever Pure filters in the UK, disagrees.

She argues that the

water authorities themselves

have got to the answer in the end.

On the chlorine question, her view is "let it do its job, but do

you want to taste and drink it afterwards."

The Ever Pure filter is made

of powdered active carbon

impregnated on a woven fabric. Six layers are used in the cartridge — 450 sq m of

medium, she says — which will filter particles of over 0.5 micron diameter.

Water authorities, she says, work on a 30-40 micron diameter.

Most other filters on the market she describes as "just tubes of

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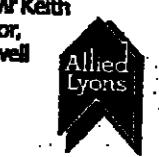
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## ARTS

## CINEMA

*A crock of compromises*

**T**he Rainbow raises an urgent question. Do we prefer a Ken Russell who behaves himself or one who does not?

British cinema's licensed delinquent has adapted D.H. Lawrence's novel as if it afraid that, at this stage in his career, his licence may be revoked any minute. Audiences concurred by recent Russell movies (*Solome's Last Dance*, *The Land of the White Worm*) can approach this one without a crash helmet. It is well-mannered and respectful; and only occasionally punctuated by nude romps, sex by waterfalls or blasts of Wagner on the soundtrack.

But restraint is a mixed blessing. When *Women in Love* launched Russell's movie career ten years ago, the ex-TV wild child seemed twinned by destiny with the novelist of primal passions. *The Rainbow* is a "perversion" to Lawrence's other novel chronicling the growing years of Ursula Brangwen and, less prominently, her sister Gudrun, who was played by Glenda Jackson in *Women in Love*.

Jackson breezes acidly through *The Rainbow* as Ma Brangwen. She and Christopher Gabie as Pa – both Russell veterans – hit a note that nothing and nobody else match: realism with a broad wink. They play up to Russell's love of hyperbole (notably in tart or knockabout exchanges at the Brangwen dinner table) while never going out of character.

The film's problem elsewhere is that the broad wink is largely missing. The book's greatness lies in a plausibility of action lit up with a transfiguring inner drama, like the central symbol of the landscape transformed by the rainbow. Damping down his vanitas surrealism, Russell never finds a way to project that inner drama. Nor do his younger stars. As Ursula, Sammi Davis – sloe-eyed, large-toothed and gushy-voiced – tries bravely to shovel charisma into a role scripted here

THE RAINBOW  
Ken RussellDEAD CALM  
Philip NoyceWILT  
Michael TuchnerA CHORUS OF DISAPPROVAL  
Michael WinnerTWO MOON JUNCTION  
Zalman King

to run along the single-gauge track of a "young girl's awakening".

The stations are predictable, nay inexorable. Crush on bisexual teacher Winifred (Ananda Donohoe with Middle-earth brogue and Brummie broad); trepidation romance with handsome army officer Amos (Paul McCrane); self-discovery, schoolteacher. Finally, with rainbow shining, Carl Davis's music syruping away, Ursula grows into womanhood and reaches out across the years to touch the childhood self with which the film began.

Scripted by Russell and wife Vivian, the movie is too often like Lawrence's *The Rainbow* done over by Reader's Digest. Arbitrary slabs of D.H.'s prose (in and out of quotation marks) are inserted into characters' mouths, so that everyone speaks as if fresh from a Great Literature finishing school.

"What is the fantastic fulfillment you've been looking for?" "The darkness; were you afraid of it in Africa?" "She was no more than an instrument for his perverse sexuality."

Dialogue like this no more approximates to finding a cinematic language for Lawrence than would tearing pages out of the novel and pasting them up on the screen. The few cut-right libertines Russell has taken with the original may be

bizarre: notably a Lake District walking trip during which Winifred and Ursula stumble on a fey, eccentric painter (Dudley Sutton), who invites Ursula back to his place for some nude modelling plus optional spanking. ("The marks soon fade.") But at least such follies have a life of their own – or of Russell's own. At the end of this rainbow, all we find is a crock of compromises. A director who seems desperate to signal a new, masterful bankability – overtly facilities now running out on his name-making wackiness – impresses here only by his new, dismaying literalism.

In the splendid Australian thriller *Dead Calm* nasty things happen to a young couple (Sam Neill and Nicole Kidman) yachting on the mirror-calm Pacific. They come to recover from the death of their baby son in a car crash. They stay to be menaced by a maniac (Billy Zane). The latter boards their boat from a nearby schooner, claiming his crewmates have all died from tetanus. But we suspect other things: from the cut of his clothes (very cut indeed), his overcooked manner and his officious I'm-in-charge.

Directed by Philip Noyce (*Newsgirl*) and screenwriter Terry Hughes, who have recited in an unfinished Owen Wilson's *The Deep*, and laid it painting on the deck. The source novel is by Charles Williams. They have then cut it up Hollywood-style and generally garnished it with red herrings.

Stranded alone on the burning mirror, while his uninformed guest makes off with his wife and yacht, the chase is on and the scene transformed by the rainbow. Dampening down his vanitas surrealism, Noyce never finds a way to project that inner drama. Nor do his younger stars. As Ursula, Sammi Davis – sloe-eyed, large-toothed and gushy-voiced – tries bravely to shovel charisma into a role scripted here

Glenda Jackson in *The Rainbow*

it overboard and is later shown the sharp end of a harpoon in circumstances on which I, a dog lover, do not wish to dwell.

The true scene-stealer, though, is cameraman Dean Semler. He turns the sky into a vast, pale, opalescent hangar, the sea into a silvery hot-plate on which three desolate sizzles. Even when the finale brings a chain of twists and counter-twists (most come to villainy until he has gone down for the third, or possibly thirteenth, time), the film's hallucinatory beauty is worthy of a one-time Welles project.

Is there a cure for British movie comedy? Close on *Getting It Right* and *The Rachel Papers* comes *Wilt*: a film which conforms to its title over 92 minutes, scorning the best efforts of Griff Rhys Jones and Mel Smith to keep things alert and upright. Directed by Michael Tuchner, this adaptation of Tom Sharpe's comic novel about a teacher accused of being a murderer fails to rise to any comic occasion, despite the presence of inflatable dolls, wacky parties, knockabout kung fu classes and foolish policemen. Griff and Mel just retrieve the yacht's ignition key when Miss Kidman throws

potentially funny, but few twists reward them.

Michael Winner's film of Alan Ayckbourn's play about amateur theatricals, *A Chorus of Disapproval* is tolerably acted, briskly paced and nicely photographed. Basking around Scarborough like two boy scouts left loose with a Bolex, Winner and cameraman Alan Jones make the beautiful spa town resemble a clapping-out Bogart. Add a criminally jokey score (John Du Prez), some weird Northern girls (Jenny Irons as the Canova hero) and the kind of "Oo-sah" reaction shots that went out with D.W. Griffith, and one wonders if Michael (*Death Wish*) Winner should not have given up half way through and summoned Charles Bronson.

That way some decorative ketchup could have been thrown round the landscape and the film could have been renamed *Death Wish S. Ayckbourn Signs Away His Movie Rights*. As it is, Anthony Hopkins's raving Welsh stage-director steals all scenes not burn-proofed, and Prunella Scales (excellent as his meekly unfaithful wife) picks up the ones that fall from his swag bag.

The week's funniest film –

no contest – is Zalman King's *Two Moon Junction*. From the writer-producer of *9 1/2 Weeks* comes this piece of shimmering lunacy: the tale of beautiful Southern heiress April (Sally Field) and the hunk of meat (Richard Tyson) who tempts her from the path of dynastic obedience.

April is supposed to marry overbred, Harvard-bound fiance Chad (Martin Hewitt). But the hunk of meat proves fatally alluring. He works with a travelling carnival, wears long hair and grubby overalls, and spends all his time erecting tent poles. (Must be some symbolism there.) Soon the young couple are grappling in soft-focus, having mislaid their clothes, and the screen fills up with unidentifiable, Himalayan parts of the human body.

"I don't know where I'm going but I can't wait to get there," says someone: summing up my feelings exactly. Mark Plummer does the handsome photograph. Burl Ives, Louise Fletcher and Milla Perkins add veteran lustre to the cast. Two hours of foolish, disposable enjoyment.

Nigel Andrews

## Merce Cunningham

SADLER'S WELLS

Twenty-one years separate the earliest work, *Rainforest*, of 1968, from the most recent, this season's *Cargo X*, which feature in the opening programme of Merce Cunningham's happy return to Rosemary Avenue. These years have seen Cunningham the same but ever and marvellously different in inviting us to look at movement. They have found his creativity constantly fresh and constant in being freshly challenging.

*Rainforest* wears its years lightly, like the floating silver Warhol pillows that are its décor. It is not the Cunningham of today, for it appears rather tight in its inventiveness, without the scale or the horizons that later pieces reveal to us. It is, nonetheless, a wonderful visual conceit as the dance unfurls its incidents, and a supine girl is gently rolled across the stage, or Chris Komar moves with the stiff-legged, prancing walk that is a signature of his role. The dancers inhabit their mysterious gleaming world with the intentness that is essential to Cunningham's casts, who so often appear like communities caught up in secret rites.

This sense of a private creation is very strong in *Cargo X* and in the *Fabrications* of 1987 which form the rest of the programme. I did not much enjoy *Fabrications* on Cunningham's

visit two years ago. Its boldness of incident – seven men and seven women are involved in large-scale set pieces – and the feeling that fragments of drama were being played out amid the sure patterning of the ensemble, helped me to see that it is a major creation.

It confronts group dances with outsiders who impinge upon the movements but only serve to accentuate the formal clarity of the main scheme of the choreography. It contrasts serenely stillness with bold leaps and brilliant footwork.

In its silkily lavish upgraded Haymarket version, the new duo of Denholm Elliott (last seen on the London stage in Peter Nichols's *Chez Nous* in 1974) and young tyro Samuel West (son of Gordon of Lockwood, son of Timothy and Prunella Scales) relates the shifting alliance of an old pro and young pretender to the gorgeous illusionary backstage world of Molnar, Pirandello, and crucially, Rattigan and Frayn.

For this is the lost world of seven standing near a ladder. They dance; they gradually decorate the ladder with yellow chrysanthemums; they move the ladder; their rituals become engrossing, despite an obviously loud score. At the end they take the ladder off stage. We have seen something inexplicable and beautiful happen. And that is typical of every Cunningham evening.

Clement Crisp

## A Life in the Theatre

HAYMARKET THEATRE

The reinstatement of this short and delicious early David Mamet play almost justifies the price of a best seat (£17.50) and the needless insertion of an interval. *A Life in the Theatre* (1977) was seen at the Open Space ten years ago with Freddie Jones and Patrick Ryecart.

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Samuel West and Denholm Elliott

see a curious growth on his spleen for some time yet."

That hilarious area of smooth camouflage and upstage desperation prompted by missed sound cues and failed cigarette lighters is ecclesiastically relayed by Elliott, who also has a field day as a Gielgud clone in a bath chair

and funny hat, seething with wrinkle-nosed tetchiness.

While avoiding over-the-top old-ladness, this really wonderful actor, returning in triumph to the boards, conjures a vanished world of spiritual reality, and regret.

Michael Coveney

## ARTS GUIDE

## EXHIBITIONS

London

The Hayward Gallery, Andy Warhol – two years after his death, a comprehensive retrospective of the career of this seminal yet ambiguous and still controversial artist, since he turned to painting from graphic design in the early 1960s. Sponsored by the Royal Academy, *The Art of Photography 1839-1989*: in celebration of the 150th anniversary of the first practical demonstrations of the medium, this large and impressive exhibition leads the visitor through the practical developments and aesthetic variations and experiments in the use of new media from the work of the earliest pioneers in France, England and Scotland, up to the present. Daily until December 22.

Paris

Musée des Arts Décoratifs. Jeux Musée le Câlier - Picasso's sketchbooks. After two years of meanderings the world over, the exhibition ends, today, in Paris. The 40 sketchbooks covering a period of 64 years follow César and Picasso's development. Until Jan. 10, Rue de Rivoli (4560214). Closed Tues.

Spain and America. Egypt and Israel. 107, rue de Rivoli (4560214), closed Tues, ends Jan. 24.

The Louvre. Arabesques et Jardins de Persépolis. The beauty and richness of nature in a leitmotif which runs through Islam, from Spain to India, from the 8th to the 18th century.

Closed Tues, ends Jan. 15 (4020331).

Institut du Monde Arabe, Egypt-Egypt. An exhibition of 25 chef-d'oeuvres, including the most recent finds, starts with statues and reliefs dating from the 11th century BC. A golden bust of a high priest of Osiris with some elements of Roman art and Coptic icons and concludes with Islamic exhibits. 1 rue des Fossés-Saint-Bernard (closed Mon), ends Jan. 14 (4051383).

Musée Rodin. A delightful 19th century townhouse – Hotel Biron – contains the life work of Auguste Rodin, whose powerful genius opened the way for modern sculpture. The garden of Rodin's studio, the Boulard, draped in his cloak, defies time. Until Jan. 19 (56-22876).

Eurospiele. Eurospiele Japan '89. Having celebrated the art and culture of Austria two years ago the Europa turns to the east this year, bringing to Belgium the most spectacular festival of Japanese arts outside Japan. Ends Dec. 17.

Antwerp

Museum of Modern Art (MOMA) 52 Leopoldstraat. New tools - New Images: art and technology in Japan today with installations by Tatsuo Miyajima, Tsumeo Nakai. Closed Mon, ends Dec. 3.

Madrid

Fundación Juan March. Retrospective of Edward Hopper opens the autumn season at the foundation. 61 works by the New York realist covering a period of 56 years. Until Jan. 4.

Palacio de Velázquez. Some 22 paintings and 20 drawings and engravings by Señor Scully, one of the most important figures in the new generation of abstract artists. Ends Nov. 19.

Martigny

Fondation Giacometti. A Henry Moore retrospective of some 50 sculptures, 50 drawings shown in rotation, and 60 engravings as is impressive by the judicious selection of exhibits, by the sensitive restoration of 25 of the monumental statues in a park with Alpine peaks as a backdrop. Ends Nov. 19.

Eurospiele

Eurospiele Japan '89. Having celebrated the art and culture of Austria two years ago the Europa turns to the east this year, bringing to Belgium the most spectacular festival of Japanese arts outside Japan. Ends Dec. 17.

Vienna

Museum für Angewandte Kunst (MAK) 52 Leopoldstraat. New tools - New Images: art and technology in Japan today with installations by Tatsuo Miyajima, Tsumeo Nakai. Closed Mon, ends Dec. 22.

Florence

Forte di Belvedere. African Art: The Roots of Modern Art. One hundred and fifty sculptures,

## Rome

Palazzo dei Conservatori, Campidoglio. Giuseppe Ceracchi (1751-1801), Jacobin sculptor. The exhibition includes a touching eye-witness sketch of Ceracchi and co-conspirators in a plot against Napoleon, which led to his guillotine. Until Nov. 12.

## Frankfurt

Kunstverein, am Markt 44. A "Prospect" photography to celebrate the 150th anniversary of the invention of photography with 150 works from around 30 photographers and artists. Ends November 26.

## Münich

Städtische Galerie im Lenbachhaus. The most complete retrospective of the expressionist painter Karl Schmidt-Rottluff to date with almost 370 works from 70 private and public collections.

## Bozen

Städtisches Kunstmuseum, Rathausgasse 7. Glanzlichter, 40 years of government support for art. Ends Nov. 22.

## Vienna

Palazzo Te, Trattiere di Palazzo Te, Reggia Gonzaghesca. A vast exhibition devoted to Giulio Romano, Raphael's favourite pupil, who spent the last 20 years of his life in Mantua, producing masterpieces of architecture, painting, engraving and fresco. Ends November 12.

## Florence

Forte di Belvedere. African Art: The Roots of Modern Art. One hundred and fifty sculptures,

## Milan

Palazzo Te, Trattiere di Palazzo Te, Reggia Gonzaghesca. A vast exhibition featuring some 400 works from the period when

## FINANCIAL TIMES

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Thursday November 2 1989

# Goals for the stock market

**THE INTERNATIONAL** Stock Exchange's proposals for its primary markets show the ISB moving in two directions: it is making listing easier for big foreign companies, but more difficult for small domestic ones.

This is a logical commercial approach for a large market place which is seeking to move more squarely into the path of global (and, more specifically, European) securities traffic. But the question is whether the decision to kill off the Third Market is the consequence of lack of demand from investors or the corporate sector or simply reflects the bureaucratic inability of the ISB to cope.

Until a few years ago, the London Stock Exchange was rigorous in applying strict listing rules in areas like disclosure of accounts and reports, protection of shareholders' rights in new issues. It could sustain this approach so long as a London listing carried an element of prestige, and so long as its member firms could prosper on a limited volume of business.

Since the Big Bang changes three years ago, however, there has been an urgent search for new business to remunerate the much larger volume of capital invested in the market, and to counter the impact of sharply increased competition on commission income. London can no longer afford to be so fussy.

### Community standards

At the same time, the increasing role of the European Commission in setting standards for the Community's capital markets has eroded the ISB's scope for individuality. The EC's are minimum standards, so London could still continue to impose more restrictive requirements. But the new directive on mutual recognition opens up the possibility that the tougher requirements could be bypassed. Most Continental bourses accept a three-year trading record against London's five-year minimum, so London could find itself being forced to accept for foreign-listed companies which would not have qualified for a direct flotation. A three-year minimum is therefore proposed for all companies.

This argument is logical enough, but the practical

importance seems limited. It is hard to imagine the London stock market being flooded with half-fledged Continental stocks.

The proposal should rather be seen as reflecting the ISB's ambitions to expand on the Continent, which it cannot do unless it is prepared to adopt Continental standards.

Indeed, the ISB admits to being "anxious" to facilitate the listing in London of major foreign companies, as a support for its SEAC International market in stocks listed elsewhere. In the course, the listed market and

stocks on domestic markets.

He was specific on the need

for the earliest practicable full

UK membership of the Euro-

pean Monetary System, but

wisely left open detailed issues,

such as whether to join now

with a wider band, like Italy or

Spain, or in a few months time

when a general currency

is established.

But there were also telling

remarks on domestic matters.

He warned that the economic

cycle would always exist. A

downswing had begun,

although it would not be as

sharp as that of 1979-81. A dull

1990 and a difficult 1991 would

be followed by a renewed long

term upswing.

It is sad that Mr Lawson will

not throw his hat in the ring

for the highest national office

of all. But we are not so rich in

national or financial states-

manship that we can afford to

lose him to the public policy

sphere. To admit a remark of

Othello: he still has the state

some service to do.

My impression, from listening

to the speech, is that the

project for an independent

Bank of England was just one

of many of his ideas rejected

by the Prime Minister in their

curious relationship. Not all

were on high finance; some

were negative as well as positive.

Close readers of the political

columns will recall that Mr

Lawson was one of the few

ministers who insisted that the

poll tax would be a political

disaster; and that he was pre-

vented from limiting mortgage

relief to the basic rate of tax.

These supply side issues will

live on. Mr Lawson was able to

counter criticism of the distor-

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the IMF and the OECD, by

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est relief was withering on the

vine. For thanks to his insis-

tence, the ceiling was

stuck at £30,000 since 1983 and

its value has been undermined

by rising property values.

The tandem press is now fan-

ning hopes that the Prime Minis-

ter will try to reopen the issue

and that the next Budget might

introduce a ceiling of £45,000 and

also special help for the first-time buyer. If such

brides are enacted, the Conserva-

tives will have no more moti-

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resulting distortions will ham-

peril the post-election Chancellor

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great preventive responsibility

lies with the senior Ministers

who are now proclaiming their

college spirit.

Now for some of the specific

European and financial issues

behind the resignation.

1. Nigel Lawson is no more a

**M**r Nigel Lawson's succinct resignation speech on Tuesday was the most electrifying parliamentary occasion I have ever witnessed. It gained from being delivered from a few scraps of paper, not weighed down by briefing material.

The speech should be read in full, both for manner and substance ("I have made my share of mistakes but am content to be judged when the passage of time has provided a greater sense of perspective"). He risked going above the heads of his audience by dwelling on whether the exchange rate was part of the system of market freedom or part of the framework of financial discipline. But the gamble paid off.

He was specific on the need for the earliest practicable full UK membership of the European Monetary System, but wisely left open detailed issues, such as whether to join now with a wider band, like Italy or Spain, or in a few months time when a general currency

is established. The ISB admits to being "anxious" to facilitate the listing in London of major foreign companies, as a support for its SEAC International market in stocks listed elsewhere. In the course, the listed market and

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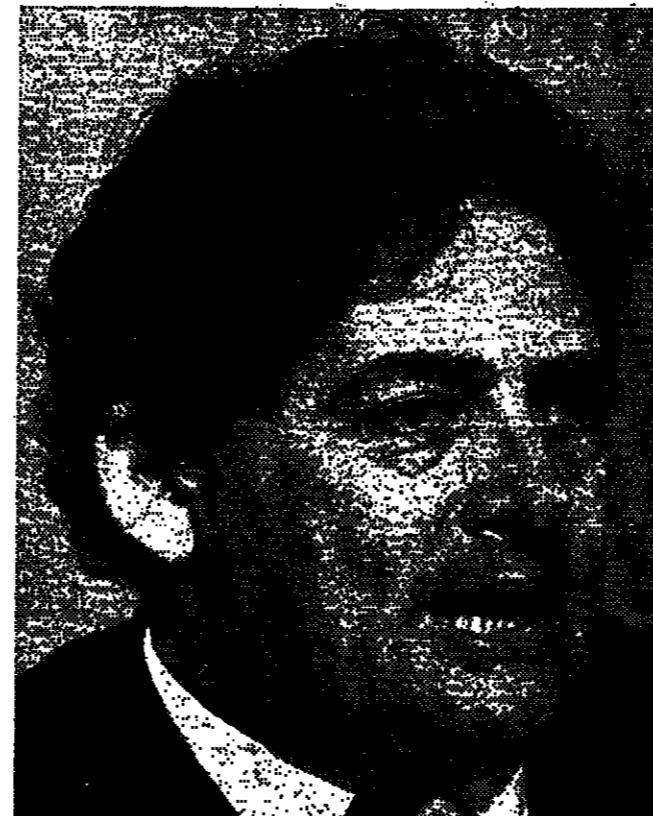
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## ECONOMIC VIEWPOINT



# Out but not down

By Samuel Brittan

**E**uropeans federalist than Margaret Thatcher. But whereas Mrs Thatcher, like other Prime Ministers before her, clung to the Churchillian special relationship with the US, Lawson has always seen Britain's future in

Guy de Jonquieres examines the turbulence surrounding the Airbus project

After 20 years of struggling to get off the ground, sales of the European Airbus are finally airborne. The venture's order books are bulging thanks to a buoyant commercial airliner market. Its short-to-medium-haul Airbus A320 has proved a world-beater and, as an added bonus, its arch-rival Boeing is temporarily incapacitated by a labour dispute.

Yet, at what should be its hour of glory, the commercial viability of this heavily-subsidised showpiece of European collaboration is threatened by persistent squabbling and nationalistic rivalry between its government sponsors and aerospace industry shareholders.

These strains raise serious doubts about the effectiveness of efforts earlier this year to overhaul Airbus's sprawling management structure. The re-organisation, intended to cut costs and place the four-nation consortium on a firm business footing, is widely seen as essential if it is ever to stand a chance of making profits.

Chancellor Helmut Kohl of West Germany is expected to raise the political temperature further today by using a summit meeting with President Mitterrand of France to review demands for the A320 assembly line to be moved from Toulouse and transferred to Hamburg.

West Germany claims the proposal would save costs. Other governments strongly disagree and see it as a blatant attempt to grab a bigger share of production work for Messerschmitt-Bölkow-Blohm (MBB), the German "partner" in the Airbus Industrie consortium.

So far, President Mitterrand has resisted the demands. France is worried that they would disrupt A320 production and undermine the interests of Aérospatiale, its state-owned aerospace company, to which the Airbus assembly facility in Toulouse belongs.

In an effort to defuse the dispute, Mr Mitterrand and Mr Kohl agreed earlier this year to commission a joint economic analysis of the German proposal. However, the authors of the study differed so sharply that they were unable to agree any joint recommendations.

There are suggestions that Mr Mitterrand may try to buy Mr Kohl off by agreeing to finance a joint military helicopter project if MBB drops its claim to the A320 assembly line.

However, such an outcome would antagonise Britain and Spain, the two other countries involved in Airbus. They are already angry that France and Germany are negotiating on an important aspect of the programme's strategy without consulting them or observing the formal procedures for decision-making.

What worries the UK most is that if Airbus is allowed to become a pawn in a political power game between Paris and Bonn, hopes of cutting the venture's close ties with governments and getting it to fly under its own power will be dealt a severe setback.

The position of British Aerospace,

# The squabbling that threatens success

which has a 20 per cent stake in Airbus, gives the UK a particularly compelling interest in making the programme viable. As the only Airbus partner which is wholly privately-owned, BAe argues that it has to meet tougher financial criteria than its state-backed continental counterparts and cannot afford to continue to run up large losses on the venture.

These reasons have prompted the UK to fire a shot across the Franco-German bows in the form of a report on Airbus, commissioned secretly in collaboration with Spain. It was delivered to the two governments this week, just ahead of today's Bonn summit.

The report was drawn up by Sir Jeffrey Sterling, chairman of the P&O shipping and construction group and a part-time adviser to the Department of Trade and Industry, and Mr Emilio Gonzalez Garcia, a banker and businessman who is a previously-chairman of Spain's Airbus partner.

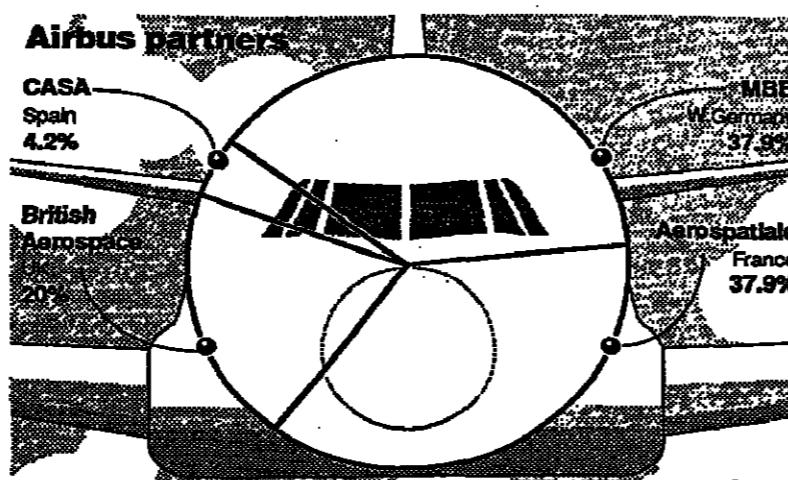
They say that adopting the German demands might yield savings, but would risk damaging Airbus production and sales. Their main message, however, is that if the venture is ever to become profitable, governments and partner companies must stand back and give the management of the Airbus Industrie (AI) consortium complete freedom to run it.

The report also expresses concern that the restructuring of AI agreed by governments earlier this year has not gone far enough. The reforms, based on recommendations by four "wise men", who included Sir Jeffrey and Mr Gonzalez, were designed to tackle weaknesses: lack of a unified management and inadequate cost control.

Though AI has its own management and staff of about 1,200, its role is limited to sales and marketing. Responsibility for aircraft development and production has remained the jealous preserve of the four Airbus partner companies, which have shared out work between themselves in strict proportion to their shareholdings.

This opaque and lopsided system has encouraged the partners to offset losses on Airbus sales by bidding up the prices they charge for contracting work. AI has been powerless to check the resulting inflation of the programme's costs, because the partners have refused to divulge detailed financial information about their activities.

Under the reorganisation, the board structure of AI has been streamlined and a finance director appointed for



## Orders and deliveries

31 October 1988

	A300	A320	A330*	TOTAL
Orders	589	700*	380*	1,252
No. of customers	68	26	15	84
Deliveries	475	64	—	539

\* Includes 80 firm plus 74 option for A321 \*\* Includes 136 firm orders

## Production plan

1988 1989 1990 1991 1992 1993

	1988	1989	1990	1991	1992	1993
A300/A310	42	42	42	44	44	44
A320	29	50	86	100	110	110
A330/A340	—	—	—	5	24	47
Total	71	101	128	143	178	201

Source: Airbus Industrie

the first time. The partner companies have also agreed that work on the proposed A321 airliner, a "stretched" version of the A320, should be awarded on the basis of competitive bidding.

However, resistance to change by the partners has blunted the impact of the reforms. In particular, they have severely circumscribed the role of AI's new finance director, Mr Bob Smith, who was seconded to the post from BAe's Royal Ordnance subsidiary seven months ago.

His role is considered crucial to improving the programme's efficiency. But instead of enjoying wide authority over its finances, as the four "wise men" intended, he has been obliged to seek authorisation from the supervisory board simply to obtain basic financial information. Mr Smith is said to have grown rapidly disenchanted, and it is uncertain whether he will stay on after the end of the year.

Some observers believe the decision by the Daimler-Benz motor group to take control of MBB could help speed up the pace of reform at AI. BAe, in particular, hopes that, as a privately-owned company, Daimler will have a

strong incentive to make the consortium more efficient.

Such optimism may be premature, because Daimler is far less exposed than BAe to short-term commercial pressures. The German company enjoys powerful support from Deutsche Bank, its largest shareholder, and may also be able to re-negotiate the terms of the MBB takeover with Bonn in the 1990s if Airbus fails to perform.

In any case, as the Anglo-Spanish report points out, the root of Airbus's problems does not lie in whether the partner companies are publicly or privately owned. The real stumbling block is the inherent conflict between their roles as shareholders in AI, as sub-contractors to it and as members of its board.

These curious arrangements make it almost inevitable that the partners put their own commercial interests above those of the consortium as a whole. Each of them has a greater interest in making money on Airbus production contracts than in waiting for returns from profits on aircraft sales. Moreover, it has been impossible fully to integrate Airbus production because each partner continues to get the increasingly efficient Japanese to do menial tasks, and have recruited immigrant workers, even though it remains unlawful for unskilled foreigners to work in Japan.

If the economy were to improve with the prospect of growth in the near future, employers could probably cope by making greater use of part-time workers and overtime. But the economy is most unlikely to soften.

Because of foreign pressure on Japan to reduce its huge trade surpluses, the high rate of

domestic demand growth is expected to continue indefinitely. Everyone believes that if private sources of growth slow, then the government will have to stimulate demand.

Some have seized on this performance as proof that Japan's economy works in a fundamentally different way and that it is not responsive to market forces. If Hamada's prediction is accurate, it suggests a less drastic conclusion - that normal economic forces work in Japan, but are often impeded by strong cultural and institutional barriers.

Four years ago, Japanese government and business leaders committed themselves to carrying out substantial structural changes to the economy. But when they saw the scale of the yen's revaluation, they took fright and stirred up a climate of anxiety, claiming that such a divorce would also be damaging because Airbus's work, to be economic, needs to be carried out on the same production lines as military aircraft.

There thus appears to be plenty of scope for further tussle in-fighting about Airbus in the next few years. It will take much determination and political will to transform the programme from an industrial pork-barrel, which has enabled each of its member countries to maintain a separate national aerospace sector, into a truly unified business enterprise which can compete profitably in world markets.

## LOMBARD

# Japan's labour shortage

By Ian Rodger

COULD worsening labour shortages be more effective in forcing structural changes in Japan's economy than the doubling of the yen against the dollar four years ago?

According to Hiroshi Hamada, president of Ricoh, the maker of copiers and facsimile machines, Japan's labour shortage is becoming so acute that the company will soon have to rely on its US factory to ensure an adequate supply of products for the Japanese market. Up to now, most Japanese manufacturers have looked on their offshore factories as, at best, partial suppliers for local markets, so their impact on Japan's trade balance has not been that great.

However, if companies are forced to rely on their foreign factories to supply the home market as well, Japan's trade surplus would fall rapidly.

Such a large scale shift in production was expected to happen following the yen's revaluation in 1985-86. But the Japanese manufacturing industry, surprisingly, overcame the negative effects of the high yen with relative ease. The domestic production base has become stronger in the past three years and the country's trade surpluses have increased.

Furthermore, implicit in the plc plan is the notion that the partners would surrender control over production. The Anglo-Spanish report argues that "it may well be that a fully commercial operation will only be possible when the activities of Airbus in the partner countries are 'ring-fenced' and identify with, and are accountable totally to, AI". Few, if any, of the partners are likely to be enthusiastic about handing off their Airbus operations to an independent AI management. Aérospatiale has argued that such a divorce would also be damaging because Airbus's work, to be economic, needs to be carried out on the same production lines as military aircraft.

The Anglo-Spanish report recommends that the powers of the finance director be expanded and that a deputy chairman, independent of any of the Airbus partners, be appointed to back up Dr Friderichs. However, these changes would probably have only a limited impact unless the Airbus partners were really determined to make them work.

Some observers believe the decision by the Daimler-Benz motor group to take control of MBB could help speed up the pace of reform at AI. BAe, in particular, hopes that, as a privately-owned company, Daimler will have a

Today, Japan's atmosphere is very different. The unemployment rate is a negligible 2.2 per cent and the job offers to job seekers ratio has reached an astonishing 1.35:1. The average university graduate this year - not the best, but the average - has received more than two job offers. Some companies have already resorted to wooing redundant workers in remote villages to move to other parts of the country. Construction companies and other blue collar employers find it difficult to get the increasingly affluent Japanese to do menial tasks, and have recruited immigrant workers, even though it remains unlawful for unskilled foreigners to work in Japan.

If the economy were to improve with the prospect of growth in the near future, employers could probably cope by making greater use of part-time workers and overtime. But the economy is most unlikely to soften.

Because of foreign pressure on Japan to reduce its huge trade surpluses, the high rate of

domestic demand growth is expected to continue indefinitely. Everyone believes that if private sources of growth slow, then the government will have to stimulate demand.

The high level of capital spending in manufacturing industry suggests that most companies have recognised the plight they face and are doing everything they can to increase productivity through automating their processes. But there are limits to the potential benefits from this source in a country which already leads the world in factory automation. Thus, many companies will probably have to accelerate the shift of production overseas . . . unless, of course, the labour shortages help to speed up progress on other long needed structural changes in the Japanese economy, such as making better use of female labour, rationalising banking and other heavily overmanned service industries and easing the restraints on immigrant labour. But then, if these trends really started to gather pace, the Japanese leadership might well take fright again.

## LETTERS

### 'Cynically moving the goalposts'

From Mr Neil Ostrer and Mr William Arak

Sir, The UK Government has once again demonstrated its inability to understand the very laws of the free market which it has been so keen to inflict on the general public during the last decade.

An important material fact when valuing Jaguar was the existence of a "golden" share until the end of 1980; its presence clearly reduced the privatisation proceeds. Professional investors like ourselves, selling shares and dealing in options for pension fund and other clients over the last few weeks, have been penalised.

Once again (as with the artificial floor under the BP underline in October 1987), Government manipulation of material issues has affected free market stock prices for political ends. It is not the takeover of Jaguar by a foreign company that is objectionable; it is the cynical moving of the goal posts that is intolerable in a so-called sophisticated stock market. To do so under the pretext of "reducing uncertainty" is astonishing. It will be interesting to see how the City copes with future guarantees and provisions made by the present Government.

Jaguar shareholders will almost certainly vote for the removal of all ownership restrictions, and the company may be sold to the highest bidder in a few months, and many profit - not least the Jaguar workforce. But in the meantime, once more, a principle has been sacrificed in the name of political expediency.

Neil M. Ostrer,  
William J. Arak,  
Marathon Asset Management,  
15th Gloucester Mansions,  
Cambridge Circus, WC2

From Mr Geoffrey Gardiner

Sir, For the last two years at least we have effectively been in the EMS - put there by the deviousness of Sir Humphrey Appleby and friends. It has been a painful experience which will cost Mrs Thatcher the next election, so why are the "teenie scribblers" in agreement with Mr Lawson that it is a good idea?

If they were cleverer they would have re-read and

secretly updated Keynes's 1925 pamphlet, *The Economic Consequences of Mr Churchill*, and presented it as *The Economic Consequences of Mr Lawson*.

The themes would be the same: the folly of entering a system of fixed exchange rates with an overvalued currency. To this could be added the argument that to maintain the value of the currency is ridiculous if its sole effect is to maintain and proba-

bly increase West Germany's trade surplus with us.

We may also speculate that if the bank rate (let us use the old name) had been 2 per cent in the last two years, Barclays Bank would not have thought it worth while to have a rights issue to expand the money supply by £17bn.

Geoffrey Gardiner,  
3 Molly Poots Close,  
Knutsford,  
Cheshire

Michael Heseltine or Neil Kinnock care more about their country than their own success? Would they stick to what they honestly believed to be right, no matter how severe the criticism? Could they maintain the presence of mind and control during a crisis? Would you really trust them to do what was best for the country rather than themselves?

It has always been popular among the so-called intellectual classes to sneer at Margaret Thatcher. The rest of us might be more honest and grateful for what she has achieved on our behalf.

N.J.W. Page,  
38 Loundes Square, SW1

Samuel Brittan's scorn of "fiscal masochism."

Some may argue that, had expectations been more strongly affected by an open commitment to the EMS, the experiment would have succeeded. It would be prudent to doubt whether arguments based on expectations can be manipulated so as to permit the implementation of inconsistent policies.

Charles Young,  
Landell Mills Commodities  
Studio,  
14-16 George Street, Oxford

were incompatible with exchange rate stability. In the end, of course, a rise in interest rates led to a rise in sterling which Mr Lawson correctly predicted would be short-lived, but which he was unable to prevent. The only way this dilemma could have been avoided was by dampening domestic demand by a more restrictive fiscal policy, avoiding the need to push up interest rates. Yet none of those who now favour EMS membership - even those who advocated a larger Budget surplus; I recall Mr

the broad conclusion is that if a building society wishes to remain as a building society then it faces no threat of a hostile takeover, because of the nature of building society legislation: together with the fact that it is difficult to see why any institution should wish to take over a building society on a hostile basis.

The objective of the paper was to set out, as dispassionately as possible, the current situation in respect to takeover approaches to building societies.

There has been unreasonnable speculation about the possibil-

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## INTERNATIONAL COMPANIES AND FINANCE

## Wärtsilä Marine to form basis of new company

By Enrique Tessieri in Helsinki

A NEW chapter in the history of Finland's shipbuilding industry began yesterday with an announcement by the Government that agreement had been reached to form a new shipbuilding company from the wreckage of Wärtsilä Marine.

The company, one of Europe's largest privately owned shipbuilding concerns, was declared bankrupt last month after a rescue package originally agreed in August foundered amid higher than expected loss projections.

According to the Government, the new company, which has yet to be named, would eventually be merged with Finland's two other shipyards, Rauma-Rapola and Hollming.

Wärtsilä Marine has been hit by a raft of problems, including a dearth of new orders from the Soviet Union and labour shortages, but has also complained about subsidies at shipyards in EC countries.

Mr Ilkka Niemi, managing director of Finland's Export

Guarantee Board (EGB), said: "The idea behind establishing a new shipbuilding company is to start afresh. The new company will be able to negotiate the price of ship orders. Another factor was outside parties who were trying to benefit economically from the situation by speculation."

Mr Ilkka Suominen, Minister of Trade and Industry, said: "It's for the new company to decide which [16] ship orders it wants to build. But I would assume that most of the orders, at least those at the shipyards, would be finished."

The new company will have a share capital of FM570m (\$14m). This will come from Wärtsilä Corporation, which now owns 18 per cent of Wärtsilä Marine, FM100m from Union Bank of Finland (UBF), FM100m from the state and FM170m from "others," which include "parties involved with the ship orders," according to Mr Niemi.

Mr Suominen did not say how many of the 6,000 odd employees of the now-defunct shipbuilding company would be able to retain their jobs in the new company. According to Government sources the new shipbuilding company will secure jobs at the Turku shipyard for two years and one year at the Helsinki Hietaniemi shipyard.

In order for the new shipbuilding company to rid itself of any financial burdens left by Wärtsilä Marine, the parties involved in the original August financing package have revalued liability. It will now be a sliding-scale scheme which allows for a joint maximum liability of FM1.7bn. Wärtsilä's maximum liability is limited to FM1.7bn.

Wärtsilä shares were suspended yesterday pending the announcement.

## Surge lifts DSM 63% to exceed forecasts

By Our Financial Staff

DSM, the Dutch chemical group, lifted third-quarter net profits by 63.2 per cent, reflecting substantially lower extraordinary charges to account for its restructuring programme.

Net profit surged to FM235m (\$113m) in the latest period from FM144m a year earlier. Earnings per share rose to FM 6.70 from FM 4.10.

Analysts said they would revise upwards their full-year profit forecasts for DSM after the higher-than-expected third-quarter profits. Expectations had ranged from FM1.20 to FM 1.29 a share for the third quarter of 1988. DSM shared rose FM 3.60 to FM 118.40.

The group, which is 32 per cent state-owned, posted just FM 8m of extraordinary charges in the latest third quarter, mainly to reflect one-time losses in connection with the disposal of some operations.

Last year, DSM recorded FM 71m of extraordinary charges for the restructuring programme and other transactions.

But the general earnings growth last quarter was also fuelled by the company's ability to cut net financing spending by half to around FM 16m. Substantially lower Dutch corporate tax rates helped the company keep its tax outlay flat, relative to earnings growth, the company added.

Sales, however, were little changed in the latest third quarter at FM 2.45bn, compared with FM 2.42bn a year earlier. Operating profit rose to FM 307m from FM 302m against market expectations that it would fall by about 6 per cent.

Analysts said this was an encouraging sign, since market prices in some of its key sectors have been falling, with demand slipping, putting pressure on chemical companies earnings.

ICI's larger-than-expected 12 per cent drop in pre-tax earnings, announced last week, had sparked investors' worries about the profitability of Dutch chemical companies as well. For the first nine months, DSM's operating profit was FM 1.09bn against FM 933m last year.

**T**he hole left in West German industry by the death of Mr Rudolf von Bennigsen-Forster, chairman of the Veba conglomerate, can best be gauged by this week's many pages of large obituary notices in the big German newspapers.

Mr von Bennigsen, 83, died suddenly in Düsseldorf at the weekend after an attack of pneumonia. But he leaves his DM44bn (\$23bn) turnover company in healthy shape to face the future.

Veba is not commenting on the succession. It says that, for the moment, the company's day-to-day activities will be in the hands of a "collegiate" group of top directors.

But it appears almost certain that the job of Mr von Bennigsen — who had headed the group since 1971 — will be taken in due course by Mr Klaus Pilz, the finance director. He has been viewed for several years as the heir apparent.

Mr Pilz, a surprisingly youthful looking 54-year-old, has been Mr von Bennigsen's chief helpmate in preparing and carrying out a series of acquisitions over the past two years. These have confirmed the electricity, chemicals and trading giant's name as one of West Germany's best-managed companies.

Mr von Bennigsen — a cautious Berlin-born aristocrat with an almost English penchant for understated humour — meanwhile stood almost undisputed among the country's canniest capitalists.

Although a member of the Christian Democratic Party, Mr von Bennigsen treated politicians with condescending



Rudolf von Bennigsen-Forster: aristocrat

irony. He once said that, although neither the Christian Democrats nor the Social Democrats understood anything about money, at least the Social Democrats were aware of it.

Mr von Bennigsen's biting wit may well be missed at Veba. But, as for the business itself, "continuity is assured," says Mr Ernst von Randow, analyst at the Metzler bank in Frankfurt. "Pilz has been seen for years as the crown prince." He added that Mr von Bennigsen has tended to withdraw from the operational field, functioning more as a strategic overlord. "We need not fear that, with his death, there are going to be any dramatic developments."

Mr Peter Müller, an analyst at the Bayernhypo bank in Munich, takes a similar line.

"The death is a painful loss.

Von Bennigsen presided over the transformation of Veba including the cost of the FN acquisition. Veba is planning roughly DM250m in investment spending between 1989 and 1993, with much of the liquidity stemming from high depreciation on past power station construction. Mr Pilz reckons that Veba's investment amounted to about 150 per cent of depreciation allowances over the past five years, a percentage which will fall to 120 to 125 per cent in the next five years.

from a state-owned company to an internationally-operating concern," he says.

But he adds: "If there is anything positive to say about this, it is that Pilz is well prepared to take over. He has helped model the group's strategy as von Bennigsen's right hand man."

In an interview at Veba's headquarters during the summer, Mr Pilz made clear his attachment to the company's long-term approach. After a big programme of building and restructuring past, shareholders over the past decade, Veba's overall goal is to lower further its earnings dependence on the energy sector — which now makes up less than half its revenues.

Veba functions increasingly as a holding company, leaving operational decisions at its subsidiaries in the hands of decentralised management. It has built up activities particularly in its chemicals and paper sector, first through the purchase in 1987 of chemicals business from the Feldmühle Nobel (FN) group, and then in May this year by taking a 46 per cent stake in the remaining FN concern.

Including the cost of the FN acquisition, Veba is planning roughly DM250m in investment spending between 1989 and 1993, with much of the liquidity stemming from high depreciation on past power station construction. Mr Pilz reckons that Veba's investment amounted to about 150 per cent of depreciation allowances over the past five years, a percentage which will fall to 120 to 125 per cent in the next five years.

Mr Pilz points out that, even after the recent strengthening, Veba's chemicals operations are only one-fifth of the size of the Big Three German chemical groups. He hints at further possible moves into high technology areas to complement activities at the main Veba subsidiary.

Veba has also this year boosted its transport business by taking a 25 per cent stake in Schenker, the foundation's freight subsidiary. Mr Pilz sees the move as strengthening the company's competitive muscle in Europe's post-1992 single market.

Some analysts — especially in London — speculated that Veba's purchase of the FN stake this summer was a sign of a more aggressive approach to acquisitions.

**M**r Pilz, however, denies that this was in any way a "hostile" takeover and says Veba is under "no pressure" to make an offer to minority shareholders and to consolidate the group.

Pointing out that Veba had its eye for five or six years on possibly acquiring FN — for nearly part of the Flick industrial group — he says that Veba will be taking its time to examine whether any disposals are necessary. He declares:

"We have not bought FN to break it up." Decisions on FN's future are likely to take "years rather than months," says Mr Pilz.

Mr von Bennigsen earned the nickname of the "Bismarck" of German industry — and his probable successor is likely to tread with the same measured steps.

## Kvaerner ends Selmer-Sande merger talks

By Maggie Urry in London

KVAERNER, the Norwegian engineering concern, has called off merger talks with Selmer-Sande Entreprenør, a big construction firm in Norway. Reuter reports.

"Kvaerner has... been forced to break further negotiations, with the consequence that the planned merger will not be carried out," the company said.

The planned merger would have entailed Kvaerner taking two-thirds of Selmer's stock. The remaining third was acquired last year by Skanska, the Swedish construction concern.

"It was... not possible to agree with Skanska on how the activities should be organised in the future," Kvaerner said. The two companies had also disagreed on how to develop a planned property company together, it added.

Selmer-Sande Entreprenør is a holding company responsible for 10 construction concerns. The company employs 4,700 people.

## Ratners raises price for Weisfield's to \$62m

By Maggie Urry in London

RATNERS, known for cutting prices in its jewellery shops, has had to put up the price it is paying for Weisfield's, a publicly quoted US jewellery chain, from \$55m to \$62.1m. The purchase will add 57 shops to Ratner's US business, giving it a total of 450 shops.

Mr Gerald Ratner, chairman and managing director, said the price still represented a good deal, and his company's earnings would be enhanced by the takeover in the first full year. The shares gained 2p yesterday to close at \$60.50.

Mr Ratner said the controlling shareholders were leaving the business, planning to retire to play golf in Palm Springs. He said that he had announced an agreement with Weisfield's directors on Monday at a price of \$55 a share. However, the Weisfield's directors, who control 51 per cent of the group's shares, had not then signed acceptance agreements although they were expected to do so shortly.

However, that day a third party, thought to be Kays, a rival US jewellery retailer with about 470 shops, bought over 10 per cent of Weisfield's

shares in the stock market, pushing the share price up to \$63.

Weisfield's then received a bid from this third party at \$65 a share. Ratner said it would make a higher offer and the two sides finally agreed at \$67.5%. Ratner's now has irrevocable acceptances from the holders of 51 per cent of the shares.

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The deal is due for completion on December 10, and by then Ratner will have concluded a preference share issue in the US, raising \$150m.

## Barkmans lifts Saab stake

BARKMANNS, the Swedish investment company wholly owned by the financier Mr Sven-Olof Johansson, has increased its stake in Saab Scania, the troubled automotive and aerospace group, to 14.5 per cent of Saab's equity and around 16.6 per cent of its voting rights, writes Robert Taylor in Stockholm.

During the last two weeks of October Mr Johansson, through Barkmans, bought an additional 600,000 "A" shares, taking his ownership to 9.3m shares. This consolidates his position as the second biggest shareholder after the Wallenberg family which owns 20 per cent of Saab's equity and 23 per cent of its voting rights.

Yesterday Mr Johansson denied a weekend rumour that he intended to sell his stake in Saab. "My position in Saab is not for sale," he told a Swedish business weekly. At the same time, talks have re-opened between Saab and the Italian company Fiat on possible future joint co-operation.

## Listing for Toyo Trust

TOYO Trust & Banking Company yesterday became the tenth Japanese bank to obtain a listing on the London Stock Exchange this year, writes David Barrochard.

Toyo Trust, which has total employable funds of Y14,886m (\$1100m) is the 26th largest bank in the world and the fifth largest trust bank in Japan.

The listing was sponsored by Barclays de Zoete Wedd, with Nomura International, and S.G. Warburg Securities. Brokers

were to the introduction were de Zoete & Bevan.

Mr Mitsuo Imose, Toyo Trust's president, described his bank as a unique, comprehensive financial institution.

"We intend to list in Paris next year, and with our newly opened Frankfurt representative office, and a subsidiary scheduled to be established in Brussels in the near future, we are making steady progress in establishing our foothold in an integrated European Community," Mr Imose said.

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### MAJOR FACTS

- Takeover of Touche Remnant Holdings, Ltd., one of the leading asset management firms in the United Kingdom, handling assets of 27 billion French Francs.

- Strengthened position in the major capital markets. Since July 3, Société Générale is the leading non-American bank trading in the Philadelphia Exchange in Dollar/Deutschmark options.

- Innovation with regard to products offered to private individuals. With our "Galaxy Convention", we have also created a novel formula for facilitating fund management.

- Continuation of our policy of acquiring industrial holdings and financing sectors of the future, such

## INTERNATIONAL COMPANIES AND FINANCE

## Domestic demand boosts Komatsu

By Robert Thomson  
in Tokyo

KOMATSU, the Japanese construction machinery maker, yesterday announced a 31.6 per cent increase in pre-tax profit to Y16.67m (US\$19m) for the first half to end-September, as domestic demand for construction equipment remained strong, although exports rose only slightly during the period.

Total sales rose 11.1 per cent to Y232.5bn, with domestic sales up 15.7 per cent and foreign sales rising by 3.5 per cent. Foreign sales of construction equipment, the company's core product, fell by 2.8 per cent, although that was compensated for by a 13.7 per cent increase in domestic sales and significant increases in sales of industrial machinery and components.

The company expects total sales for the year of Y500bn, an increase of 5.9 per cent, and a pre-tax profit of Y53m, a 22.7 per cent gain.

• Furukawa, the Japanese construction machinery group, is to acquire two construction machinery plants and a sales unit in France formerly belonging to Dresser Industries of the US, to produce hydraulically operated shovels in anticipation of the single EC market in 1992. Our Financial Staff writes.

The company last October bought a wheel-loader manufacturing plant in Heidelberg, West Germany, from Dresser. The cost of the French and German plants totals about Y40bn, Furukawa said.

## Seoul acts on misleading audits

By Maggie Ford in Seoul

COMPANIES IN South Korea are to be refused the right to choose their own auditors to certify financial accounts in an effort to clean up misleading balance sheet reporting.

A bill is to be presented to the National Assembly shortly, following revelations by the Securities and Exchange Commission of numerous irregularities.

The bill is designed to enforce the neutrality of public accountants in advance of the opening of the stock market to foreign investors in 1992.

Officials also believe it will help ease negotiations between management and unions, where arguments over the financial status of a company are common.

The Federation of Korean Trade Unions has demanded a change in the law to prevent fraudulent company statements being used in labour talks. South Korea has had many heated labour disputes in the past three years.

The bill will be welcomed by foreign securities firms, whose corporate analysis is restricted

by the lack of adequate information.

The foreign companies believe they have been able to acquire accurate data on companies' financial positions only when a company has launched an instrument such as a convertible bond, abroad.

The misleading reporting is well known, however. Most analysis of the South Korean economy is based on the much more reliable figures provided by the Government, especially the Bank of Korea, the central bank.

The SEC report noted a number of major problems in the corporate results of many firms. It singled out one business that reported a profit, loss, so that it could meet the requirements for listing on the stock exchange. The company was denied a listing.

Many companies deflated their profits in an effort to evade tax and avoid paying high wage increases. A total of 845 listed companies — many subsidiaries of major business groups — inflated their 1987

profits by as much as Won298bn (\$440m), the SEC said.

Tracking down the status of a company is made more difficult in South Korea by the complex structure of big business groups, which may have up to 40 subsidiaries.

While perhaps a third are usually listed on the Stock Exchange, and must report their financial status, most of the subsidiaries are normally privately held, usually by family members with no disclosure requirement.

An elaborate system of cross-holdings between subsidiaries, backed up by cross-guarantees of bank borrowings, makes the system almost impenetrable to anyone outside the top echelons of the company.

Apart from tax evasion, critics say the system allows businesses to accumulate wealth illegally, and hide their assets both corporate and personal. The lack of transparency has led to major public complaints about the behaviour of big business. Accounting standards of accuracy are also expected to be raised significantly.

rupt and dishonest.

The system also forces the Government into rescuing failed companies, because of the danger of a whole large group going bankrupt if one of its subsidiaries is in severe difficulties.

The system of cross-payment guarantees of debt in place at the Daewoo business group would have threatened the viability of the entire company if its ailing shipyard had not been saved recently by a financial package supported by the Government.

The system means that stock market investing is often based on rumour and instinct rather than on the fundamental position of an individual company.

Under the bill, a vision of the corporate audit law, the neutrality of certified public accountants would be guaranteed. At present, the accountants are believed to co-operate with the audited companies in preparing financial statements, so as not to lose business. Accounting standards of accuracy are also expected to be raised significantly.

## New World 12% rise is below forecasts

By Our Financial Staff

NEW WORLD Development, the Hong Kong property company which agreed in August to buy the hotel interests of Ramada of the US, has announced a 12 per cent rise in after-tax profits in the year ending on June 30 to HK\$1.25bn (US\$160m), or HK\$1.08 a share, compared with HK\$1.11bn, or HK\$0.99 a share in the previous year.

The figures, which are below analysts' expectations of HK\$1.3bn to HK\$1.5bn, do not include an extraordinary gain of HK\$21m. Revenue figures were unavailable.

The company's directors have proposed a final dividend of 38 cents, boosting the full-year pay-out to 60 cents from 50 cents in the previous fiscal year.

The hotels unit of New

World, which is controlled by Mr Cheng Yu-Tung, recorded a 32 per cent rise in earnings.

The company said it received HK\$756m in rents and should earn more in the future through new leases with higher rents and the recent completion of the Hong Kong Convention and Exhibition Centre, which the group built and manages.

New World Hotels (Holdings), the group's separately listed hotel operation, said net profit jumped to HK\$56m, or 61.5 cents a share, in the year from HK\$36.5m, or 46.5 cents a share in the previous year. Including one-time items, final profit fell by 9 per cent to HK\$35.4m, from HK\$39.1m.

"On the back of rising personal incomes rising, expansion of economic activity

on the Pacific Rim and the pledge of the Chinese Government to continue with its open-door policy and economic reforms, (the) tourism business in Hong Kong will continue to flourish when overseas confidence in China returns," he said.

• China Motor Bus, the franchised Hong Kong public bus company, has reported net profits for the year ended June 30 up by 22 per cent to HK\$60m, from HK\$49m a year earlier, AP-DJ adds from Hong Kong.

The board has proposed a final dividend of 33 cents a share, making a total payment of 77 cents for the year, unchanged from the previous year. Earnings per share and revenue figures were unavailable.

## Edgars foresees earnings decline as demand dips

By Jim Jones in Johannesburg

EDGARS, the South African clothing and fashion chain, gained market share during the six months to September 30 1989 but warns that sales and profits could be affected by a further slowing in overall demand.

The industry estimates that the national clothing, footwear, textiles and apparel market grew by 5 per cent in real terms and 21 per cent in nominal terms during the six months to September, representing a drop on the 9 per cent real growth recorded in the corresponding period of 1988. Edgars' directors say a further decline is likely.

## Nissan lifts profits 14% on higher worldwide sales

By Robert Thomson in Tokyo

NISSAN MOTOR, the Japanese automaker, reported a 14 per cent increase in pre-tax profit for the year to 30 September after significant increases in domestic sales and exports of vehicles.

The company said that the increases suggest that the difficulties of the year ago improvement have been overcome, and that a "trend of financial improvement has been firmly set." Domestic sales in the period rose 18 per cent to 662,131 units, while exports increased by 6 per cent to 516,459 units.

Sales of passenger vehicles rose 12.2 per cent, but sales of

commercial vehicles fell by 6.7 per cent, while strong sales increases were reported for vehicle components and industrial machinery. The company expects net profit for the year to be Y120bn, compared to the Y105bn of last year.

• Mitsui Mining & Smelting has reported a 22.3 per cent growth in pre-tax profit to Y5.3bn in the half ended September 30, compared with the first half last year, AP-DJ adds.

Net income surged by 236.2 per cent to Y4.9bn year on Y10.07 per share, from Y1.5bn, or Y2.90 per share, a year earlier, on sales up by 13.1 per cent to Y141.1bn, up Y124.8bn.

## Plain sailing for jinxed scheme

At last the way is clear for the Haldia complex, writes Gita Piramal

LAST month when Mr Rajiv Gandhi, India's Prime Minister, laid the foundation stone for a big petrochemical complex at Haldia, 60 miles south of Calcutta, he simultaneously laid to rest several ghosts which had haunted this ambitious project for 12 years.

The Rs28bn (\$1.68bn) proposal to build a naphtha cracker with a capacity to produce 300,000 tonnes per annum (tpa) of ethylene, along with a host of downstream petrochemicals, had taken on the fewest of the obstacles faced by its two main promoters, Mr R. P. Goenka, the head of RPG Enterprises, India's fourth-largest business group, and the West Bengal Government led by Mr Jyoti Basu.

Politics played an even more critical role. As delays pushed up project costs from an earlier Rs20bn, the venture rapidly acquired political overtones with Bengali politicians insisting that the central Government was procrastinating over it solely because West Bengal was ruled by an administration

opposed to Mr Gandhi's nationally ruling Congress (I) Party. The fact that proposals for similar petrochemical complexes were sanctioned in the states of Gujarat and Maharashtra fuelled their ire.

Caught in the crossfire of strained relations between the West Bengal state's Left Front administration and Mr Gandhi's Congress, financial institutions and other central authorities whose permissions were required were reluctant to commit themselves fully to such a controversial venture.

As years went by, though the promoters maintained their lobbying ceaselessly, privately even they acknowledged the diminishing chances of the enterprise materialising.

When the central Government's approval finally came, it came with surprising swiftness. "Frankly, I was rather dazed when I heard on October 11 that the Haldia proposal had been accepted," said Mr Goenka, who was in London at the time. The fact that the general elections were called last month for November 22 undoubtedly had a bearing on the timing of the project's clearance by the central Government.

The Haldia project will enable Mr Goenka to control a substantial part of India's

embryonic petrochemical industry. Blueprints for another naphtha cracker, located at Madras, in collaboration with West Germany's Linde, are already on the drawing board.

The Rs10bn project, which was cleared last December, envisages the manufacture of 450,000 tpa of ethylene and other downstream products primarily for export.

India's three crackers collectively manufacture some 200,000 tpa of ethylene. Seven new crackers, with a total capacity of 2.19m tpa are expected to be commissioned over the next five years. Of these seven, RPG Enterprises will be associated with two of the largest, having an aggregate capacity of 750,000 tpa.

The past year has been exceptionally good for this aggressive business house. In the Economic Times' annual ranking of India's top 20 business houses, RPG emerged as the fastest-growing business group this century, moving up from 13th place to fourth with sales growing from Re7.73bn in 1987-88 to Rs17.13bn in 1988-89. The enhanced sales figures are largely a result of four highly successful takeovers.

October 1989

## J. HENRY SCHRODER WAGG & CO. LIMITED

Announces the establishment of its Representative Office in Madrid

Calle Orfila, 8  
28010 Madrid  
Tel: (91) 419 6451

**Schroders**

This announcement appears as a matter of record only. November, 1989

**ESSELTE**  
AKTIEBOLAG

(Incorporated in the Kingdom of Sweden with limited liability)

## Swedish Kronor 250,000,000

11½ per cent. Notes 1991

Issue Price 101.35 per cent.

Svenska Handelsbanken Group

Bank Brussel Lambert N.V.

Copenhagen HandelsBank A/S

Den Danske Bank

Generale Bank

Nomura International

PKbanken

Crédit Communal de Belgique S.A./Gemeente Krediet van Belgie N.V.

Credit Suisse First Boston Limited Mitsubishi Finance International plc

Private Bankers A/S Yamaichi International (Europe) Limited

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## SANPAOLO's record in eurolira speaks for itself

Lead Manager of the first eurolira bond issue in October '85

Top ranked book-runner since the beginning of the market, with 31% market share and a total volume of Lit. 1.745 billion from October '85 to June '89

Top ranked book-runner in the past six months, with 37% market share and a total volume of Lit. 750 billion from January to June '89

Major underwriter, Lead or Co-Lead Managing 62% of all new issues from October '85 to June '89 and 75% of all new issues from January to June '89

Market leader in domestic and eurolira interest rate and currency swaps

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Lire Swaps

Tony Main

SANPAOLO

**NORWEST CORPORATION**

Norwest Corporation

U.S. \$100,000,000

Floating Rate Notes Due 1998

For the interest period 31st October, 1989 to 30th April, 1990, the Notes will carry an interest rate of 8.49% per annum with an interest amount of U.S. \$433.65 per U.S. \$10,000 Note.

Interest Rate: 8.4925% Due October 1998

Interest Adjustment due 30th November 1989

Interest Rate: 8.4925% Due December 1998

Interest Rate: 8.4925% Due February 1999

Interest Rate: 8.4925% Due April 1999

Interest Rate: 8.4925% Due June 1999

Interest Rate: 8.4925% Due August 1999

Interest Rate: 8.4925% Due October 1999

Interest Rate: 8.4925% Due December 1999

Interest Rate: 8.4925% Due February 2000

Interest Rate: 8.4925% Due April 2000

&lt;p

**CU**  
CANADIAN UTILITIES LIMITED  
17% Debentures 1981 Series  
NOTICE OF SINKING FUND REDEMPTION

TO THE HOLDERS of 17% Debentures 1981 Series ("1981 Debentures") of Canadian Utilities Limited due December 15, 1990 issued under a trust indenture ("Principled Trust Indenture") dated as March 1, 1972 and indented supplemental thereto, including a supplemental indenture ("North Supplemental Trust Indenture") dated as December 8, 1981 relating specifically to the 17% Debentures, each hereinafter referred to as the "Trust Indenture" and North American Bell Company, Limited (hereinafter "Trustee") and the Canadian Utilities Limited Trust Indenture and the Indenture supplemental thereto, including the North Supplemental Trust Indenture, being hereinafter collectively referred to as the "Trust Instrument".

NOTICE IS HEREBY GIVEN THAT pursuant to the provisions of the Trust Indenture, the 1981 Debentures will be called for redemption on December 15, 1990, at a sinking fund price per \$1000 (Canadian) due on December 15, 1990 of 100% of the principal amount thereof (being the sum of \$1000 (Canadian) for each 1981 Debenture), together with interest on said principal amount accrued and unpaid to the date fixed for redemption ("Call Date"). Certain restrictions apply to the right to redeem the 1981 Debentures prior to the Call Date. Please consult the Prospectus or, at the holder's option, to any of the paying agents appointed by Canadian Utilities Limited outside of Edmonton, Alberta, Canada, and address of the paying agents are as follows:

Bank of Montreal - 1019 - 101 Street, Edmonton, Canada T5J 3Y5  
(Principal Paying Agent)  
Bank of Montreal, 9 Queen Victoria Street, London, ECAN 4BN, England  
Dresdner Kleinwort Wasserstein - 1019 - 101 Street, Edmonton, Alberta T5J 3Y5  
6000 Frankfurter - am Markt, Postfach 40, D-6000 Frankfurt - am Main, West Germany  
Societe Generale de Belgique S.A., 20 Avenue Louise, B-1000, Brussels, Belgium  
Societe Generale de Luxembourg S.A., 14 Rue Albrecht, Luxembourg Ville, Luxembourg

1981 Debentures surrendered for redemption must have all unmatured coupons (numbered 9-15) attached thereto in the event all such unmatured coupons are not so attached the aggregate amount of such coupons shall be deducted from the principal amount of the debenture due for payment. Coupon number 8, due December 15, 1989, should be detached from the debenture certificate before surrender and cashed by the holder in the usual manner. This is the last day to surrender debentures for redemption. Debentures which have been surrendered in full or in part prior to December 15, 1989, will not be eligible for redemption. The principal amount of \$12,000,000 has been called for redemption prior to the date hereof and the principal amount of such debentures remaining outstanding as at the date hereof is \$3,500,000.

NOTICE IS ALSO HEREBY GIVEN THAT the 1981 Debentures will be redeemed shall cease from and after December 15, 1989.

AND NOTICE IS FURTHER GIVEN THAT 1981 Debentures previously called for redemption represented by debenture certificates bearing designating numbers within the ranges listed below (including the first and last number therein) have not been presented for payment.

Designating Number	Designating Number	Designating Number
00001 - 00650	17601 - 17850	34001 - 34650
01001 - 01650	18601 - 18850	35001 - 35650
02001 - 02650	19601 - 19950	36001 - 36650
03001 - 03650	20601 - 20950	37001 - 37650
04001 - 04650	21601 - 21950	38001 - 38650
05001 - 05650	22601 - 22950	39001 - 39650
06001 - 06650	23601 - 23950	40001 - 40650
07001 - 07650	24601 - 24950	41001 - 41650
08001 - 08650	25601 - 25950	42001 - 42650
09001 - 09650	26601 - 26950	43001 - 43650
10001 - 10650	27601 - 27950	44001 - 44650
11001 - 11650	28601 - 28950	45001 - 45650
12001 - 12650	29601 - 29950	46001 - 46650
13001 - 13650	30601 - 30950	47001 - 47650
14001 - 14650	31601 - 31950	48001 - 48650
15001 - 15650	32601 - 32950	49001 - 49650
16001 - 16650	33601 - 33950	50001 - 50650

NOTICE IS ALSO HEREBY GIVEN THAT all interest upon the 1981 Debentures to be redeemed shall cease from and after December 15, 1989.

AND NOTICE IS FURTHER GIVEN THAT 1981 Debentures previously called for redemption represented by debenture certificates bearing designating numbers within the ranges listed below (including the first and last number therein) have not been presented for payment.

DATED at Edmonton, Canada this 27th day of October, 1988.

This notice is given in the name of NATIONAL TRUST COMPANY,  
trustee on behalf of Canadian Utilities Limited

## Australia and New Zealand Banking Group Limited

(incorporated with limited liability in the State of Victoria)

U.S.\$300,000,000

### Perpetual Capital Floating Rate Notes

For the six months 31st October, 1989 to 30th April, 1990 the Notes will carry an interest rate of 8.5875% per annum with an amount of interest U.S.\$431.76 per U.S.\$10,000 Note and U.S.\$10,940.01 per U.S.\$250,000 Note, payable on 30th April, 1990.

Listed on the Luxembourg Stock Exchange

Bankers Trust Company, London

Agent Bank

NEW ISSUE This announcement appears as a matter of record only.

November, 1989

**TOYOBO**

## TOYOBO CO., LTD.

U.S.\$150,000,000

3 1/4 per cent. Notes 1993

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Warrants

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Algemene Bank Nederland N.V.

Banque Bruxelles Lambert S.A.

Baring Brothers & Co., Limited

Chase Investment Bank

Cosmo Securities (Europe) Limited

Robert Fleming & Co. Limited

Merrill Lynch International Limited

Morgan Grenfell & Co. Limited

New Japan Securities Europe Limited

Salomon Brothers International Limited

Sumitomo Trust International Limited

Taiheiyo Europe Limited

Mitsubishi Finance International plc

Sumitomo Finance International

LTCB International Limited

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Mitsubishi Trust International Limited

Morgan Stanley International

Nippon Kangyo Kakumaru (Europe) Limited

Shearson Lehman Hutton International

Swiss Volksbank

## INTERNATIONAL COMPANIES AND FINANCE

### Georgia Gulf faces \$1.2bn takeover bid from NL Industries

By Roderick Oram in New York

NL INDUSTRIES, controlled by Mr Harold Simmons, the Dallas investor, yesterday made a \$50 a share offer for Georgia Gulf, valuing the chemical company at \$1.2bn.

Georgia Gulf, created in 1985 through the buy-out of the chemicals division of Georgia-Pacific, the forest products group, said it was considering its options. Its stock rose \$1.12 to \$30.62.

NL faces a tough fight as Georgia Gulf's officers and directors hold 18 per cent of its stock and employees an additional 6 to 8 per cent. It is also protected by its Delaware incorporation and a shareholder rights plan.

But Mr Simmons is no stranger to bitter battles. He won a 51 per cent controlling stake in NL in August 1986 after an aggressive two-month campaign. Valhi, one of his investment vehicles, has since raised its stake in NL to 65 per cent and recently offered to buy out minority shareholders with 1½ Valhi shares for each NL share.

Analysts believe the company is worth at least \$60 a share in spite of growing weakness.

### Cardo and Lucas to form brake company

By Robert Taylor in Stockholm

CARDO, the Swedish industrial holding company affiliated to the Volvo group, and Lucas Industries of the UK are to set up a jointly owned company to manufacture braking systems for the railway industry.

The operation - to be called Equipments Ferroviaires Europeens (EFE) - is expected to have an initial annual turnover of SKr300m (\$128.5m). It will link Sab Nifa, a Cardo subsidiary, with the UK aerospace and electronics group.

Cardo will have a majority shareholding of 50.1 per cent in the company which, it is claimed, will be the world's biggest supplier of brake equipment to locomotives. It will be based in Brussels.

EFE will be a holding company with 14 subsidiaries in

western Europe, the US and Brazil. It is also in talks with Faiveley, the French electrical equipment, doors and air-conditioning group, over the possibility of selling Faiveley's products outside France.

Mr Lennart Nilsson, Cardo's chief executive, said yesterday that EFE was only the first stage in a structural response to the reorganisation and increased investment in European railways.

Lucas added the venture was to have a cross-shareholding arrangement with Faiveley and collaborative arrangements were to be sought with other railway product companies.

The UK will have a majority market initially, accounting for a third of annual turnover, while North America will account for about 20 per cent.

EFE will be a holding company with 14 subsidiaries in

### Underlying earnings at Rockwell hold steady

By Anatole Kaletsky in New York

ROCKWELL International, the Los Angeles-based electronics, defence and engineering group, reported virtually no change in its underlying earnings in the latest quarter and forecast a steady but flat performance in the year ahead.

Rockwell made \$126.1m or 6 cents a share in the final quarter of its fiscal year. This compared with \$125.9m or 7 cents last year.

But the company's profitability deteriorated slightly, with the ratio of expenses and claims to premiums in its domestic property/casualty business rising to 101.7 per cent, from 99.9 per cent in last year's quarter. This was principally due to the need to build reserves against catastrophe losses.

The 39 per cent increase in

GENERAL RE, the largest US reinsurance company, has reported strong results for its third quarter in spite of heavy losses resulting from Hurricane Hugo, which caused considerable damage in the Caribbean and the Carolinas in September.

The company, based in Stamford, Connecticut, said it would also suffer losses from the earthquake that hit San Francisco on October 17. However, it added that these would be reported in the fourth quarter.

The result shows that General Re is still insulated from higher Wall Street expectations for insurance.

Its premium income has

### General Re surges despite loss from Hurricane Hugo

By James Buchen in New York

GENERAL RE, the largest US reinsurance company, has reported strong results for its third quarter in spite of heavy losses resulting from Hurricane Hugo, which caused considerable damage in the Caribbean and the Carolinas in September.

The company, based in Stamford, Connecticut, said it would also suffer losses from the earthquake that hit San Francisco on October 17. However, it added that these would be reported in the fourth quarter.

The result shows that General Re is still insulated from higher Wall Street expectations for insurance.

Its premium income has

tumbled by a third since 1986 as highly competitive primary companies have laid off less risk in the reinsurance market. However, General Re has maintained prices on the business it does write.

The company's profitability deteriorated slightly, with the ratio of expenses and claims to premiums in the domestic property/casualty business rising to 101.7 per cent, from 99.9 per cent in last year's quarter.

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The company's profitability

## INTERNATIONAL CAPITAL MARKETS

# Japan relaxes rules on corporate bond issues

By Michio Nakamoto in Tokyo

JAPAN'S Ministry of Finance is ready to ease the rules that separate Japanese banking and securities by allowing companies to issue short to medium-term corporate bonds on the domestic market.

Ministry officials said they will consider requests case-by-case from domestic firms wishing to issue corporate bonds with short maturities. Until now Japanese companies have been allowed to issue on the domestic market only corporate bonds with maturities of four years or more.

The move will enable Japanese firms to seek short-term lending on the market rather than through the banks. It represents a step towards the removal of the barrier between banking and securities operations in Japan. Until now short and medium-term corporate bonds could not be issued since they would make the securities companies that underwrite the bonds compete directly with the banks in their business of short-term lending.

The development also marks something of a victory for the

securities companies in their struggle with the banks to extend their business as Japan's financial markets become more liberal. "We have always said that setting restrictions on the terms of corporate bonds is unjustifiable," said an official at one of the big four Japanese securities firms.

The banks, for their part, see the removal of restrictions on corporate bonds as a threat to their mainstay lending business, so are likely to make stronger requests for a similar concession on their operations.

Deregulation is an irreversible trend, but if the barriers are to come down they should all do without exception, says Mr Masato Tsutsumi, senior vice president of the securities division at Dai-Ichi Kangyo Bank.

However, securities companies feel that allowing the banks into their territory will lead to corporate domination by the banks. Meanwhile, Japanese companies have complained that the debate on financial liberalisation has been carried out so far with little concern for their needs.

## Banks may invest in Brazilian tourism

By Rachel Johnson

INTERNATIONAL banks are to be invited to subscribe between \$200m and \$300m of Brazilian debt to a joint venture created to invest in tourism in Brazil.

The venture is being formed by Singer and Friedlander, the merchant bank, and its European Inbar-American Finance affiliate (Kurinam), which has set up a partnership with a Brazilian tourist project company, Mabisa Servicos Imobiliarios.

Ministers have singled out tourism as a priority for foreign investment - although

the venture's sponsors are aware that their plan is dependent on the outcome of forthcoming Brazilian elections and regulatory approvals.

The sponsors will approach international commercial banks to form an investor group. Banks which join will be represented on the management committee of the fund, as will their sponsors and advisers. The fund's advisers are Mr Sergio Correa da Costa, ex-ambassador to the UK and UN, and Mr Abol Helmy, chairman of Ecuipac.

Given the appropriate regulatory approvals, the partnership expects the fund to be operational in the first quarter next year.

A rights issue of 18.75m shares in the India Fund, a London-listed unit trust established for international investment in Indian equities, has been undersubscribed.

The offer of 18.75m shares closed on October 25 after 12.38m had been taken up. The remaining shares were placed in the market by Merrill Lynch at the issue price of 214p, rather than placed with the sub-underwriters.

### FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market.

**US DOLLAR STRAIGHTS**

Bond	Ed.	Offr.	Day	Week	Yield	Closing price on November 1	Change on	Bond	Ed.	Offr.	Day	Week	Yield	Closing price on November 1	Change on
Alberta 9% 95	200	934	-0	-0	8.44	934	-0	Canada 9% 95	200	934	-0	-0	8.44	934	-0
Austria 6% 93	140	1025	-0	-0	7.27	1025	-0	Austria 7% 95	200	934	-0	-0	7.27	934	-0
B.F.C.E. 6% 94	175	995	-0	-0	8.44	995	-0	Eurofins 5 1995	200	934	-0	-0	8.44	934	-0
B.F.C.E. 6% 95	150	1024	-0	-0	8.56	1024	-0	E.I.B. 4% 95	200	934	-0	-0	8.56	934	-0
B.F.C.E. 6% 96	1000	1024	-0	-0	8.56	1024	-0	E.I.B. 4% 96	200	934	-0	-0	8.56	934	-0
Canada 9% 95	200	1024	-0	-0	8.56	1024	-0	E.I.B. 4% 97	200	974	-0	-0	8.56	974	-0
C.C.E. 9% 95	150	1024	-0	-0	8.48	1024	-0	E.I.B. 4% 98	200	974	-0	-0	8.48	974	-0
C.N.C.A. 9% 93	150	1024	-0	-0	7.75	1024	-0	E.I.B. 4% 99	200	974	-0	-0	7.75	974	-0
Credit Agricole 5% 92	100	975	-0	-0	6.03	975	-0	E.I.B. 5% 95	200	974	-0	-0	6.03	974	-0
Credit National 7% 92	140	1024	-0	-0	8.64	1024	-0	E.I.B. 5% 96	200	974	-0	-0	8.64	974	-0
Denmark 4% 94	150	1024	-0	-0	8.56	1024	-0	E.I.B. 5% 97	200	974	-0	-0	8.56	974	-0
Euro Credit Card Tr 9% 99	525	1005	-0	-0	8.56	1005	-0	E.I.B. 5% 98	200	974	-0	-0	8.56	974	-0
E.Z.T. 7% 95	200	974	-0	-0	8.44	974	-0	E.I.B. 5% 99	200	974	-0	-0	8.44	974	-0
E.I.B. 4% 95	100	1024	-0	-0	8.44	1024	-0	E.I.B. 6% 95	200	974	-0	-0	8.44	974	-0
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E.I.B. 5% 99	200	1024	-0	-0	8.44	1024	-0	E.I.B. 7% 99	200	974	-0	-0	8.44	974	-0
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E.I.B. 7% 95	200	1024	-0	-0	8.44	1024	-0	E.I.B. 9% 95	200	974	-0	-0	8.44	974	-0
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E.I.B. 7% 99	200	1024	-0	-0	8.44	1024	-0	E.I.B. 9% 99	200	974	-0	-0	8.44	974	-0
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E.I.B. 9% 96	200	1024	-0	-0	8.44	1024	-0	E.I.B. 11% 96	200	974	-0	-0	8.44	974	-0
E.I.B. 9% 97	200	1024	-0	-0	8.44	1024	-0	E.I.B. 11% 97	200	974	-0	-0	8.44	974	-0
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## INTERNATIONAL CAPITAL MARKETS

## Heat is on again for programme traders

Janet Bush on calls for reform that are reminiscent of moves after the Crash of 1987

**A**lthough less panicked than the political response to the sharp stock market fall of October 13 has been reminiscent of the demands for market reform which followed Black Monday in 1987.

This is partly because a great deal of planned legislation still sits in the files of several committees and sub-committees, only partially considered.

Various Bills proposed both in the Senate and the House after the Crash of 1987 ran up against the formidable obstacle of the Reagan Administration's free market working group which stood against most regulatory change. Then the Bill was killed when Congress broke up shortly before the Presidential election last autumn.

While the stock market was rising steadily last year and for most of 1988 when it hit all-time highs, there was little incentive to revive proposed market reform.

That changed on October 13. The precipitous fall of 190 points in the last hour of trading and the extreme volatility since has once again encouraged Congress members, mindful of the fears of the individual investors who vote for them, to urge tighter regulation and measures to curb the

## EXCHANGE REVIEWS TRADING RULES

THE BOARD of governors of the New York Stock Exchange will discuss today how the exchange can respond to widespread criticism of programme trading.

Mr John Phelan, NYSE chairman, said that the board would re-examine its current rules providing for temporary halts in trading known as circuit breakers and look at other short-term measures to curb volatility.

Mr Phelan discussed programme trading at a closed meeting yesterday of the House Telecommunications and Finance sub-committee. He said this week that volatility related to programme trading, if it kept up long enough, could destroy the markets as a capital raising mechanism.

stock index arbitrage excesses of the largest institutional traders.

Stock index arbitrage is the computerised strategy which seeks to make a turn on price discrepancies between Standard & Poor's 500 futures contracts and their stocks.

The crisis last month has again turned up the heat on programme traders. Last week, a clutch of investment management companies announced that they would no longer do business with the handful of Wall Street securities houses which do index arbitrage.

He said that the 10 to 15 large houses which use this strategy need to be disciplined and would "know that they could not just push a button, escape, and leave everyone else behind in a panic to absorb all the losses."

Mr Phelan's sub-committee is pushing ahead with its Stock Market Reform Act 1988, which would require securities

houses to report large trades (plainly programme trades) to the SEC and ensure that the commission had access to information about the financial condition of broker-dealers.

A similar Bill is being championed by Senator Donald Riegle, chairman of the powerful Senate Banking Committee.

The dynamics of the market reform debate have changed in the two years since the 1987 Crash. Two differences can be identified. The first is a change of personnel in key political and regulatory positions: the second is that with some market reforms already in place, some argue that enough has been done to protect the securities markets.

Mr Brady supports ultimate power for the SEC. Mr Breeden does not. Watching an SEC chairman argue against increased authority last week was strange indeed but, on this issue, not surprising.

Mr Breeden is inextricably linked through the Reagan/Bush political continuum and, as such, is ideologically opposed to any more regulation than is necessary. His views, backed up by the relatively smooth way the markets coped with the volatility of the last two weeks, may weigh against radical reform for the second time around.

houses to report large trades (plainly programme trades) to the SEC and ensure that the commission had access to information about the financial condition of broker-dealers.

To complete the ideological switch, Mr Richard Breeden, the SEC chairman sworn in two days before last month's "mini crash," is clearly not keen to see more regulatory intrusions on the market.

Mr Breeden supports most of the provisions of the Senate and House reform Bills.

However, he does not advocate increased authority for the SEC to call market halts. He argued that any hint of a possibility that the market would be closed on an ad hoc basis would be destabilising.

The tensions between the various key figures were evident last week when several testified to Congress.

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## Swaps court ruling puts London market in a spin

By Rachel Johnson in London and Janet Bush in New York

survive 11% 2008/07-bond fell % to

111.02

**H**THE ALL SAINTS holiday yesterday made for a quiet day in European markets. In Germany, government bonds were fixed 15 to 20 pennies down and trading was thin. The Bundesbank invited bids for DM21bn in a repurchase, while about DM30bn expired, leaving DM1bn of liquidity. The terms of today's new Federal bond continued to dominate trading expectations.

**GOVERNMENT BONDS**

After yesterday's ruling by a High Court judge.

"This is a unique situation. It will take days or weeks for the market to react to this," said the head of gilt sales at Barclays de Zoete Wedd.

No expectations had built up in advance of the ruling, but market-makers on the whole were not caught long on gilts and so initially there was not much selling pressure. However, the implications of the ruling have barely begun to be digested by the banks, many of which had hedged their positions on the swaps and other "exotic" transactions with positions in gilts.

This, according to some estimates, means the market could face the sale of between £1bn and £1.5bn of short-dated gilts, as the counter parties on the illegal swaps sell the stock they had bought for hedging.

The futures market was most reactive on the news. The price of the best indicator, the long gilt future, fell % before stabilising at 92. The situation was described as "panicky amid extremely thin trading."

By contrast, the World Bank 9% per cent deal due 2007 was up on a spread of 77 basis points, and the Elysée de France 9% bond, while the February 104% per cent issue of the same maturity was 265 basis points above the gilt. Both spreads have actually tightened over the last four months.

However, most individual institutions appear to be waiting for investment committees to meet before they take decisions to shed stock. At the close, the benchmark Treas-

ure 10-year was 100.0290 -0.125

9.49 0.41 0.78

NETHERLANDS 7.250 7.250 97.9000 -0.270 7.25 7.41 7.42

AUSTRALIA 12.000 12.000 91.5000 -0.145 13.00 13.70 13.85

LONDON closing denotes New York morning session

Yield: Local market standard Prices: US, UK in 32nds, others in decimal

the Federal Open Market Committee, reported slow to moderate growth in most districts and generally stable prices. Any upward pressure on prices is moderate.

The purchasing managers' index rose to 47.6 per cent in October, up from 46 per cent in September. This is the sixth consecutive month of decline in the manufacturing economy but the second month in which the rate of slowdown was less than the previous month. The purchasing managers reported a decline in prices for the fifth consecutive month.

Overall, the reports published yesterday seemed to support the view that the economy is heading for a soft landing rather than recession. It is not easy to tell whether the economy is deemed soft enough for the Fed to ease monetary policy.

The bond market is now focused on the October employment data due tomorrow.

## BENCHMARK GOVERNMENT BONDS

	Coupon	Red	Price	Change	Yield	Week	Month
UK GILTS	3.500	9/2	104.22	-0.32	11.53	11.37	11.71
	9.750	1/8	95.05	-0.10	10.85	10.48	10.57
	9.000	10/8	93.25	-13.32	9.72	9.53	9.81
US TREASURY *	8.000	8/25	100.20	+4.32	7.90	7.84	8.28
	8.125	9/18	102.17	+6.82	7.90	7.86	8.23
JAPAN No 111	4.000	9/28	94.9252	-0.18	5.47	5.38	5.22
No 2	4.700	9/27	103.2500	0.000	5.31	5.32	5.10
GERMANY	8.750	9/9	97.1500	-0.33	7.16	7.01	7.04
FRANCE ETAT OAT	8.000	7/8	94.7603	+0.05	8.40	8.24	8.17
OAT	8.125	5/9	94.9200	+0.10	8.92	8.78	8.90
CANADA *	8.000	10/8	100.0260	-0.125	8.49	8.41	8.78
NETHERLANDS	7.250	7/20	97.9000	-0.270	7.25	7.41	7.42
AUSTRALIA	12.000	7/20	91.5000	-0.145	13.00	13.70	13.85

Technical Data/ATLAS Price Source

## Euro-issue pipeline shows clear signs of refilling

By Andrew Freeman

THERE WAS A sharp upswing of optimism among Eurobond syndicate managers yesterday. Despite a continuing lack of new issues, officials reported the presence of several potential borrowers and said the

next two weeks should see vigorous issuance.

Among possible mandates are dollar deals for Belgium and New Zealand, while French government agencies and a few US corporates are also interested. Sears is said to be bringing a \$300m five-year credit-card backed issue in around three weeks' time, following an investor roadshow next week.

## NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fees	Book name
US DOLLARS						
Heiwado Co.	100	(2%)	100	1993		
Japan Storage Battery(n)*	100	3%	100	1993		
SWISS FRANCS						
Mitsubishi Pencil Co.(n)*	60	%	100	1993		
Tanaka Electric Co.	50	(1%)	100	1993		
Kohoku Sangyo Co.(n)*	20	0%	100	1993		
VEN						
SIGA(d)*	200m	6	101 1/4	1994	12 1/4	
Svenska Handelsbanken(n)*	50m	(6)	100	1994	1/2	

\*Private placement. #With equity warrants. \$Convertible. \*\*Final terms. a) Coupon cut by 1/2% from indication. b) Yield to put at 3.422%. c) Indicated yield to put 3.428%. d) Non-callable. e) Launched in three tranches, Y2.4m, Y1.2m and Y1.4m. Coupons between 6 1/2% and 10%. Redemption linked to Nikel stock index.

## INTERNATIONAL BONDS

find it hard to do business.

On the secondary market, the World Bank global bond issue continued its strong performance over the last few days. Monday's spread against Treasuries of 37 basis points has narrowed impressively to 33 basis points amid good buy

ing from Canada.

Spreads against UK government bonds of Euro-sterling issues were at record wide levels, with traders saying there had been a significant tiering of the market in recent sessions. Evidence of the weakness of corporate issues is

stark.

For example, the British Airways 10% per cent issued due 2008 was trading at a spread of 20 basis points wider than the February 104% per cent issue of the same maturity was 265 basis points above the gilt.

By contrast, the World Bank 9% per cent deal due 2007 was up on a spread of 77 basis points, and the Elysée de France 9% bond, while the February 104% per cent issue was 265 basis points above the gilt. Both spreads have actually tightened over the last four months.

On a quiet primary market, Daiwa Europe launched a successful deal with equity warrants for Heiwado, the Japanese regional supermarket chain.

The bonds met strong demand. Daiwa was quoting the paper at 104% bid, a fine premium to the par issue price.

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## UK COMPANY NEWS

Profits advance to £13.3m with more than half earned overseas

## Fenner offers to be Armstrong white knight

By Clay Harris

**JF FENNER** (Holdings), the Hull-based power transmission and conveyor belting engineer, said yesterday it had offered itself as a white knight to Armstrong Equipment, the fasteners manufacturer facing a £96m hostile bid from Caparo.

Fenner also reported a 24 per cent increase in pre-tax profits to £13.3m for the year to September 3, and said it saw no sign yet in its own UK business of a downturn in demand.

Mr Peter Barker chairman, said his company wanted to distribute its Armstrong's fasteners through its growing international network. Although Armstrong so far was committed to maintaining its independence, Mr Barker said he believed the door was still open to a deal.

Fenner has built up a 6.38 per cent stake in Armstrong, in part through an attempted

market raid. Mr Barker refused to say whether Fenner was willing to accept an offer from Caparo at any price or what, if anything, would prompt Fenner to enter the arena itself.

Fenner's pre-tax advance from £10.72m was achieved on turnover up 10 per cent at £194.52m (£176.27m). Interest payable was £3.57m (£3.12m).

Earnings per share rose by 20 per cent to 20.29p (16.3p adjusted for a rights issue in May), and a final dividend of 8.1p (6.5p) raises the total to 8.1p (7.5p). Fenner plans to introduce a scrip alternative.

Although the company does not provide a geographical or divisional breakdown until its annual report is published, Mr Barker emphasised that more than half its turnover and profits come from outside the UK.

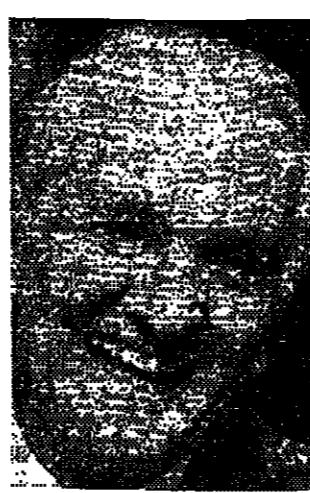
This would insulate it from difficulties in the UK economy. Moreover, he said, "any deva-

lution of sterling strengthens Fenner's position, not that we are advocates of an ever depreciating currency."

In the UK itself, Mr Cris Wilson, managing director of the power transmission division said: "So far there has been no evidence whatsoever of any downturn in volumes or erosion of margins." The company said, however, that because many of its products come late in the investment cycle, it reflects uncertainty about its intentions towards Armstrong. But all the signs are that Mr Barker will not be tempted to overpay, and certainly not to launch a hostile bid itself. If Armstrong survives, there is no reason why the two companies should not reach a mutually beneficial distribution arrangement. Fenner should increase pre-tax profits to £16m. But the full-year effect of the shares issued in the May rights issue will limit eps to 15.5p, trade on a prospective p/e of 7.5, where they do not appear expensive.

### • COMMENT

With recession feared, Fenner is keen to distance itself



Peter Barker: wants to distribute Armstrong fasteners

15.5p, trade on a prospective p/e of 7.5, where they do not appear expensive.

## Armstrong resolution defeated

By Ray Bashford

**CAPARO**, the private holding company which is bidding for Armstrong Equipment, yesterday defeated a proposed special resolution at the annual general meeting of the industrial fastener and engineering group.

The resolution would have given the Armstrong board the power to issue up to 17.7m shares which would represent 22 per cent of the enlarged capital.

Mr Roy Watts, the chairman of Armstrong, said the resolution was similar to those approved at the past two annual meetings and was not part of the company's takeover defence against Caparo which has a 28.3 per cent stake in Armstrong.

"This [the defeat at the poll] is no more than an irritant and in the short term does not affect our plans. It is merely a tactical move by Caparo and is to be deplored," the chairman said.

Shareholders with 20.2 per cent of the capital voted against the resolution and those with 14.6 per cent in favour.



Swraj Paul - holding could be diluted to about 25 per cent

Mr Swraj Paul, who heads Caparo, said that if the Armstrong directors were to exercise the suspension business, believed to be in excess of 24.25 per cent.

They should not attempt to tamper with the share structure of the company at this sensitive time," he said.

Caparo had received a weak response from shareholders to the offer by the first closing date but is planning to intensify its lobbying of institutions as the offer moves towards its final closing date on November 25.

Armstrong has until Friday to issue new financial information to shareholders.

Mr Watts told the 100 shareholders at the meeting that the company planned to continue expansion through the existing structure but repeated that the company was also considering making an acquisition.

The company would be able to fund a purchase through the funds received from the sale of the suspension business, believed to be in excess of 24.25 per cent.

The first three months since July show good progress and we remain confident of the group's prospects for the year as a whole," he said.

The company, which manufactures forest products, pulp paper and newsprint, has its

headquarters in Falun, Sweden, and had turnover in 1988 of SKr34.26bn (£3.1bn) and profits of SKr3.7bn. Earnings per share have grown from SKr12.7 in 1986 to SKr23.7 in 1988 and dividends per share from SKr10 to SKr10 over the same period.

Profit after financial income and expenses for 1989 is forecast to be approximately SKr10, an increase of about 10 per cent above 1988.

See Observer p24

## Midsummer buys clubs and pubs from Mecca

By David Churchill, Leisure Industries Correspondent

**MIDSUMMER LEISURE**, the pubs, discos, and snooker clubs group, yesterday acquired 11 discos and two pubs from Mecca Leisure in a deal worth £2.5m.

The clubs and pubs are spread throughout the UK, and Midsummer expects them to make an immediate contribution to earnings.

Mecca, the UK's leading operator of nightclubs and discos, said yesterday that the sale was part of the rationalisation following the takeover of Pleasurama last year.

The company, which manufactures forest products, pulp paper and newsprint, has its

headquarters in Falun, Sweden, and had turnover in 1988 of SKr34.26bn (£3.1bn) and profits of SKr3.7bn. Earnings per share have grown from SKr12.7 in 1986 to SKr23.7 in 1988 and dividends per share from SKr10 to SKr10 over the same period.

Profit after financial income and expenses for 1989 is forecast to be approximately SKr10, an increase of about 10 per cent above 1988.

The company said it was continuing to negotiate for the establishment of an incinerator complex in Europe. In the last half year it has established a landfill operation for the disposal of non-hazardous waste although this was not expected to make a contribution this year.

The company had net cash at September 30 of £5.8m (24.9m). Earnings per share rose by 33 per cent to 11.4p, and the interim dividend is being paid by 1p to 3.5p.

Rechem had a friendly telephone conversation on Tuesday night in which Mr Robertshaw had offered his congratulations.

Mr Coates said he was now anxious to lower the temperature of the situation, and the trading of invective and get round a table with USH to establish its financial position.

It seems likely that Meggitt will proceed with the acquisition, unless it discovers some sort of "black hole" in USH's books during its investigations. Meggitt is particularly concerned to establish USH's gearing and current trading position.

Mr Nigel McCorkell, Meggitt's finance director, said: "The Takeover Panel would not allow us to sit for weeks and weeks looking at the books. We just want to make sure there is nothing terribly wrong."

Meggitt has said its offer is

final but again extended it until 3pm on Friday, by which time it should have acceptances representing a substantial majority of USH's shares.

Meggitt's shares closed yesterday at 88p, down 3p. At that price, its partial cash alternative values each USH share at 142p. USH shares closed at 127p, down 4p.

• Meggitt announced yesterday that it had paid BICC, the international cables and construction group, £4.9m in cash for BICC-Citec, an electronic components manufacturer based in Swindon.

Citec, which employs 150 people, makes variable resistors for large motor manufacturers such as Ford. Meggitt said Citec fitted in well with its electrical components businesses which, including its Spanish subsidiary, reported a turnover of £30m last year.

## Rechem nears £5m midterm

By Vanessa Houder

**RECHEM** Environmental Services, the toxic waste disposal group, yesterday announced a 29 per cent rise in the pre-tax profit for the six months to end-September. Turnover increased by 19 per cent to £10.72m.

Mr Richard Ritha, chairman, said the company had suffered relatively little disruption in the summer when Canadian waste destined for Rechem was turned away from UK ports.

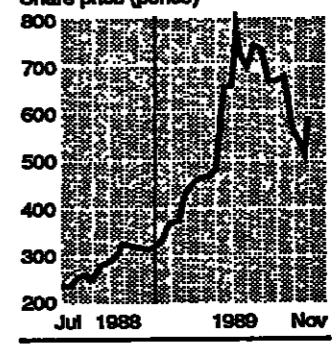
"We did not relish the publicity but it had the effect of highlighting the very real problems of toxic waste," he said.

The company said it was continuing to negotiate for the establishment of an incinerator complex in Europe. In the last half year it has established a landfill operation for the disposal of non-hazardous waste although this was not expected to make a contribution this year.

The company had net cash at September 30 of £5.8m (24.9m). Earnings per share rose by 33 per cent to 11.4p, and the interim dividend is being paid by 1p to 3.5p.

### Rechem

Share price (pence)



could find no trace of polychlorinated biphenyl contamination around its plant sent its share price soaring from 51p to 53p, where it remained yesterday. At that level, the shares are on a p/e multiple of 23 assuming profits before tax of £1m this year. That seems about right but the potential public relations problems mean that Rechem's investors should brace themselves for a possibly bumpy ride.

## Blue Arrow unveils West German acquisition

By Ray Bashford

**BLUE ARROW**, the world's largest employment agency, has paid DM21.5m (£7.4m) for Manpower Planen & Leisten Unternehmens Fur Zeitarbeitspersonal, the company's licensee in West Germany.

The purchase gives Blue Arrow, through its Manpower subsidiary, ownership of all its European Community businesses and strengthens its position in an important European market, Mr Mitchell Fromstein, Blue Arrow chairman said.

Planen & Leisten operates 28 Manpower offices, which this year are expected to return pre-tax profits of £1.72m.

Mr Fromstein said the acquisition would result in a "modest incremental earnings

increase" in the short term, although a "significant" improvement was expected to follow.

The German company has revenue of £34.6m as a Manpower licensee, and has contributed 44 per cent of that as licence fees to group income.

Blue Arrow expects income from the sales base to double, which should add between 30 and 40 per cent to group profits after allowing for cost savings associated with the purchase.

"The real opportunity for the future, however, lies in an aggressive expansion of the German market at those profit margins. We are likely to reinvest much of the profit increase in new offices," Mr Fromstein said.

Only 1.3 per cent of the shares in Metsec's £4.07m open offer have been subscribed for by shareholders.

The share issue was firmly placed with investors at 19p.

### Metsec open share offer flops

by Albert E Sharp, but subject to clawback on a one-for-six basis. From 20.5p on October 10, when the offer was announced, Metsec shares have fallen to 18.5p.

Dividends shown per share net except where otherwise stated. \*Equivalent after allowing for scrip issue. \*\*On capital increased by rights and/or acquisition issues. \*\*\*Unquoted stock. \*\*\*\*Third market.

Metsec's open offer flopped because the company's management failed to attract sufficient interest from shareholders. The offer was withdrawn on October 10.

Metsec's chairman, Mr John Hargreaves, said: "We are disappointed that the offer did not succeed. We believe that the market

underestimated the value of the company. We are continuing to explore other options for the company's future development."

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## UK COMPANY NEWS

## Reed falls to £127.8m as realignment skews result

By Nikki Taft

**REED INTERNATIONAL**, the publishing and information group, yesterday announced a dip in pre-tax profits for the six months to October 1, from £183.2m to £127.8m. Turnover fell from £505.2m to £723m.

The figures, however, were distorted by a number of factors. These included the impact of acquisitions and disposals as the company moved out of manufacturing to become a pure publishing group; currency gains; and a pension fund holiday.

With analysts generally upgrading full-year forecasts yesterday – and helped by a 15 per cent interim dividend increase to 4.6p – the shares gained 15p to 357p.

At the operating level, profits from continuing activities rose from £71.8m to £111.6m. The European business publishing division made £28.6m (£19.5m); the US business publishing interests £28.5m (£19.7m); books £30m (£17.8m);

and consumer publishing £24.5m (£15m).

Acquisitions made during the first half chipped in £12.5m – with Midem, the French exhibitions business, making a small loss, and contributions coming from independent Television Publications, publisher of the TV Times, and the former News Corporation travel and electronic publishing interests, both bought in June.

Reed said that the effect of complying with SSAP 24, the new pensions accounting standard, also increased first-half operating profits by 2.4m, and that there was a £3.5m benefit from a favourable currency translation.

In the first half of 1988, however, the company enjoyed operating profits of a further £24m from activities no longer part of the group.

Exceptional profits in the first half also showed a sharp fall – down from £24.8m to 16.3m – relating to the Press

Association dividend.

In the second half, however, Reed expects to add nearly £20m to exceptional items, via a sale and leaseback deal on its head office building in London's Mayfair.

Interest earned rose from £2.6m to £2.8m, although the recent spate of acquisitions has meant that net debt of around £250m has now replaced Reed's previous cash pile. The company said that around 40 per cent of annual profits now fall outside the UK, and although the target is around 50 per cent, no major acquisitions are expected in the near term.

Earnings per share slipped from 17.3p to 16.3p.

The company said that it was "cautiously optimistic" about the second half, conceding that the short-term outlook for consumer markets in the UK was not encouraging, but pointing to the group's overall spread of business.

See Lex

## Positioning a complex bulwark to repel the raiders SeaCon shares hover as its chief reveals his restructuring plan. Andrew Hill reports

**M**R JAMES Sherwood, president of Sea Containers, sounded yesterday like a man with all the time in the world.

It is an attitude which is unlikely to endear him to the ferry and container group's investors, mostly in the US, who have been waiting more than five months for a concrete response to the hostile \$1.02bn bid from Tiphook, a UK container rental company, and Stena, a private Swedish ferry operator.

Mr Sherwood released details of a complex and far-reaching restructuring plan, based on a string of asset disposals, late on Tuesday evening. He beat his self-imposed deadline of the end of October by just one hour in New York.

But US analysts and arbitrageurs seemed less than convinced yesterday that the announcement of the \$1.1bn asset sales programme had restored the credibility of the affable Mr Sherwood. The shares continued to hover around the 60 mark in New York, the level at which the Anglo/Swedish bid is pitched against the proposed \$70-a-share buy-back offer.

Investors may be reassured by Mr Sherwood's comments yesterday that firm buyers have been lined up for all the assets mentioned in Tuesday's statement. That should take away one of the imponderables; but several remain.

• Legal action. Mr Sherwood is convinced that the struggle for Sea Containers will now take place on the New York Stock Exchange and via shareholder proxy battles, rather than in the courts, where it has often appeared to be bogged down.

But Sea Containers, registered in Bermuda, is currently restrained from dealing in its own shares, and the chief justice of the Bermudian Supreme Court would have to lift or modify that injunction to let the tender offer alternative go ahead. A decision on the original Tiphook/Stena challenge to Sea Containers' earlier defence actions is expected on or around November 27.

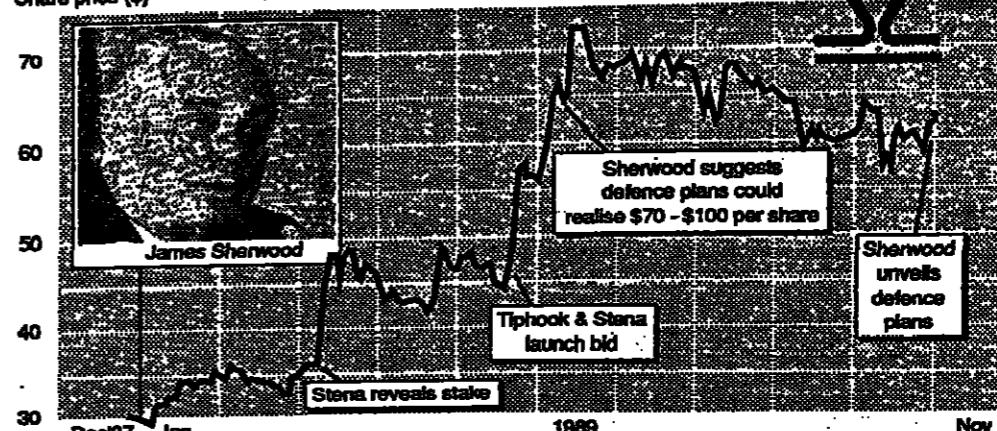
• Sea Containers' annual general meeting. The whole package of asset disposals and the tender offer is to be put to shareholders at the company's annual general meeting.

Mr Sherwood says the asset sales will be completed the day after that meeting. But when will the meeting take place?

"We would like to have the

### Sea Containers

Share price (\$)



pared to put up with a fairly hefty risk factor.

For Mr Sherwood and his directors the plan is also a satisfying substitute for a leveraged buy-out – one of the options considered by Sea Containers initially. It leaves more than half of the continuing business in the hands of management, subsidiaries or directors, safe from future takeover attempts. The only fly in that ointment would be a court ruling forcing Sea Containers to cancel the shares it already controls as well as the 7m it intends to buy in.

US observers expressed a mixture of admiration and uncertainty about the plan yesterday. Most are waiting for more details of Sea Containers' financial projections. Earnings of \$13 per share in 1991 and \$16 in the following year were suggested in the original statement and a formal filing to the Securities and Exchange Commission in New York shortly is likely to reveal more about the calculations behind those forecasts.

"I think it's classic Jim Sherwood," said Mr Jay Goodigal, a New Jersey analyst and money manager following the bid.

"It's positive in that at last we've got something on the table, said one New York artificer, "and it allows people to get out completely."

Mr Sherwood, at any rate, was unperturbed by the failure of the share price to leap to the level of his promised \$70 offer. Five months into the hostile bid he is perhaps the only Sea Containers shareholder whose nerves have not been frayed by the long wait.

"Give it time," he said.

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• Stena and Tiphook's reaction. The next closing date for the Anglo/Swedish offer is Friday. Tiphook has already said that it is not prepared to honour any move to fund its share of the break-up bid, so any increase in the offer would probably have to be funded by Stena.

If the Swedish ferry group decided to raise its bid, Mr Sherwood would have at least \$20m of surplus cash from the asset disposals to pour into an increased tender offer for Sea Containers' shares. If the bid was left untouched, the predators could still attempt to snap

up the Sea Containers alternatives in the courts, Tiphook and Stena hinted at that possibility in a letter to the Sea Containers board yesterday.

The Sea Containers alternative itself is more complex than many observers had

expected, and the asset disposals are more extensive. The plan differs from the original vague proposal of a cash dividend and a stake in the on-going business, in that it should offer all shareholders a chance to sell out of Sea Containers at \$70 a share.

Most seem to believe that the bulk of shareholders – assuming they do not opt for the certainty of Tiphook and Stena's cash – will accept the tender offer rather than clinging on to their holdings. That would leave the excess shares tendered in the hands of more sophisticated investors, pre-

sumed to be the ones most likely to benefit from the bid.

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## York Trust has 29.8% of ICH

By Nikki Taft

**YORK TRUST**, the USM-quoted financial services group, yesterday said that it had snapped up a 29.8 per cent stake in International City Holdings and confirmed that it was holding the two companies' different geographical and product strengths, would continue whether or not a full bid emerged.

Yesterday, Mr Michael Warren, ICH's chairman, said that the details of the co-operation were still being discussed.

On the question of a possible full bid, York said that no further announcement was expected for "a number of weeks". Both parties maintained yesterday that there were various matters to be considered. York's advisers said their client had to decide what any further financial commitment would achieve.

If York did make an offer, it would be obliged to provide a full cash alternative of at least 60p per share. The company is currently capitalised at £26.5m, against £28.7m for ICH, with ICH shares down 2p to 54p yesterday. York had gearing of more than 100 per cent at the March year-end, and funding

would need to be arranged – although the group's advisers seemed relatively confident on this point yesterday.

York's purchase of the Throgmorton stake comes in the wake of an announcement last week by Domeaction, a newly-formed company representing two individuals with a background in money broking, that it was interested in discussing with the ICH board the possibility of making a leveraged offer.

Domeaction said that it was still interested in talking to ICH and "had not gone away", but it acknowledged that the "game has changed". The presence of a potentially objective 29.8 per cent shareholder, in particular, could pose problems for any leveraged bidder, given that 75 and 80 per cent acceptance levels become rather more critical in such situations.

Mr Warren added that, while ICH would listen to anything which might be in the interests of shareholders, there had been no renewed approach from Domeaction.

This announcement appears as a matter of record only.



## Clayform Properties PLC

£78,000,000  
Acquisition Loan

Arranged by

Samuel Montagu & Co. Limited

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Barclays Bank PLC

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Samuel Montagu & Co. Limited



September 1989

## Draft orders threaten Morland's independence

By Lisa Wood

**THE CONTINUING** independence of Morland, the Thames Valley brewer in which Whitbread Investment Company (WIC) has a 42.6 per cent stake, could be at risk because of the Government's final draft orders on the brewing industry.

WIC, in a complex formula announced on Tuesday by the Government, could have to cut its stake in Morland to about 30 per cent in order to comply with a ruling in the draft order that seeks to restrict the minority stakes in small brewers held by the larger groups and intermediary companies, such as WIC.

Whitbread and WIC, in which the brewer holds a 49 per cent stake together, hold interests in other regional breweries, including Bodmin, Marston and Marston, but the reductions in these holdings to comply with the draft order is smaller than that in Morland where the stake is held solely by WIC.

If the holdings are not reduced Whitbread will be penalised. Big brewers have to free of the tie up to 50 per cent of pubs in excess of 2,000.

The Government has ruled that if holdings in smaller brewers are not held at a certain level the smaller brewers will be added to those of the big brewer forcing the latter to lease out more pubs.

Mr Peter Jarvis, Whitbread managing director, said that the draft orders could entail

Whitbread and WIC making some small reductions in their shareholdings in several small brewers.

However, he added that at some time in the near future WIC could have to substantially reduce its stake in Morland. WIC, he said, faced a dilemma because it would wish to maximise returns to shareholders but would not want to make the company vulnerable to a takeover.

Mr Jarvis said: "A 42.6 per cent stake in a brewery with 200 pubs in the Thames Valley would be worth a lot of money. There must be a 100 people out there who would like 42.6 per cent of Morland."

Mr Jasper Clutterbuck, chief executive of Morland, said he had not yet seen the draft orders, or studied them and it would be highly premature to speculate.

The company said the higher loss was principally caused by the severe decline in bookings to a tour operators, which led to a large number of cancelled flights.

BAIA has sold two of its eight BAC 1-11s for a total of \$4m (£2.52m). It said it was obtaining valuations on assets including a freehold property at Gatwick airport, the rest of the BAC 1-11s, options to purchase its MD83 aircraft, and its take-off and landing slots at Gatwick.

Turnover rose by 25 per cent to £24.3m (£15.5m). The loss per share deepened to 27.3p (4.3p).

BIA once again paid no interim dividend and warned that it was unlikely to pay a final this year (0.2p in 1988).

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## Cupid graduation

Cupid, maker and wholesaler of bridal gowns and nursery products, has graduated from the Third Market to the USM.

This advertisement is issued in accordance with the regulations of The Stock Exchange. The Council of The Stock Exchange has agreed to admit all the existing Ordinary shares of 10p each in the Company to the Official List. It is expected that admission to the Official List will become effective and that dealings will commence today, Thursday, 2nd November, 1989.

(Incorporated and registered in England under the Companies Act 1948 to 1989; No. 1768789)

## Resort Hotels PLC

Introduction to the Official List  
arranged by  
Barclays de Zoete Wedd Limited

### Share Capital

Authorised £26,700,000 Ordinary shares of 10p each £18,735,806.30

The principal business of the Resort Hotels Group is to provide and, on behalf of others, to manage hotels in the three-star market with restaurant, bar and other facilities for both business and leisure customers in the South of England. Currently, the Resort Hotels Group owns or manages 19 hotels, 2 restaurants and 2 public houses.

Listing Particulars relating to the Company are available in the statistical service maintained by Ezel Financial Limited. Copies of the Listing Particulars may be obtained during normal business hours (excluding Saturdays) up to and including 6th November, 1989 from The Company Announcements Office, The Stock Exchange, 46–50 Finsbury Square, London EC2, by collection only and up to and including 16th November, 1989 from:

Resort Hotels PLC,  
Clifton Mews,  
Clifton Hill,  
Brighton,  
East Sussex BN1 3HR

2nd November, 1989

### BUSINESSES FOR SALE

#### OFFER FOR SALE

The Joint Administrative Receivers offer for sale part of the business and assets of AKH Group Limited, a company involved in the provision of heating engineering services and building maintenance services. Offers are invited for:

- A number of measured term contracts in central southern England;
- Stocks, Plant and Machinery and equipment;
- Turnover approximately £70,000 per month.

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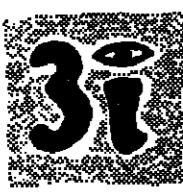
**or people who just want to open one shop.) For the right**

**people, we offer our unique approach of relevant involve-**

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88 36 1658. IBERICA DE INVERSIONES INDUSTRIALES S.A.,  
MADRID, SPAIN, TEL: 34 1 621 4419. 3I GESELLSCHAFT FÜR  
INDUSTRIEBELEBUNGEN MBH, FRANKFURT, GERMANY, TEL:  
49 69 740806. 3I JERSEY LTD, ST HELIER, JERSEY, TEL: 0504 38223.  
3I AUSTRALIA LTD, MELBOURNE, AUSTRALIA TEL: 3 614 3249.

## UK COMPANY NEWS

**Bridport-Gundry up 20% at £1m**

By Andrew Hill

**BRIDPORT-GUNDRY**, the specialist netting, thread and webbing manufacturer, increased pre-tax profits by 20 per cent to £1.04m in the year to July 31, against £870,000 in 1987-88.

Mr Pat Darley, appointed chairman a year ago, said the results had been held back by the effect of higher interest rates and the fact that disposals took longer than expected.

Bridport now aims to strengthen its activities in higher technology and added value products, particularly for

the civil aviation market.

The company is also hoping to sell surplus properties to reduce borrowings.

Before interest charges of £236,000 (£378,000), Bridport made £1.88m (£1.45m), including a pensions charge of £171,000.

Charterhall, the investment company headed by Mr Russell Goward, the Australian businessman, still holds 25.8 per cent of Bridport's shares.

Earlier this year Charterhall tried unsuccessfully to block resolutions at Bridport's

annual meeting, as an indication of its frustration with the group's management.

Mr Darley said yesterday that Mr Goward had not elaborated on his intentions since then.

Turnover was down from £38.7m to £36.1m following disposals, including the sale of Halls Barton, the loss-making rope-maker, completed last month. The future of other subsidiaries would be reviewed if their performance did not improve, said Bridport.

The Halls disposal led to an extraordinary charge of £1.37m (£1.86m). The group loss for the year, after dividend payments, was £1.57m, against a 1987-88 loss of £1.98m. But the proceeds of the Halls sale about £2.8m - and property profits should halve Bridport's borrowings, taking gearing down to 30 or 40 per cent.

Earnings slipped from 5.76p to 5.09p per share during the year, but Bridport recommended an unchanged final dividend of 5.1p, which keeps the full-year pay-out at 7p.

**SmithKline Beecham gets drug booster**

**SmithKline Beecham**, the Anglo-American drugs company, given a boost after a US Government advisory committee recommended marketing approval for Enimase, an important product under development by the group for treating heart-attack victims.

Analysts believe the drug could produce annual sales of up to £200m (£127m) a year by the mid-1990s. Yesterday's announcement by an advisory committee of the US Food and Drug Administration strengthened the possibility that SmithKline will be able to start sales of the product next year in the US, the world's biggest medicines market.

The recommendation by the committee is not binding and the FDA said a yesterday it could not give a date for deciding the matter.

Treatment of heart-attack victims with drugs such as Enimase, which dissolve blood clots, is a relatively new area of therapy. Some drug-industry observers think the products will lead to a large amount of new business for the sector.

Mr Roydon, managing director, said that one of the larger sites had been given planning permission for an out-of-town shopping area and permission was being sought for another. Both of these would be sold to developers.

He added that Paving would also consider the chance of other builders if suitable companies became available. He thought that in the present climate there might be an increasing number of such opportunities.

However, other strategies such as moving north and increasing its developments in Portugal were discounted. Paving had been involved in developments in Portugal for a few years but they would not form an important part of the company in the future.

The housing market was unlikely to recover until interest rates were seen to be falling significantly, Mr Roydon said, which was not expected until inflation was controlled.

In the meantime building costs were steady which removed one pressure on margins.

In the six months to end-August, pre-tax profits were £3.71m (£10.67m) on turnover of £20m (£23.36m). Operating profit was higher at £11.17m (£11.03m) but the interest charge was up from £382,000 to £1.45m.

The average price of houses sold in the period was £150,000 compared with the average for the previous year of £107,000.

After tax of £6.31m (£6.94m) earnings per share were 3.5p (3.17p). The interim dividend is maintained at 1.7p.

The year-end net asset value per 25p share had risen by 15.2p to stand at 78.7p. Earnings emerged at 11.01p (9.57p) and a final dividend of 6.55p raises the total from 9.55p to 11.01p.

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## UK COMPANY NEWS

## Ashley makes £5.9m in period of change

By Maggie Urry

ASHLEY GROUP, until a year ago a barely profitable shell company, yesterday reported a pre-tax profit of £5.8m for the year to end August.

The company now has two main businesses - food retailing in Spain and window blind merchandising and distribution within and from the UK. The shares rose by 4p to 86p.

Mr Tony Butler, chief executive, said the year had been "one of fundamental change" and profit comparisons were not possible. He said people thought the mix of activities was strange, but added that both were distribution businesses, centred on Europe, where management could add value.

The group, he said, was not about to "lurch sideways into other areas" and that the emphasis was on "maintaining quality of earnings rather than pursuing size for size's sake."

Group sales during the year totalled £191.5m. Earnings per share were 6.84p, and a final dividend of 0.75p is proposed to give a total of 1.25p.

The Spanish food business, based on Digsia which Ashley bought from Gateway at the start of the year, had been added to with the acquisition in May this year of Almacenes Castillo.

Mr David Fisher, in charge of the food business, said Digsia had increased like-for-like sales by 7 per cent.



Tony Butler: generated strong cash flow

In total it made sales of £171.5m and trading profits of £3.97m, up 45 per cent or 33 per cent on a like-for-like basis.

Castillo contributed sales of £13.3m and trading profits of £6.7m, in its three months of ownership.

Mr Fisher said the Spanish food retailing market was very fragmented, with no single national chain. Digsia is the fifth largest but has under 2 per cent of the total market.

Many of the developments seem

## Chase Investment offer angers Essex Water

By Andrew Hill

CHASE INVESTMENT Bank has written to Essex Water Company shareholders offering to buy their irredeemable preference stock.

The move drew a terse response from Essex, a statutory water company controlled by Lyonnaise des Eaux, one of the largest French water suppliers.

The group has told stockholders to take no action until they receive further advice.

Chase has written to certain Essex stockholders offering to

buy their 2.45 per cent and 3.5 per cent irredeemable preference stock at 100p per share. The bank confirmed that it had also looked into the purchase of similar classes of stock in other statutory water companies.

The statutory water companies, which supply water alongside the 10 larger water and sewage groups, have the option of converting to public limited company status and shedding dividend restrictions if they can win shareholder approval.

## European Leisure to fund growth with £22m rights

By David Churchill, Leisure Industries Correspondent

EUROPEAN Leisure, the nightclub and leisure group which operates throughout the UK and continental Europe, yesterday announced a rights issue of £22.2m net in order to finance further expansion in the UK, France, and Spain.

Mr Michael Ward, European Leisure's chairman, said yesterday that "we are operating in markets which historically have been shown to remain very buoyant in difficult economic circumstances."

European Leisure plans to

use the funds generated by the rights issue for acquisitions throughout Europe.

Mr Ward said that some £11m had been allocated for UK expansion, £7m for France, and £5m for Spain although he maintained that no immediate gains were likely.

Under the terms of the rights issue, two new ordinary shares will be issued for every three existing shares at 64p per share.

The issue has been underwritten by UBS Phillips and Drew.

ROBERT FLEMING &amp; CO. LIMITED

advised

**MOUNT  
CHARLOTTE  
INVESTMENTS PLC**

in its successful acquisition of

THISTLE HOTELS from

SCOTTISH &amp; NEWCASTLE

BREWERIES plc for

**£645 MILLION**

and underwrote its rights issue of

**£155 MILLION**

Brokers to the issue were

PEEL HUNT &amp; COMPANY LIMITED and

ROBERT FLEMING SECURITIES LIMITED



ROBERT PEEL

Chief Executive,

Mount Charlotte Investments Plc

We believe that the acquisition of Thistle will ensure Mount Charlotte a successful future in the fast growing hotel and leisure industry.

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Robert Fleming &amp; Co. Limited is a member of The Securities Association and The International Stock Exchange.

## Receiver raises £14m from Sharp & Law

By Andrew Hill

ADMINISTRATIVE receivers at Sharp & Law have already sold four subsidiaries of the ailing shipper raising about £14m and saving 700 of the 1,200 jobs at the Bradford group.

Mr Michael Jordan and Mr Michael Moore of Cork Gully, part of the accountancy firm Coopers & Lybrand, were called in at the parent company last month. They said yesterday that they had successfully completed a restructuring of various companies in the group.

Two days ago, Ballouche, the industrial holding company, announced it had bought Baxter Fall Northfleet. Sharp's retail shelving subsidiary for 27m in cash.

Cardinal Shopfitting Systems, Sharp & Law Shopfitters and Warren Electrical have also been sold, and the receivers said discussions were being held with a number of potential buyers about the rest of the group.

Mr Michael Denison, Cork Gully's senior manager at Sharp, said: "We can't give any comfort to unsecured creditors at this stage, but obviously there is a lot of work still to be done."

He added that he hoped the majority of jobs at Sharp would be saved.

## US buy helps Powerscreen climb to £8.1m

By Ray Bashford

POWERSCREEN International, the Northern Ireland-based manufacturer of crushing and screening equipment, increased pre-tax profits 24 per cent from £6.51m to £8.05m in the six months to September 30.

The result was achieved on a 54.5 per cent growth in turnover to £21.58m (£20.41m), due largely to the contribution from Royer Industries, the US manufacturer of waste shredding and sludge recycling equipment bought in January.

The \$8m Royer purchase helped lift the proportion of turnover generated in North America to 48 per cent. The UK with 31 per cent and continental Europe with 30 per cent were the other principal income sources.

Powerscreen was encouraged by the increased importance of the company's operations in continental Europe which made a 11 per cent contribution to turnover last year.

"Europe remains our fastest growing geographic area, particularly in the recycling and crushing sector. We have continued our policy of appointing dealers with a new presence being established in Belgium, Switzerland, Germany and Portugal," said the company.

Powerscreen paid an average 20 per cent tax rate which was held down by the 10 per cent

rate it pays on exports of manufactured goods from the Republic of Ireland.

Earnings per share rose to 8.5p (6.7p) fully diluted. The interim dividend has been increased 20 per cent to 1.45p (1.2p) per share.

### • COMMENT

The maiden contribution from Royer gives encouragement for the longer-term potential of the Pennsylvania-based company as an important profits centre. Although Royer works on a considerably lower margin than other parts of the group, it is expected to deliver pre-tax profits of \$2m for the full year and this could rise to \$3.5m in

the following 12 months. Powerscreen is well placed, having no borrowings, to make another acquisition, probably in the US. The disposal of the Belleek Pottery, which was acquired last year to the surprise of some City analysts, remains highly possible and this would further strengthen Powerscreen's purchasing power.

These results, a recent senior management change and Royer's success should help to improve Powerscreen's lacklustre City image. The shares look undervalued on a prospective rating of 8.6, based on a conservative pre-tax profits estimate of £14m and a share price up to 136p.

## Relaunched computer group expands

By Alan Cane

WHITECHAPEL Workstations, a British venture-capital backed computer company which went into receivership last year, has returned with a new identity, Mistral Computer Systems, and a new corporate strategy.

Mistral is today announcing the purchase for an undisclosed sum of a substantial part of Amazon Computer Systems, a wholly owned subsidiary of the Legal and General Group.

The acquisition will give it immediate access to marketing channels in France, West Germany, Switzerland, the Netherlands, Spain, Italy and Scandinavia and provide it with specialised workstation software.

Amazon is one of a small number of high technology companies in which Legal and General has an interest. It has

two divisions, one a personal computer dealership which it will retain, the other specialising in workstation software which Mistral is acquiring.

Whitechapel was a pioneer in the market for high performance personal computers (workstations) used by scientists and engineers. Its Hitech-10 machine, launched in October 1987, was acknowledged as a technology leader. It was one of the first companies to use microprocessor chips designed by the US company MIPS.

Mips microprocessors are now the choice of, among others, Digital Equipment and Tandem of the US and Siemens and Nixdorf of West Germany.

World-leading technology is, however, no substitute for cash flow and the company collapsed when it failed to raise adequate working capital in

the wake of the 1987 stock market crash.

The intellectual property and design rights to the Hitech-10 were purchased from the receiver by Computer Hitech International (CHI), a Channel Islands-based consortium of European venture capitalists.

CHI (UK) now trades in Britain as Mistral. It is essentially a sales and marketing organisation run by Mr Bob Haire, formerly Whitechapel's managing director. The design of Mistral's computers is now subcontracted to Algorithms, essentially the rump of the old Whitechapel design team now based in south London.

The new machines are

designed to take advantage of successive generations of Mips microprocessors. Manufacturing is subcontracted to Computer Technik Muller of West Germany.

Mistral believes its purchase of the workstation interests of Amazon will give it both of these assets. It is seeking strategic relationships with software suppliers in the areas of graphics and animation, desktop supercomputing and finite element processing.

Mistral said yesterday that it intended to seek a listing at some stage although it was not ready to set a timetable.

## Warringtons pays £24.3m for properties

WARRINGTONS, the property development group, is spending £24.3m in cash and shares to acquire a series of properties in the north west of England, Wales, Gibraltar and the US. The four separate transactions lift its gross assets to £75m and net assets to £41m, writes Paul Cheshire.

The biggest of the deals is for £9.5m and signals the complete transfer of the property assets of Alfred McAlpine to Warringtons. Last year McAl-

pine exchanged property for shares in Warringtons and ended up with 41 per cent of Warringtons.

The new transaction involves the takeover of Alfred McAlpine Properties, whose asset is the leasehold interest in the shopping centre at Wrexham. Warringtons is paying with an issue of 9.5m £1 convertible preference shares, which may be converted into ordinary shares between January 1993 and June 1997 at 115p per share.

Yesterday's market price for Warringtons was 94p.

In its other transactions,

• is paying £140,000 cash and issuing 1.05m ordinary shares to buy Lalgate, a private north west development company controlled by Mr Pat Garret

which is a shopping centre in Warrington.

• extending its US property interests by issuing 6.3m ordi-

naries and paying £750,000 cash to buy for £7.65m a 155,000 sq ft office building in Houston.

• expanding in Gibraltar by paying £2.1m cash to Key City Properties for three properties and a share in a joint venture company.

The overseas transactions are designed to broaden the basis of the Warringtons portfolio and hence provide protection in the event of a downturn on the British market.

## I & S Optimum Income Trust plc

**16,988,873**

Zero dividend preference shares at 101.5 pence per share, totalling £17,243,706

The undersigned arranged the placement of this issue:

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October 1989



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## COMMODITIES AND AGRICULTURE

## Copper up, tin down as confusion grips markets

By Kenneth Gooding, Mining Correspondent

**TRADERS AND** analysts were uncertain about the prospects for copper and tin prices after receiving confusing signals yesterday in London and New York.

Copper prices rose sharply in early trading on the New York Commodity Exchange (Comex) but the London Metal Exchange appeared reluctant to follow its lead.

Meanwhile, the prices fell on the LME throughout the day and cash metal ended at \$7,135 a tonne, down \$35 to the lowest level since the tin contract was re-started on the exchange in June and a price not seen on the European free market since early October last year.

Comex copper prices were driven up by Tuesday's news that miners at Exxon's Disputada de Las Condes subsidiary in Chile, which produces about 125,000 tonnes of copper in concentrate a year, were to strike from midnight last night over pay.

A fall in Comex warehouse copper stocks also aided New York's bullish sentiment. There was also considerable arbitrage buying because, as Mr Howard Levine, an analyst with Shearson Lehman Hutton's metals team, put it, "Comex has been running cheap" compared with the LME.

In the past three weeks the New York-London arbitrage widened to about 7.5 to 8 cents a lb, London premium, against 0.5 to 1 cent in mid-October, he pointed out.

London traders said the bulls and bears of copper were finely balanced. This was reflected in the LME cash price which closed yesterday at



21,731, up \$5.50 in spite of the incentive from Comex for it to move higher.

An important factor holding down the price in London was a market rumour that the Disputada dispute had been settled.

However, as yesterday was All Souls public holiday in Chile it seems very unlikely there were any fresh developments.

Mr Robin Bhar, an analyst with W I Carr, the financial services group, suggested the copper market recently had been ruled by technical factors and was ignoring the fundamentals.

The market is over-sold and could possibly return to previous peaks," he said.

Mr Angus MacMillan, research manager at Billiton Enthoven Metals, said there was likely to be a shortage of copper towards the end of this year. "The Japanese must be seriously concerned about where they will get their copper concentrates from and might have to come to the LME for metal. But the LME does not have a lot of copper to offer."

Meanwhile, after tin's further sharp fall yesterday, analysts suggested it probably had further to drop. But "nobody really knows," said Mr MacMillan. "Consumers were expected to start buying when the price reached \$7,500. Obviously they are not that short of metal."

Mr Bhar suggested the fall had been overdone and that some big trading houses had manoeuvred the tin price lower regardless of the fundamental tightness of supply.

Mr Michael Nossal, Kenmare's finance director, said

he was likely to be a fall in prices in real terms of between 5 per cent and 10 per cent across the range of mineral sands. But Drexel's price was expected to suffer a greater percentage fall.

Kenmare is investing in an industry ultimately controlled by relatively few major companies. These include the PTC Corporation of the UK, General Union Mining Corporation of South Africa (Gencor) and Consolidated Gold Fields, now owned by Hanson of the UK.

About ten years of mineable reserves have been proven at Kenmare's Congolone mineral sands project near Angoche on the Northern Mozambique coast, and there are indications that mine life eventually will be extended well beyond this

period.

Kenmare plans to build a jetty to receive ships of up to 30,000 tonnes so that all products will be shipped out to customers directly from the site and all supplies will come in by sea.

The site is also relatively easy to protect if there should be any trouble from Renamo guerrillas or the bandits who rob some parts of the country.

Mr Charles Carville, Kenmare's chairman, said: "Since exploration began there have been no signs of any trouble - but you can't afford to take chances."

Kenmare has put \$760,000 a year in the budget to pay for a contingent of 57 Mozambican soldiers and two UK "security consultants" - formerly with the SAS. Kenmare will feed

and house the soldiers and pay for their uniforms while the Mozambique Government will pay their wages and supply weapons and ammunition.

Kenmare decided to move ahead with the project after a full, "bankable" feasibility study by Davy McKee of Stockton, testwork by Mineral Deposits (a BHP subsidiary) and an environmental impact assessment by Steffen Robertson and Kireten.

The Irish company will have a 71.25 per cent equity interest in the project, the Geological Survey of Yugoslavia - which identified the resources - 3.75 per cent and the Mozambique Government 25 per cent. The Mozambique Government will not contribute towards the capital cost but neither will it collect any dividends until the project's cash based internal rate of return reaches the US dollar rate plus 3.5 per cent tax of 50 per cent.

To mine the minerals Kenmare plans to use a 2,500 tonne an hour dredge plant and a floating concentrating plant which will separate heavy minerals by gravity concentration. Concentrate will be transported by truck to a dry port where individual products will be separated.

Annual capacity will be about 234,600 tonnes of sulphate grade ilmenite, 187,700 tonnes of standard ilmenite, 37,500 tonnes of premium

iron, 8,060 tonnes of premium rutile and 1,000 tonnes of monazite (the richest source of rare earth elements used in magnets, electronics and high technology ceramics).

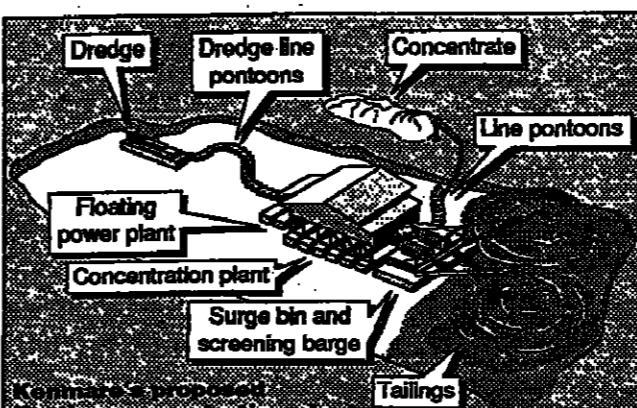
Mr Nossal said the value of the project would be increased substantially if the ilmenite was upgraded to synthetic rutile. Facilities for this would cost about \$60m, however, and Kenmare would wait some time before considering this step.

He said Kenmare expected to be able to fund most of the project by non-recourse debt and already had been in contact with international aid organisations such as the World Bank's International Finance Corporation, the Commonwealth Development Corporation and the European Investment Bank.

The rest of the money would be provided possibly by a rights issue or forward sales contracts or by another company coming in as a partner. The project had attracted considerable interest and Kenmare already had signed confidentiality agreements with two groups. "We are not looking for a partner but we might consider taking one on if it brought something extra to the project - for example, enabling us to move straight to the second phase where ilmenite would be upgraded," commented Mr Michael Carville, managing director.

## Sifting through sand for mineral wealth

Kenneth Gooding on an Irish company's \$100m project in Mozambique



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## Producers hang on to coffee hopes

Tim Coone on Latin American efforts to revive export controls

**L**ATIN AMERICAN "other mids" coffee producers remain hopeful on the prospect of reviving in the price-supporting International Coffee Agreement in spite of Brazil's insistence that it will not consider reducing its share of world export quota.

Following last weekend's Pan-American summit conference in San Jose, the Costa Rican capital, it was reported that the presidents of Brazil, Colombia and several Central American coffee producing countries had agreed on basic proposals for the reintroduction of ICA export quotas.

But Brazilian officials were quick to reject suggestions that they would consider accepting the quota cut envisaged in the proposal.

Nevertheless, Mr Luis Diego Escalante, Costa Rica's foreign trade minister, this week is still optimistic on the pact's prospects. "There is a political will amongst the Latin American producers to reach a new agreement," he declared. By early next year he expects that Latin America will be able to present a unified position at the next meeting of the Inter-

national Coffee Organisation in London.

The weekend summit, which brought together 16 heads of state from the American continent, was an opportunity for the leaders of the main coffee producing countries in Latin America to have "a frank exchange of opinions" said Mr Escalante.

However, President Jose Sarney of Brazil was reported to be "very irritated" at the lack of consultation over the Colombian proposal to reduce Colombian and Brazilian quotas to allow greater access of the "other mids" to the US market. Colombian officials had said Colombia would accept a cut of 150,000 bags (60 kg each) in its export quota if Brazil allowed it to be reduced by 500,000 bags.

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He said that ideally a universal quota should be agreed upon which included all producing and consuming countries, thus eliminating the problem of a two-tier market (with participating members paying more for coffee than non-members) which was partly to blame for the collapse of the last ICA.

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He said this week that the losses facing producing countries because of the sharp fall in prices outweighed any benefits to individual countries by being able to sell more of their output on the open market. The priority now, he said, was to re-establish the economic clauses of the ICA, which regulate quotas "without discussing changes in quotas."

He said that ideally a universal quota should be agreed upon which included all producing and consuming countries, thus eliminating the problem of a two-tier market (with participating members paying more for coffee than non-members) which was partly to blame for the collapse of the last ICA.

All now hangs on a proposal as follows: "which, Mr Escalante says, "there would be a change of quotas without calling them a change in quotas." Under this, the Latin American producers would settle among themselves to share-out a quota of 150,000 bags (60 kg each) in its export quota if Brazil allowed it to be reduced by 500,000 bags.

In the absence of a new agreement though he said "we should commit ourselves to a free market." At present he said that uncertainty over the future of the ICA had depressed prices "to an absurd level."

In three weeks, an Interna-

tional Coffee Week symposium is to be held in San Jose, at which detailed discussions among the Latin American producers are due to take place. If agreement could be reached there, would be a high probability that the ICA could be renewed because "Latin America accounts for 70 per cent of the world's output of coffee."

All now hangs on a proposal as follows: "which, Mr Escalante says, "there would be a change of quotas without calling them a change in quotas." Under this, the Latin American producers would settle among themselves to share-out a quota of 150,000 bags (60 kg each) in its export quota if Brazil allowed it to be reduced by 500,000 bags.

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In three weeks, an Interna-

## Confusion over EC grain levy

**GRAIN FARMERS** in different European Community states will be charged varying rates of co-responsibility levy from today due to a confusing series of instructions from Brussels, officials and industry sources said yesterday.

Mr Simon Cowen, president of the National Farmers' Union, said the EC Commission had sprung the administration of the cereals stabiliser system under which producers are charged varying rates of levy depending on the size of the Community crop.

Last month the 1989 crop was set at 180.5m tonnes, just over the target of 160m. Because the overshoot was so small, the Commission proposed scrapping an extra levy.

However, at a meeting of EC Ministers last week, the UK refused to accept waiving of the extra levy, saying it should be collected at the prescribed rate of 38 pence a tonne.

Under the stabiliser system farmers are charged a basic and an additional levy with the latter reimbursed in full or in part depending on the size of the EC grain crop.

On Tuesday the Commission delayed member states saying the extra levy need not be collected at all.

## Record month for Brent futures

By Steven Butler

**THE INTERNATIONAL** Petroleum Exchange last month achieved record trading levels, with total volume at 452,604 lots, compared with the previous record of 324,921 lots in July.

**CRUDE OIL SPOT MARKET QUOTATION**

**THE BRENT** crude oil price quoted in the Financial Times will henceforth be based on the price for the second trading month in the Brent forward market, as supplied by Petroleum Argus.

Previously prices quoted have been based on the first trading month. Today this means the December contract price is quoted instead of the November price.

First month prices have frequently been subject to short term distortions reflecting temporary perceptions of sur-

plus and shortage in the market with relatively little underlying trading volume. Trading in the second months tends to be more active, and this higher liquidity should result in a more accurate price determination that reflects underlying trends in the market.

Currently Brent crude contracts for November delivery are quoted at more than \$1 above the December contract price. Yesterday prices for December Brent rose by 40 cents to close at \$19.07/t.

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Std Price	Avg Price	+/- Price	Yield Gross	Std Price	Avg Price	+/- Price	Yield Gross	Std Price	Avg Price	+/- Price	Yield Gross	Std Price	Avg Price	+/- Price	Yield Gross	Std Price	Avg Price	+/- Price	Yield Gross	Std Price	Avg Price	+/- Price	Yield Gross				
Premium Life Assurance Co Ltd				Prestigious Mortality Pensions Ltd - Comd.				Scottish Equitable Life Assocs Soc - Comd.				Sherman's Life Assurance Co Ltd - Comd.				Trotter Life Assurance Co Ltd - Comd.				Bathborough Financial Management Ltd				Toronto Investors' Fund			
27-39, Pettygate St, Haywards Heath	0444-42722			Index Fund	213.3	-0.1		Flood Invest.	110.4	120.7	-0.1	World Technology	110.7	-0.1		122-123 New Bond, London EC2A 2PS	101-977-7117			Refined Oil Asset Fund	144.55			Trust Fund	1.211	1.182	
America Fund	122.2	120.9	-1.3	Corporate Bonds	222.8	-0.1		Forces Fund	120.3	120.3	-0.1	U.S. General	110.7	-0.1		2005 Pts	2002-274			Reserve Fund	1.211	1.182					
Balanced	273.2	268.0	-1.2	North America	79.3	81.8	-1.5	Forces Fund	120.3	120.3	-0.1	U.S. Small Co.	104.3	101.1	-1.2	Penfins Mortg (1985)	79.1	80.3		Asian Fund	1.211	1.182					
GT Managed	189.4	194.0	-4.6	Europe	101.5	110.7	-0.9	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Penfins Mortg (1985)	79.1	80.3		UK Special Ops.	1.212	1.183					
Corporate Bond	159.4	162.0	-2.6	Small Situations	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Dollar	92.5	-0.1		2005 Pts	2002-274			Wardley Global Selection	1.212	1.183					
Credit	172.4	169.0	-2.6	Smaller Companies	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Hedge Fund	107.0	113.0	-2.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Investment Equity	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Japan	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Managed	127.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
R. W. Imperial Gold	159.0	159.0	-0.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Private Funds	159.0	159.0	-0.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Retirement Sec. Fd	159.0	159.0	-0.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Standard Sec. Fd	159.0	159.0	-0.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Prestigious Mortality	107.0	113.0	-2.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Hebsons Bar, London EC1N 2HH	01-549-2201			Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Managed	127.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Diversified	217.0	220.0	-3.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity	127.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Global	172.4	169.0	-2.6	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Hedge Fund	107.0	113.0	-2.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Investment Equity	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
International Equity	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
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Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3	-0.1	U.S. Tech	104.3	101.1	-1.2	Wardley Global Selection	1.212	1.183									
Equity Fund	126.0	120.0	-4.0	Small Cos Dividends	101.5	105.9	-0.6	Forces Fund	120.3	120.3																	

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# **LONDON SHARE SERVICE**

BRITISH FUNDS						BRITISH FUNDS - Contd						LOANS											
1989 High Low	Stock	Price \$	+ or Int.	Yield % Int.	Yield % Int.	1989 High Low	Stock	Price \$	+ or Int.	Yield % Int.	1989 High Low	Stock	Price \$	+ or Int.	Yield % Int.								
<b>"Shorts"</b> (Lives up to Five Years)																							
100 98.5 Exch 10 pc '89	100d	15	-	-	-	102.9 94.1 Conversion 9% pc 2004	Stock	95.75	-14	9.91 10.04	-	103.4 94.1 Conversion 9% pc 2005	96.25	-13	9.89 10.00	-	104.4 102.4 Exch 10 pc 2005	10.10 10.00	-	99.8 98.1 Newlife Assets 11% pc 11.89	99.92	-11	11.82 16.6
101.1 99.1 Treas 13pc 1990-95	100d	15	-	-	-	105.4 97.4 Treas 8pc 2002-06	90.75	82.2	-	-	117.4 115.5 Treas 12pc 2003-05	10.67	10.17	100.9 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.35 16.6						
113.2 125.2 Treas 2pc 11.90% 6.5	102.2	2.09	9.98	-	-	118.8 109.7 Treas 11.4pc 2003-07	95.45	97.4	-	-	124.3 123.3 Treas 8pc 2007 #	9.49	9.93	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
98.6 98.1 Exch 11pc 1990-95	99.25	-15	-	-	-	106.2 87.5 Treas 8pc 2007 #	96.25	87.5	-	-	111.1 110.4 Treas 11.4pc 2003-07	9.93	9.93	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
101.7 99.7 Exch 12.2pc 1990	99.25	-15	-	-	-	107.4 104.4 Treas 13pc 2004-08	95.25	104.4	-	-	112.2 111.3 Treas 13pc 2006 #	9.53	9.79	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
98.5 97.8 Treas 8pc 1990-95	99.25	-15	-	-	-	108.1 95.1 Treas 8pc 2006 #	92.5	84.1	-	-	113.1 112.2 Treas 8pc 2006 #	9.60	9.72	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
97.1 95.8 Treas 8.4pc 1987-90	98.25	-15	-	-	-	109.1 95.1 Treas 8pc 2006 #	93.25	84.1	-	-	114.1 113.2 Treas 8pc 2006 #	9.27	9.67	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
98.1 95.4 Treas 8pc Cr 1990-95	98.25	-15	-	-	-	110.1 95.1 Treas 8pc 2006 #	94.25	84.1	-	-	115.1 114.2 Treas 8pc 2006 #	9.56	9.65	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
98.8 96.8 Treas 10pc 1990	98.25	-15	-	-	-	111.1 95.1 Treas 8pc 2006 #	95.25	84.1	-	-	116.1 115.2 Treas 8pc 2006 #	9.79	9.66	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
93.8 87.1 Exch 2pc 1990	92.25	-15	-	-	-	112.1 95.1 Treas 8pc 2006 #	96.25	84.1	-	-	117.1 116.2 Treas 8pc 2006 #	9.93	9.59	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
101.8 98.2 Treas 11pc 1990	98.25	-15	-	-	-	113.1 95.1 Treas 8pc 2006 #	97.25	84.1	-	-	118.1 117.2 Treas 8pc 2006 #	10.07	9.42	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
93.4 89.7 Funding 5.4pc '87-91	92.25	-15	-	-	-	114.1 95.1 Treas 8pc 2006 #	98.25	84.1	-	-	119.1 118.2 Treas 8pc 2006 #	10.21	9.56	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
90.7 86.3 Treas 3pc 1990	90.25	-15	-	-	-	115.1 95.1 Treas 8pc 2006 #	99.25	84.1	-	-	120.1 119.2 Treas 8pc 2006 #	10.35	9.71	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.3 95.1 Treas 10pc '91	96.25	-15	-	-	-	116.1 95.1 Treas 8pc 2006 #	100.25	84.1	-	-	121.1 120.2 Treas 8pc 2006 #	10.49	9.86	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
101.2 96.8 Exch 11pc 1991	97.25	-15	-	-	-	117.1 95.1 Treas 8pc 2006 #	101.25	84.1	-	-	122.1 121.2 Treas 8pc 2006 #	10.63	9.96	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
99.7 91.5 Treas 8pc 1991	98.25	-15	-	-	-	118.1 95.1 Treas 8pc 2006 #	102.25	84.1	-	-	123.1 122.2 Treas 8pc 2006 #	10.77	10.02	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc 1992	98.25	-15	-	-	-	119.1 95.1 Treas 8pc 2006 #	103.25	84.1	-	-	124.1 123.2 Treas 8pc 2006 #	10.91	10.06	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	120.1 95.1 Treas 8pc 2006 #	104.25	84.1	-	-	125.1 124.2 Treas 8pc 2006 #	11.05	10.16	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	121.1 95.1 Treas 8pc 2006 #	105.25	84.1	-	-	126.1 125.2 Treas 8pc 2006 #	11.19	10.27	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	122.1 95.1 Treas 8pc 2006 #	106.25	84.1	-	-	127.1 126.2 Treas 8pc 2006 #	11.33	10.38	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	123.1 95.1 Treas 8pc 2006 #	107.25	84.1	-	-	128.1 127.2 Treas 8pc 2006 #	11.47	10.49	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	124.1 95.1 Treas 8pc 2006 #	108.25	84.1	-	-	129.1 128.2 Treas 8pc 2006 #	11.61	10.60	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	125.1 95.1 Treas 8pc 2006 #	109.25	84.1	-	-	130.1 129.2 Treas 8pc 2006 #	11.75	10.71	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	126.1 95.1 Treas 8pc 2006 #	110.25	84.1	-	-	131.1 130.2 Treas 8pc 2006 #	11.89	10.82	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	127.1 95.1 Treas 8pc 2006 #	111.25	84.1	-	-	132.1 131.2 Treas 8pc 2006 #	12.03	10.93	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	128.1 95.1 Treas 8pc 2006 #	112.25	84.1	-	-	133.1 132.2 Treas 8pc 2006 #	12.17	11.04	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	129.1 95.1 Treas 8pc 2006 #	113.25	84.1	-	-	134.1 133.2 Treas 8pc 2006 #	12.31	11.15	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	130.1 95.1 Treas 8pc 2006 #	114.25	84.1	-	-	135.1 134.2 Treas 8pc 2006 #	12.45	11.26	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	131.1 95.1 Treas 8pc 2006 #	115.25	84.1	-	-	136.1 135.2 Treas 8pc 2006 #	12.59	11.37	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	132.1 95.1 Treas 8pc 2006 #	116.25	84.1	-	-	137.1 136.2 Treas 8pc 2006 #	12.73	11.48	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	133.1 95.1 Treas 8pc 2006 #	117.25	84.1	-	-	138.1 137.2 Treas 8pc 2006 #	12.87	11.59	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	134.1 95.1 Treas 8pc 2006 #	118.25	84.1	-	-	139.1 138.2 Treas 8pc 2006 #	13.01	11.70	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	135.1 95.1 Treas 8pc 2006 #	119.25	84.1	-	-	140.1 139.2 Treas 8pc 2006 #	13.15	11.81	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	136.1 95.1 Treas 8pc 2006 #	120.25	84.1	-	-	141.1 140.2 Treas 8pc 2006 #	13.29	11.92	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	137.1 95.1 Treas 8pc 2006 #	121.25	84.1	-	-	142.1 141.2 Treas 8pc 2006 #	13.43	12.03	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	138.1 95.1 Treas 8pc 2006 #	122.25	84.1	-	-	143.1 142.2 Treas 8pc 2006 #	13.57	12.14	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	139.1 95.1 Treas 8pc 2006 #	123.25	84.1	-	-	144.1 143.2 Treas 8pc 2006 #	13.71	12.25	100.6 98.1 Newlife Assets 11% pc 11.89	99.92	-11	12.36 15.4						
100.4 96.1 Treas 10pc '92	98.25	-15	-	-	-	140.1 95.1 Treas 8pc 2006 #	124.25	84.1	-	-	145.1 144.2 Treas 8pc 2006 #	13.85	12.36										

**Charities Aid Festa Mease**  
48 Penbury Road, Tunbridge TN9 2JD  
Cheque Deposit Fd....14.93  
**The Charities Deposit Fund**  
2 Fins Street, London EC2Y 4AD

2-3 White Hart Yard, London SE1R LMX
Call Feed..... 15.11 11.82
7-day Feed..... 14.42 11.28
Special Feed..... 14.75 -
Dollar..... 7.75 6.06



## LONDON SHARE SERVICE

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## LEISURE

PAPER, PRINTING,  
ADVERTISING - Contd

1989 Low	High	Wk Prce	YTD Chg												
1989 Low	High	Wk Prce	YTD Chg												
1700 2300	2400	2400	-1.4	2400 2500	2500	2500	-1.4	2500 2600	2600	2600	-1.4	2600 2700	2700	2700	-1.4
2500 2600	2700	2700	-1.4	2700 2800	2800	2800	-1.4	2800 2900	2900	2900	-1.4	2900 3000	3000	3000	-1.4
3000 3100	3200	3200	-1.4	3200 3300	3300	3300	-1.4	3300 3400	3400	3400	-1.4	3400 3500	3500	3500	-1.4
3500 3600	3700	3700	-1.4	3700 3800	3800	3800	-1.4	3800 3900	3900	3900	-1.4	3900 4000	4000	4000	-1.4
4000 4100	4200	4200	-1.4	4200 4300	4300	4300	-1.4	4300 4400	4400	4400	-1.4	4400 4500	4500	4500	-1.4
4500 4600	4700	4700	-1.4	4700 4800	4800	4800	-1.4	4800 4900	4900	4900	-1.4	4900 5000	5000	5000	-1.4
5000 5100	5200	5200	-1.4	5200 5300	5300	5300	-1.4	5300 5400	5400	5400	-1.4	5400 5500	5500	5500	-1.4
5500 5600	5700	5700	-1.4	5700 5800	5800	5800	-1.4	5800 5900	5900	5900	-1.4	5900 6000	6000	6000	-1.4
6000 6100	6200	6200	-1.4	6200 6300	6300	6300	-1.4	6300 6400	6400	6400	-1.4	6400 6500	6500	6500	-1.4
6500 6600	6700	6700	-1.4	6700 6800	6800	6800	-1.4	6800 6900	6900	6900	-1.4	6900 7000	7000	7000	-1.4
7000 7100	7200	7200	-1.4	7200 7300	7300	7300	-1.4	7300 7400	7400	7400	-1.4	7400 7500	7500	7500	-1.4
7500 7600	7700	7700	-1.4	7700 7800	7800	7800	-1.4	7800 7900	7900	7900	-1.4	7900 8000	8000	8000	-1.4
8000 8100	8200	8200	-1.4	8200 8300	8300	8300	-1.4	8300 8400	8400	8400	-1.4	8400 8500	8500	8500	-1.4
8500 8600	8700	8700	-1.4	8700 8800	8800	8800	-1.4	8800 8900	8900	8900	-1.4	8900 9000	9000	9000	-1.4
9000 9100	9200	9200	-1.4	9200 9300	9300	9300	-1.4	9300 9400	9400	9400	-1.4	9400 9500	9500	9500	-1.4
9500 9600	9700	9700	-1.4	9700 9800	9800	9800	-1.4	9800 9900	9900	9900	-1.4	9900 10000	10000	10000	-1.4
10000 10100	10200	10200	-1.4	10200 10300	10300	10300	-1.4	10300 10400	10400	10400	-1.4	10400 10500	10500	10500	-1.4
10500 10600	10700	10700	-1.4	10700 10800	10800	10800	-1.4	10800 10900	10900	10900	-1.4	10900 11000	11000	11000	-1.4
11000 11100	11200	11200	-1.4	11200 11300	11300	11300	-1.4	11300 11400	11400	11400	-1.4	11400 11500	11500	11500	-1.4
11500 11600	11700	11700	-1.4	11700 11800	11800	11800	-1.4	11800 11900	11900	11900	-1.4	11900 12000	12000	12000	-1.4
12000 12100	12200	12200	-1.4	12200 12300	12300	12300	-1.4	12300 12400	12400	12400	-1.4	12400 12500	12500	12500	-1.4
12500 12600	12700	12700	-1.4	12700 12800	12800	12800	-1.4	12800 12900	12900	12900	-1.4	12900 13000	13000	13000	-1.4
13000 13100	13200	13200	-1.4	13200 13300	13300	13300	-1.4	13300 13400	13400	13400	-1.4	13400 13500	13500	13500	-1.4
13500 13600	13700	13700	-1.4	13700 13800	13800	13800	-1.4	13800 13900	13900	13900	-1.4	13900 14000	14000	14000	-1.4
14000 14100	14200	14200	-1.4	14200 14300	14300	14300	-1.4	14300 14400	14400	14400	-1.4	14400 14500	14500	14500	-1.4
14500 14600	14700	14700	-1.4	14700 14800	14800	14800	-1.4	14800 14900	14900	14900	-1.4	14900 15000	15000	15000	-1.4
15000 15100	15200	15200	-1.4	15200 15300	15300	15300	-1.4	15300 15400	15400	15400	-1.4	15400 15500	15500	15500	-1.4
15500 15600	15700	15700	-1.4	15700 15800	15800	15800	-1.4	15800 15900	15900	15900	-1.4	15900 16000	16000	16000	-1.4
16000 16100	16200	16200	-1.4	16200 16300	16300	16300	-1.4	16300 16400	16400	16400	-1.4	16400 16500	16500	16500	-1.4
16500 16600	16700	16700	-1.4	16700 16800	16800	16800	-1.4	16800 16900	16900	16900	-1.4	16900 17000	17000	17000	-1.4
17000 17100	17200	17200	-1.4	17200 17300	17300	17300	-1.4	17300 17400	17400	17400	-1.4	17400 17500	17500	17500	-1.4
17500 17600	17700	17700	-1.4	17700 17800	17800	17800	-1.4	17800 17900	17900	17900	-1.4	17900 18000	18000	18000	-1.4
18000 18100	18200	18200	-1.4	18200 18300	18300	18300	-1.4	18300 18400	18400	18400	-1.4	18400 18500	18500	18500	-1.4
18500 18600	18700	18700	-1.4	18700 18800	18800	18800	-1.4	18800 18900	18900	18900	-1.4	18900 19000	19000	19000	-1.4
19000 19100	19200	19200	-1.4	19200 19300	19300	19300	-1.4	19300 19400	19400	19400	-1.4	19400 19500	19500	19500	-1.4
19500 19600	19700	19700	-1.4	19700 19800	19800	19800	-1.4	19800 19900	19900	19900	-1.4	19900 20000	20000	20000	-1.4
20000 20100	20200	20200	-1.4	20200 20300	20300	20300	-1.4	20300 20400	20400	20400	-1.4	20400 20500	20500	20500	-1.4
20500 20600	20700	20700	-1.4	20700 20800	20800	20800	-1.4	20800 							



# **WORLD STOCK MARKETS**

CANADA

Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng			
<b>TORONTO</b>																				
2pm prices November 1																				
Sales in cents unless marked \$																				
200 AMCA Int	420	420	420	420	+ 5	15500 Charron	85	80	80	- 3	15525 Imp Oil A	361	365	363		24450 Provigo	\$101	10	10	- 1
222 Abitibi Pk	851	151	151	151		17000 Chateau	5003	261	261	- 1	04007 Incr	\$362	355	355	- 1	22420 Quebec A	\$184	182	182	+ 2
232 Agence E	591	67	67	67		463 CHUM B t	5203	252	252	+ 1	1200 Interpac	\$101	102	102	+ 1	34755 Ranger	38	38	38	0%
332 Alberta En	510	102	102	102		4640 Chapleau	515	124	124	- 1	8710 Intra City	3231	238	238	+ 1	4400 Rayrock I	\$34	81	81	- 1
332 Alberta N	510	102	102	102		220 Co Steel t	377	17	17	+ 1	2500 Interhouse	3401	474	474	+ 1	20 Rd Stenks S	\$36	38	38	
440 Alcan	255	254	254	254	- 1	24757 Cominco	328	251	251	+ 1	1400 Inv Grp	322	22	22		51230 Remittance	\$22	22	22	+ 1
500 Algo Cent	317	174	174	174	- 1	5000 Computing	415	415	415		410 Isoco	\$175	175	175		3550 Repap I	\$92	85	85	- 1
843 A Barwick	82	31	31	32	+ 1	1324 Cominstar	5347	347	347		300 Heico A f	\$115	21	21	+ 1	1330 Rio Algom	\$254	254	254	+ 1
843 A Becta	911	103	11	11		17450 Con TVX	305	64	64	+ 1	40114 Rogers B t	\$1022	98	97	- 1	45227 Royal Bank	\$484	40	40	+ 1
844 BCE Com	542	424	424	424	- 1	460 Censtar Gas	520	28	28		18320 Ry Trec	\$104	102	102		5400 SHL Syst	\$11	11	11	
844 BCE D	154	148	151	151		35 Comtech A	514	134	134		3000 Comutel	320	20	20		400 SNC A f	\$103	104	104	
300 BCE Mobil	314	314	314	314	- 1	77451 Corus A t	591	85	85	- 1	34000 Lakelaw B	324	24	24		33550 Canfor	\$151	135	135	+ 1
110 BCE Sugar A	817	17	17	17	- 1	17000 Coscan	515	111	111	- 1	3000 Lakeridge	320	16	16		50362 Sceptre	476	476	476	
200 BGR A	5105	101	101	101	- 1	200 Crown	514	143	143	- 1	1000 Kerr Add	500	20	20		100 Schneider A	\$201	364	364	- 1
200 BP Canada	320	20	20	20	- 1	19440 Crown A t	571	71	71	- 1	8248 Labatt	521	24	24		300 Scott Paper	\$173	173	173	- 1
67 Br Mond	521	33	33	33	- 1	3200 Delcon A	480	480	480		50321 Lac Marie	\$152	121	121	- 1	4524 Scott I	\$17	182	182	- 1
27 Br NSCol	517	174	174	174	- 1	5034 Delcon B t	510	470	470	- 1	5240 Letage p	522	22	22		300 Scott C	\$19	14	14	- 1
500 Eaton	345	14	14	14	- 1	5034 Delcon D t	510	470	470	- 1	50710 Mac Keocie	582	84	84		37171 Seagram	\$201	97	97	+ 1
500 Fairchild A	510	73	73	73	- 1	5035 Delcon E t	510	470	470	- 1	4400 Mcleod H X	\$115	113	113		12555 Sears Can	\$14	14	14	
75 Bombril A	5104	185	185	185	+ 1	5036 Delcon F t	510	470	470	- 1	2000 Melville H Y	\$115	115	115		21000 Show C B t	\$12	12	12	
75 Bombril B	5104	185	185	185	+ 1	5037 Delcon G t	510	470	470	- 1	72494 Macmillan	510	17	17		12556 Shell Can	\$401	304	304	- 1
20000 Fed Ind A	510	102	102	102	- 1	5038 Delcon H t	510	470	470	- 1	6422 Magna A t	503	84	84	+ 1	62204 Sheridat	\$114	112	112	+ 1
20000 Fed Pic	205	240	225	225	- 1	5039 Delcon I t	510	470	470	- 1	2000 Maritime I	\$174	174	174	- 1	4000 Sonora	185	79	79	- 10
45 CG Phone	517	17	17	17	- 1	5040 Delcon J t	510	470	470	- 1	57000 Mart Res	\$94	94	94		26210 Southern	\$141	31	31	- 1
12500 Draycor	517	17	17	17	- 1	5041 Delcon K t	510	470	470	- 1	760 Spar Aero I	\$105	104	104	+ 1	60550 Stelco A	\$214	214	214	- 1
20000 Duveline	510	102	102	102	- 1	5042 Delcon L t	510	470	470	- 1	4800 TCC Bay	\$113	114	114		125474 Taek B t	\$24	24	24	
50000 Ecolab Corp	510	143	143	143	- 1	5043 Delcon M t	510	470	470	- 1	5500 Terra Min	25	25	25		46557 ThomCor	\$177	174	174	- 1
50000 Ecolab Corp B	510	143	143	143	- 1	5044 Delcon N t	510	470	470	- 1	262000 Tencor B	\$211	211	211	- 1	262000 Tencor B	\$21	21	21	- 1
50000 Ecolab Corp C	510	143	143	143	- 1	5045 Delcon O t	510	470	470	- 1	12511 Tor Sun	\$251	251	251		35534 Torsion B t	\$241	343	343	- 1
50000 Ecolab Corp D	510	143	143	143	- 1	5046 Delcon P t	510	470	470	- 1	16400 Total Pet	\$32	32	32		16400 Total Pet	\$32	32	32	
50000 Ecolab Corp E	510	143	143	143	- 1	5047 Delcon Q t	510	470	470	- 1	26201 TriAtte H	\$147	13	13	- 1	26201 TriAtte H	\$147	13	13	- 1
50000 Ecolab Corp F	510	143	143	143	- 1	5048 Delcon R t	510	470	470	- 1	50783 Tricen PL	\$164	165	165	- 1	1616 Trimac	455	455	455	
50000 Ecolab Corp G	510	143	143	143	- 1	5049 Delcon S t	510	470	470	- 1	14522 Triton B	\$25	25	25		500 Unicorp A	\$81	81	81	
50000 Ecolab Corp H	510	143	143	143	- 1	5050 Delcon T t	510	470	470	- 1	26202 Unicorp B I	450	445	445		26202 Unicorp B I	450	445	445	
50000 Ecolab Corp I	510	143	143	143	- 1	5051 Delcon U t	510	470	470	- 1	26203 Unicorp C I	\$114	114	114	+ 1	26203 Unicorp C I	\$114	114	114	+ 1
50000 Ecolab Corp J	510	143	143	143	- 1	5052 Delcon V t	510	470	470	- 1	26204 Unicorp D I	\$205	205	205	- 1	26204 Unicorp D I	\$205	205	205	- 1
50000 Ecolab Corp K	510	143	143	143	- 1	5053 Delcon W t	510	470	470	- 1	26205 Unicorp E I	\$114	114	114	- 1	26205 Unicorp E I	\$114	114	114	- 1
50000 Ecolab Corp L	510	143	143	143	- 1	5054 Delcon X t	510	470	470	- 1	26206 Unicorp F I	\$114	114	114	- 1	26206 Unicorp F I	\$114	114	114	- 1
50000 Ecolab Corp M	510	143	143	143	- 1	5055 Delcon Y t	510	470	470	- 1	26207 Unicorp G I	\$114	114	114	- 1	26207 Unicorp G I	\$114	114	114	- 1
50000 Ecolab Corp N	510	143	143	143	- 1	5056 Delcon Z t	510	470	470	- 1	26208 Unicorp H I	\$114	114	114	- 1	26208 Unicorp H I	\$114	114	114	- 1
50000 Ecolab Corp O	510	143	143	143	- 1	5057 Delcon A t	510	470	470	- 1	26209 Unicorp I I	\$114	114	114	- 1	26209 Unicorp I I	\$114	114	114	- 1
50000 Ecolab Corp P	510	143	143	143	- 1	5058 Delcon J t	510	470	470	- 1	26210 Unicorp K I	\$114	114	114	- 1	26210 Unicorp K I	\$114	114	114	- 1
50000 Ecolab Corp Q	510	143	143	143	- 1	5059 Delcon L t	510	470	470	- 1	26211 Unicorp M I	\$114	114	114	- 1	26211 Unicorp M I	\$114	114	114	- 1
50000 Ecolab Corp R	510	143	143	143	- 1	5060 Delcon S t	510	470	470	- 1	26212 Unicorp T I	\$114	114	114	- 1	26212 Unicorp T I	\$114	114	114	- 1
50000 Ecolab Corp T	510	143	143	143	- 1	5061 Delcon U t	510	470	470	- 1	26213 Unicorp V I	\$114	114	114	- 1	26213 Unicorp V I	\$114	114	114	- 1
50000 Ecolab Corp W	510	143	143	143	- 1	5062 Delcon X t	510	470	470	- 1	26214 Unicorp Y I	\$114	114	114	- 1	26214 Unicorp Y I	\$114	114	114	- 1
50000 Ecolab Corp Z	510	143	143	143	- 1	5063 Delcon A t	510	470	470	- 1	26215 Unicorp Z I	\$114	114	114	- 1	26215 Unicorp Z I	\$114	114	114	- 1
50000 Ecolab Corp A	510	143	143	143	- 1	5064 Delcon B t	510	470	470	- 1	26216 Unicorp A I	\$114	114	114	- 1	26216 Unicorp A I	\$114	114	114	- 1
50000 Ecolab Corp C	510	143	143	143	- 1	5065 Delcon D t	510	470	470	- 1	26217 Unicorp B I	\$114	114	114	- 1	26217 Unicorp B I	\$114	114	114	- 1
50000 Ecolab Corp E	510	143	143	143	- 1	5066 Delcon F t	510	470	470	- 1	26218 Unicorp C I	\$114	114	114	- 1	26218 Unicorp C I	\$114	114	114	- 1
50000 Ecolab Corp G	510	143	143	143	- 1	5067 Delcon H t	510	470	470	- 1	26219 Unicorp D I	\$114	114	114	- 1	26219 Unicorp D I	\$114	114	114	- 1
50000 Ecolab Corp I	510	143	143	143	- 1	5068 Delcon J t	510	470	470	- 1	26220 Unicorp K I	\$114	114	114	- 1	26220 Unicorp K I	\$114	114	114	- 1
50000 Ecolab Corp L	510	143	143	143	- 1	5069 Delcon M t	510	470	470	- 1	26221 Unicorp N I	\$114	114	114	- 1	26221 Unicorp N I	\$114	114	114	- 1
50000 Ecolab Corp O	510	143	143	143	- 1	5070 Delcon P t	510	470	470	- 1	26222 Unicorp R I	\$114	114	114	- 1	26222 Unicorp R I	\$114	114	114	- 1
50000 Ecolab Corp Q	510	143	143	143	- 1	5071 Delcon S t	510	470	470	- 1	26223 Unicorp T I	\$114	114	114	- 1	26223 Unicorp T I	\$114	114	114	- 1
50000 Ecolab Corp R	510	143	143	143	- 1	5072 Delcon U t	510	470	470	- 1	26224 Unicorp V I	\$114	114	114	- 1	26224 Unicorp V I	\$114	114	114	- 1
50000 Ecolab Corp T	510	143	143	143	- 1	5073 Delcon W t	510	470	470	- 1	26225 Unicorp X I	\$114	114	114	- 1	26225 Unicorp X I	\$114	114	114	- 1
50000 Ecolab Corp Z	510	143	143	143	- 1	5074 Delcon A t	510	470	470	- 1	26226 Unicorp Y I	\$114	114	114	- 1	26226 Unicorp Y I	\$114	114	114	- 1
50000 Ecolab Corp A	510	143	143	143	- 1	5075 Delcon B t	510	470	470	- 1	26227 Unicorp Z I	\$114	114	114	- 1	26227 Unicorp Z I	\$114	114	114	- 1
50000 Ecolab Corp C	510	143	143	143	- 1	5076 Delcon D t	510	470	470	- 1	26228 Unicorp A I	\$114	114	114	- 1	26228 Unicorp A I	\$114	114	114	- 1
50000 Ecolab Corp E	510	143	143	143	- 1	5077 Delcon F t	510	470	470	- 1	26229 Unicorp B I	\$114	114	114	- 1	26229 Unicorp B I	\$114	114	114	- 1
50000 Ecolab Corp G	510	143	143	143	- 1	5078 Delcon H t	510	470	470	- 1	26230 Unicorp C I	\$114	114	114	- 1	26230 Unicorp C I				

INDICES

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**Wednesday November 1 1989**

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# FINANCIAL TIMES

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#### **3pm prices November 1**

## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**



Continued on Page 41

## **NYSE COMPOSITE PRICES**

**12 Month  
High Low Stock - Div. Yld. E 100,000.00**

**Sales Figures** are unofficial. Yearly highs and lows reflect 52 weeks plus the current week, but not the last trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high-only range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividend are annual disbursements based on latest declaration.

x-dividend also xtra(a). b-annual rate of dividend plus stock dividend, c-liquidating dividend. d-called, d-new yearly low ex-dividend declared or paid in preceding 12 months. g-dividend in Canadian funds, subject to 15% non-residence tax. l-dividend declared after split-up or stock dividend. l-dividend paid up front, omitted, deferred, or no action taken at latest dividend meeting. k-dividend declared or paid this year, an accumulation issue with dividends in arrears. n-new issue in the past 12 weeks. The high-low range begins with the start of trading next day delivery. P/E price-earnings ratio. r-dividends declared or paid in preceding 12 months, plus stock dividends and stock split. Dividends begin with date of split. s-same dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date. u-new yearly high trading halted. w-in bankruptcy or receivership or being reorganized under the Bankruptcy Act, or securities assumed by such companies. wd-distributed, wl-when issued, ws-warrants, x-ex-dividend or ex-rights, xla-ex-distribution, x-without warrants. y-ex-dividend and sales infall. yd-yield on sales in fall.

## **NASDAQ NATIONAL MARKET**

3pm prices November 1

Stock	Div.	Sales	High	Low	Last	Chng
AAW Ed	Div.	300s	56	54	54	+ 2
ADC		23 1567	23.1	23.0	23.1	+ 1
ADT		5 15	15	14	15	- 1
ALC h		10 1171	30	29	29	- 1
15-16		425 1 13-18	11	11	11	- 1
ASK		8 861	74	73	73	- 1
AST		175 10	84	82	82	- 1
Aclaim s		228	75	73	75	+ 1
AcmeSh		5 74	20.4	19.8	19.4	- 1
AcraFt		1 12 1328	9.5	9.5	9	- 1
Acumen		23 247	23.2	21.4	21.4	+ 1
AcuteLs		15 14	14	14	14	- 1
15-16-17		14 2588	5 1-16	4	13-18	-
Adapt		22 242	17.1	16.5	16.5	- 1
AdingLs		14 147	24	23	23	- 1
AdobeS		12 422	18.1	17.5	17.5	- 1
AdvCir		5 70	7.1	7.1	7.1	- 1
AdmCS		15 542	12.1	12.1	12.1	- 1
AdvDv		23 225	22.1	21.5	21.5	- 1
AdvTel		21 153	5.1	5.1	5.1	- 1
AdvoSy		1 9 27	5.1	5.1	5.1	- 1
Aerom		22 128	11.4	11.4	11.4	- 1
Afghan		1 15 825	12.8	12.8	12.8	- 1
AirM		15 88	5.4	5.4	5.4	- 1
AirWac		1 15 221	11.5	10.5	10.5	- 1
Airw		1 15 206	10.5	10.5	10.5	- 1
Alico		1 15 116	22	21	21	- 1
Alikus		12 62	14.5	14.5	14.5	- 1
Almond		24 34 76	11.5	10.5	10.5	- 1
Almo		8 1415	35	35	35	- 1
Alno		23 12	1.1	1.1	1.1	- 1
AllanPh		15 154	10.4	10.4	10.4	- 1
Atlanta		125 5	6.1	6.1	6.1	- 1
Allied		32 1404	24.1	23.5	23.5	- 1
Allera		17 1446	24.1	23.5	23.5	- 1
Allios		22 22	21.4	21	21	- 1
AlFFF		15 550	11.5	10.5	10.5	- 1
AFTEd		15 104	10.5	10.5	10.5	- 1
AIAWrl		15 104	10.5	10.5	10.5	- 1
Albkr		5 9	12	12	12	- 1
AmCity		15 45	15.5	15.5	15.5	- 1
AlgoR		25 5522	20.1	19.5	19.5	- 1
AMS		34 57	15.5	15.5	15.5	- 1
Amhna		15 151	33.4	33.4	33.4	- 1
AmPac		15 494	9.4	9.4	9.4	- 1
APIC		15 129	22.2	21.5	21.5	- 1
AShW		15 22	20	20	20	- 1
ASoft		22 5522	22.1	21.5	21.5	- 1
AmSt		12 45	7.5	7.5	7.5	- 1
ATCm		15 542	50.2	49.2	49.2	- 1
AmTrav		7 12	13	13	13	- 1
AmWeCo		10 29	26.5	11.5	11.5	- 1
AmWeG		15 42	4.5	4	4	- 1
Amwest		1 15 441	26	26	26	- 1
Amgen		15 377	59.5	57.5	57.5	- 1
Amplif		15 110	51	45	45	- 1
Analogs		15 142	6.1	6.1	6.1	- 1
Analys		15 35	15.5	15.5	15.5	- 1
AnalysS		15 508	2.5	2.5	2.5	- 1
AnchorS		15 1084	2.5	2.5	2.5	- 1
Andrew		15 82	23.1	22.5	22.5	- 1
ArgoGp		15 91	10.4	10.4	10.4	- 1
ARIX		15 4105	35.5	35.5	35.5	- 1
Arizet		6 801	4.5	4.5	4.5	- 1
Armor		53 73	6.5	6.5	6.5	- 1
Arnold		15 10	100	92	92	- 1
Arst		15 61	5.5	5.5	5.5	- 1
Ashtos		2568 10.5	10.5	10.5	10.5	- 1
AshtosA		41 35	35	35	35	- 1
AshtosB		15 528	34.1	34.1	34.1	- 1
AshtosC		15 528	34.1	34.1	34.1	- 1
AshtosD		15 528	34.1	34.1	34.1	- 1
AshtosE		15 528	34.1	34.1	34.1	- 1
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AshtosR		15 528	34.1	34.1	34.1	- 1
AshtosS		15 528	34.1	34.1	34.1	- 1
AshtosT		15 528	34.1	34.1	34.1	- 1
AshtosU		15 528	34.1	34.1	34.1	- 1
AshtosV		15 528	34.1	34.1	34.1	- 1
AshtosW		15 528	34.1	34.1	34.1	- 1
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AshtosY		15 528	34.1	34.1	34.1	- 1
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AshtosI		15 528	34.1	34.1	34.1	- 1
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AshtosK		15 528	34.1	34.1	34.1	- 1
AshtosL		15 528	34.1	34.1	34.1	- 1
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AshtosD		15 528	34.1	34.1	34.1	- 1
AshtosE		15 528	34.1	34.1	34.1	- 1
AshtosF		15 528	34.1	34.1	34.1	- 1
AshtosG		15 528	34.1	34.1	34.1	- 1
AshtosH		15 528</				

## **AMEX COMPOSITE PRICES**

*3pm price  
November*

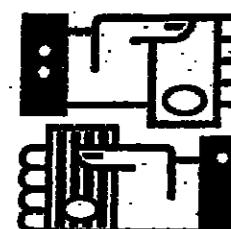
Stock	Div.	P/ Sis		Low	Close	Chg
		100s	High			
ProFile	.42	12	2	4½	4½	+½
ProCiv		10	5½	5	4½	-½
		- R - R -				
RBW		11	21	8½	8½	-½
ReCap		11	20½	12½	12½	+½
ReMet		27	3	14½	14½	-½
Rogers	.12		111	127½	125½	-½
Rudick	Abs	23	27	24½	23½	-½
		- S - S -				
SJW	1.82	17	17	26½	26½	+½
Salem		21	21	11½	10½	-10½
Schell	.88	45	4	16	14½	-1½
SheaA	.24	14	18½	15½	15½	-½
SpedOP		23	20	3½	3½	-½
Spelling		23	16½	11½	11½	-1½
StarEl	.04s	9	21	2½	2½	-2½
Stroh		23	7½	7½	7½	+½
StrutW		5	9-10	9-10	9-10	-½
Syntax	.40	6	10½	9½	9½	-½
		- T - T -				
TIE		400	1	1½	1½	-½
TI		14	10	1½	1½	-½
TinProd	.20	18	12½	12½	12½	-½
TandyG		18	12	24½	23½	-2½
TelData	.28	102	15½	40	30½	-30½
Telephone		900	3½	3½	3½	-½
TEMPLE	.30s	157	13	12½	12½	-½
TexAir		1792	13½	13	13½	-½
Therm		167	485	16	14½	-15½
Thriss		28	117	17	16½	-1½
TollPet	.20	10	80	27½	27½	-27½
TowCity		25	10	7½	7½	-½
TRIM		8	2	15½	15½	-½
TurboMex		113	6½	6½	6½	-½
		- U - U -				
InCorp	.22	29	22	2½	2½	-½
Univily		1	4½	4½	4½	-½
iFoodA		21	10	2½	2½	-2½
US Cell		34	31	30½	30½	-½
ImPat		53	115	7½	7½	-½
		- V - W -				
Vish		2	6	1½	1½	-½
VengB	.12		2551	5½	5½	-½
VentPat	.184	20	40	287	285½	-2½
Vibard		51	3½	3½	3½	-½
Velco	.25	6	61	16½	16½	-½
VelHam			205	11-16	11-16	-1-16
VelGrid	.07s	47	4	3½	3½	-½
VanBic	.40	20	35	22½	22½	-2½
Wdight		11	85½	7½	6½	-½
WEET	.186	16	144	18½	16½	-2½
Werthe		14	35	11½	11	-½

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## SECTION III

**FINANCIAL TIMES SURVEY**

**French financial markets have had to face a process of radical change and integration into a global framework. In addition, the advent of the single market in 1992 is forcing financial institutions to adopt a more international outlook.**

George Graham reports.

**Buffeted by the winds of change**

THE SUDDEN plunge that swept the world's stock exchanges last month sounded a note of warning to France's financial markets. Every measured step the Paris Bourse took in the wake of Wall Street, pressed home the reminder that the French financial markets have lost their autonomy.

And it is not just within the markets that this dependence has become clear: the entire structure of France's financial services industry has come to be driven by forces from outside its frontiers.

The winds of change now blow strongest not from the Finance Ministry, but from Brussels, with the construction of the single European market, and from Basel, where the Bank for International Settlements is presiding over new capital adequacy ratios which are increasingly imposing the logic of profitability on banks around the world.

From Brussels come a stream of banking and financial services directives with which French legislation must be aligned. Perhaps more importantly, however, is the very idea of the single market,

which is forcing French banks to cast their strategy in a larger European mould.

Not all French bankers are agreed on how to approach this problem. A few have set about building up European networks through the acquisition of commercial banks wherever they can. Crédit Lyonnais, the second largest state-owned bank, has been the prime exponent of this approach, buying up banks in Belgium and the Netherlands and recently acquiring control of Credito Bergamasco in Italy. Crédit Agricole, too, has recently acquired a 13 per cent stake in Nuovo Banco Ambrosiano, in Italy, and is planning alliances with similar minimalist banks in other European countries.

Others, like the two privatised banks Société Générale and Crédit Commercial de France (CCF), have limited their retail banking ambitions to their home territories. Abroad, they have selected certain niche markets - fund management, for example, a field in which Société Générale recently acquired the UK group Touche Rennant, or mergers and acquisitions.

Potentially more ambitious

is Banque Indosuez's attempt to buy 24.8 per cent of Morgan Grenfell, the City of London merchant bank. The big attraction for Indosuez here, is to reposition its already considerable reputation in mergers and acquisitions as well as to build up its fund management activities.

"The practice of universal banking seems to us to be limited to the national territory. We don't plan to open branch networks in Germany or the UK, but to find niches," says Mr Marc Viénot, chairman of Société Générale.

From Banque Indosuez comes the Cooke ratios, a codex of prudential rules devised by a BIS committee chaired initially by Mr Peter Cooke, of the Bank of England, with the aim of harmonising bank supervision without

practices. These rules, by applying weightings to certain categories of asset and requiring banks to build up their capital in accordance with these weightings, have led bankers to think much more analytically about their different lines of business and to pay much more attention to the return on capital employed in each activity.

"The Cooke ratios impose on us a much higher rate of profitability than we have at present, in contradiction with the trend towards lower margins that has resulted from deregulation," says the chairman of one private sector bank.

To the French government, the Cooke ratios pose a particular problem: that of reinforcing the capital base of the state-owned banks without

allowing them to sell equity in the stock market, forbidden by government dogma. For Banque Nationale de Paris (BNP) and Crédit Lyonnais, special if limited solutions have been found. One example is Crédit Lyonnais' purchase of majority control of the finance activities of Thomson CSF, the leading electronics and defence company. In return, Thomson CSF is getting 14 per cent of the bank's equity via the issue of new shares for the purpose. This is a novel if artificial way of boosting Crédit Lyonnais' capital adequacy, though the bank link does have an industrial logic for Thomson CSF.

Credit Industriel et Commercial (CIC) has been moved off the government's own hands to those of the Groupe des Assurances Nationales (GAN), an insurer that although itself nationalised can solve CIC's capital problems without affecting the state budget.

But other banks have also found that the tightening prudential constraints imposed by the Commission Bancaire, the bank supervisory body, are forcing them to take radical action.

The most spectacular examples have been the failures of four banks controlled by Middle Eastern capital, such as Al Saudi Banque and Banque de Participations et Placements.

Two other larger and more solid Middle Eastern banks, however - Union des Banques Arabes et Françaises (UBAF) and Banque Arabe et Internationale d'Investissement (BAI) - were also required by the Commission to strengthen sig-

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Government strategy: European expansion	2
Banking supervision; Investment banking market	3
Consumer banking; Smart cards	4
Home banking; Insurance; Bancassurance* - a new buzzword	5
Paris as a financial centre; Equity market	6
Takeovers; Domestic bonds	7
Exchange rates at October 23, 1989: £ = FF10.0475, £2,173.25, Ecu1,43819	
Editorial production: Roy Terry	

nificantly their bad debt provisions. They did so by transferring most of their risk loans off their own books into a separate company directly borne by their shareholders.

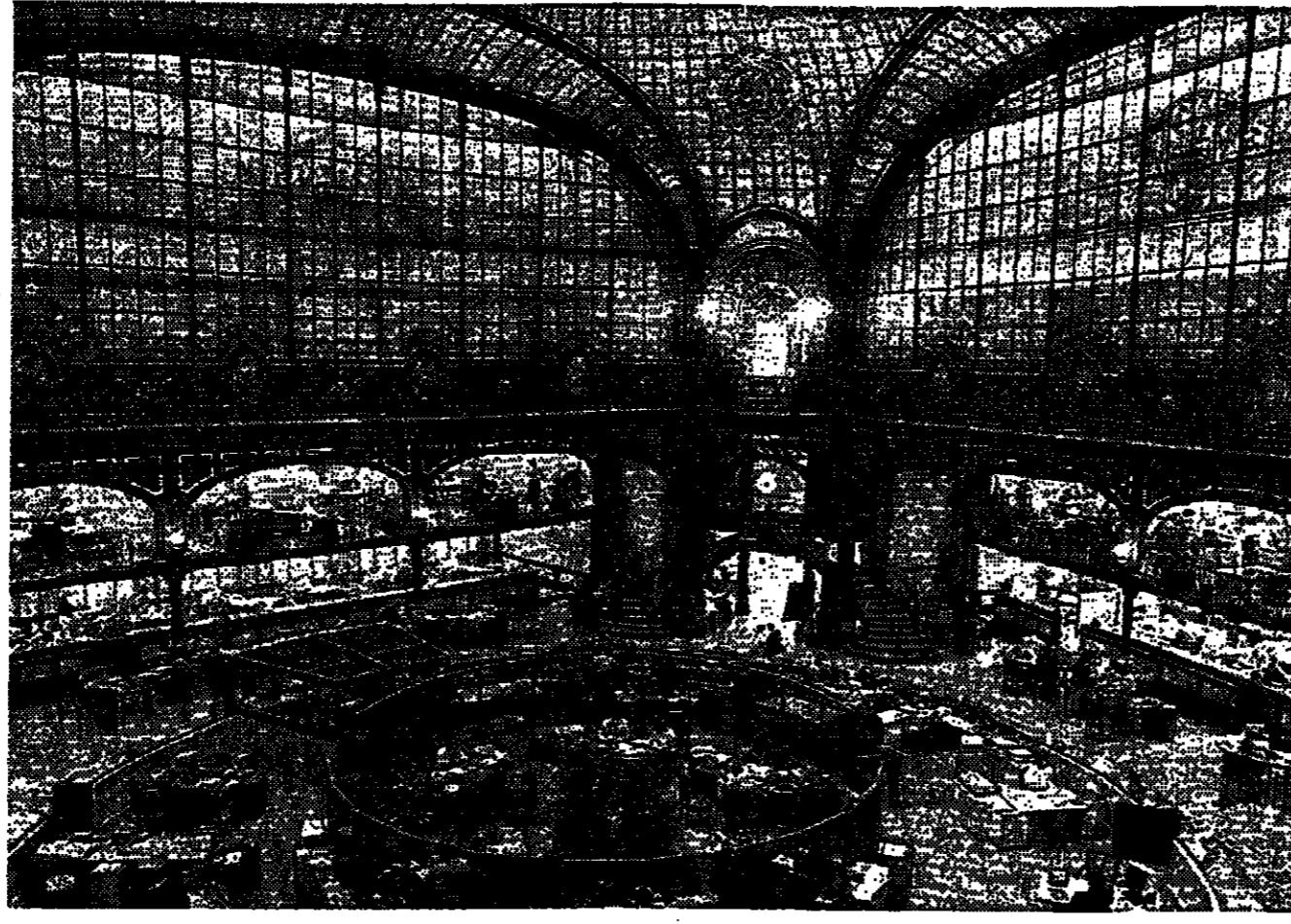
But not only the Middle Eastern banks have been obliged to raise their provisions: Banque Française du Commerce Extérieur, in the past the principal channel for trade finance, faces the same demand.

The mutual and co-operative banks, too, are busy consolidating their positions in the face of the new capital adequacy requirements. Crédit Agricole, notes among the 91 regional banks which make up his group, two merged in 1988, and others are due to merge at the end of this year.

For the banking industry as a whole, the need to boost capital and profits plays against the background of an almost saturated market - 99.3 per cent of all French adults already have an account with a bank or with a savings bank, and 95 per cent have cheque accounts - where, to maintain profitability, banks must continually trim operating expenses and staff while simultaneously expanding production.

This need has driven the recent development of closer links between banks and insurance companies, although the idea of "bancassurance" is far from unanimously applauded in either profession. Straightforward life insurance policies, to all intents and purposes, substitutes for other savings products, have been sold with great success over the bank counter, but accident insurance is not something you can sell and forget: it depends on the after-sales service.

The divergence of views is demonstrated by the different tactics of France's two leading investment banking groups, Paribas and Suez. Where Suez this summer took full control of Victoire, one of the leading insurers in France in which it has long had a substantial interest, Paribas, in its bid for the Navigation Mixte conglomerate, has become the inexorable rule of profitability.



Anilay Ashwood

Société Générale banking hall: the idea of the single market is forcing banks to cast their strategy in a larger European mould

**French Banking Finance and Investment**

and the winds of change are blowing strongest not from the Finance Ministry, but from Brussels, with the construction of the single European market, and from Basel, where the Bank for International Settlements is presiding over new capital adequacy ratios which are increasingly imposing the logic of profitability on banks around the world.

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But other banks have also found that the tightening prudential constraints imposed by the Commission Bancaire, the bank supervisory body, are forcing them to take radical action.

The most spectacular examples have been the failures of four banks controlled by Middle Eastern capital, such as Al Saudi Banque and Banque de Participations et Placements.

Two other larger and more solid Middle Eastern banks, however - Union des Banques Arabes et Françaises (UBAF) and Banque Arabe et Internationale d'Investissement (BAI) - were also required by the Commission to strengthen sig-

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## FRENCH BANKING and FINANCE 2

George Graham on plans to reform the financial markets

## Taste for regulation revived

FRANCE'S financial markets breathed a collective sigh of relief in May last year on discovering that the new Finance Minister, following the return of the socialists to office, would be their old friend Mr Pierre Bérégovoy.

It was Mr Bérégovoy, in his last spell at the Finance Ministry between 1984 and 1986, who first launched Paris on its path of rapid financial modernisation. With his chief adviser, Mr Jean-Charles Naouri, and with Mr Daniel Lebègue, the director of the Treasury, the ministers embarked on a far-reaching programme of reforms: starting to prune credit and exchange controls, trimming the highly segmented and often subsidised credit circuits that had built up to finance every specific sector of the economy, and creating new markets such as commercial paper and financial futures.

When the liberal Mr Edouard Balladur succeeded Mr Bérégovoy at the Finance Ministry in 1986, on the election of the right-wing government of Mr Jacques Chirac, he was irritated by the frequent comment that he was merely following in the footsteps of his socialist predecessor.

Mr Bérégovoy, likewise, was annoyed when he replaced Mr Balladur again in 1988 to find the same remark levelled at himself – and with some justification, for though the remark accurately reflects the continuity in monetary policy, on the question of financial market reform Bérégovoy Mark 2 appears to be considerably more cautious than Bérégovoy Mark 1.

Besides a new law permitting banks to securitise their loans, now coming into effect, there has been little of the innovation of 1984-6.

On the one hand are the constraints of the European single market. France is obliged to circumscribe its own changes in financial market regulation within the EC directives, such as the harmonisation of mutual fund legislation, and this has on occasions given rise to the impression that the French government was marking time waiting for the Commission to make up its mind.

On the other hand, much of the initiative for change and innovation has passed into the hands of the banks and finan-



Pierre Bérégovoy: financial markets breathed a sigh of relief at his appointment

THE approach of 1992 is beginning to make its mark on the fringes of the French banking scene: the question is whether the single market will have a more profound effect on the financial services industry as a whole, given the growing links between its various arms, for example, banking and insurance.

The big French commercial banks all believe in the need for international expansion and closer co-operation with entities in foreign markets. Their enthusiasm owes much to the fact they were late starters on the international scene, and want to strengthen their weak presence abroad. But, at the same time, the near saturation of the French banking market means future growth must come elsewhere.

However, the banks have adopted quite individual strategies.

Crédit Lyonnais, for example, has set itself the goal of building up an extensive network of branches around Europe, and has appeared as a potential bidder in most banking businesses that have come up for sale. It has bought firms in Belgium, the Netherlands and Italy, and is believed to have looked at banks in the UK.

Société Générale, by contrast, has said it does not want to develop a pan-European commercial banking business. Instead, Mr Marc Vénot, the chairman, says it has identified specific areas such as fund management where it thinks it can gain a competitive advantage. Its acquisition of the Touche Rémont fund management company fell into that pattern. It has also taken over control of Strauss Turnbull, the London brokers.

Banque Nationale de Paris is trying yet another approach: it recently put together an intriguing branch swap deal with Banco Bilbao Vizcaya under which it traded an 85% branch subsidiary in France for a similar number of branches in Spain.

Crédit Commercial de France has also taken the specialist approach: its international expansion route is to be on the investment banking side, particularly in corporate finance and securities. It may have an emerging network in the major European countries, centred primarily on Laurence Prat, its London-based investment banking arm.

The two largest investment banking groups, Banque Indosuez and Paribas, are also deeply involved, both in their role as dealmakers, and through their international ambitions. Already, both

## EXPANSION STRATEGIES

## All eyes are on foreign markets

groups are linked into complex webs of cross-shareholdings which, in some people's view, contain the makings of future pan-European operations. In a recent study, Shearson Lehman Hutton, described them as "constellations" in the restructuring of European finance.

The deregulation of the stock exchange gave several foreign banks the chance to enter the securities business and lay the foundation of an investment banking business.

Among the most successful has been S.G. Warburg, the UK merchant banking group, whose acquisition of leading brokers Barot Allsion has put them in a strong position in the securities markets, and, increasingly, in corporate finance.

Nonetheless, Paribas is steadily expanding its foreign



Michel François-Poncet

presence. The same is true of Indosuez, whose parent, Groupe Suez, recently made major international strides with its acquisition of Société Générale de Belgique, and the Groupe Victoire insurance company which brought with it large operations in Germany. Mr Philippe Geulin, Indosuez's joint managing director, says the bank's main growth will now come in Europe to complement its traditional strength in the Far East and Asia. The bank's major move is an agreement to acquire 25 per cent of Morgan Guaranty, the investment bank substantially bolstering its London presence.

In the inward direction, there has also been plenty of movement. As one of Europe's largest and strongest markets – and one which is shaking off the regulatory shackles – France is attracting keen foreign interest, though the diffi-

group, is frequently mentioned. A larger takeover candidate in the long run might be CCF, the smallest of the big banks, privatised three years ago.

One of the banks on the acquisition trail for 1992 is National Westminster, the second largest UK clearer. NatWest bought five branches of Banque de l'Union Européenne (BUE) last year, bringing its total to 12. NatWest has since rationalised two branches and now has 10 branches. But it is eager to expand further. Both Barclays and Midland are much more strongly represented), and is looking at a wide range of markets, from personal and corporate banking, to leasing and insurance broking, says Mr Robert Allerton, vice-chairman and general manager NatWest Bank SA.

NatWest also bought Seller, a medium-sized local stockbroker specialising in the institutional equities business, which it is tying in with County NatWest, its international investment banking arm.

Bankers expect to see the steady flow of acquisitions continue. For example, neither Deutsche Bank nor Union Bank of Switzerland, respectively Germany's and Switzerland's largest banks, have a significant presence in France – a gap which both are keen to correct. There is consequently less movement from the Americans who are either deeply entrenched, like Morgan Guaranty, or re-evaluating their European strategies. The Japanese are growing steadily, as they are everywhere.

Although the Second Banking Directive which lays the foundation for the single market in banking, presents no particular problems for the French, the banks are worried that they could suffer competitively from the French government's tough approach to tax matters.

Mr Dominique Chatillon, chairman of the Association Française des Banques, says the government may require banks to supply it with tax information about their clients. "This would be harmful to our image, our cost and our competitive position," he says.

Although foreign banks operating in France would be subject to the same regime, other banks would be able to offer their services from abroad and draw away business. However, the banks hope that the next budget will contain concessions which will reduce the fiscal disadvantages of the French market.

David Lescelles

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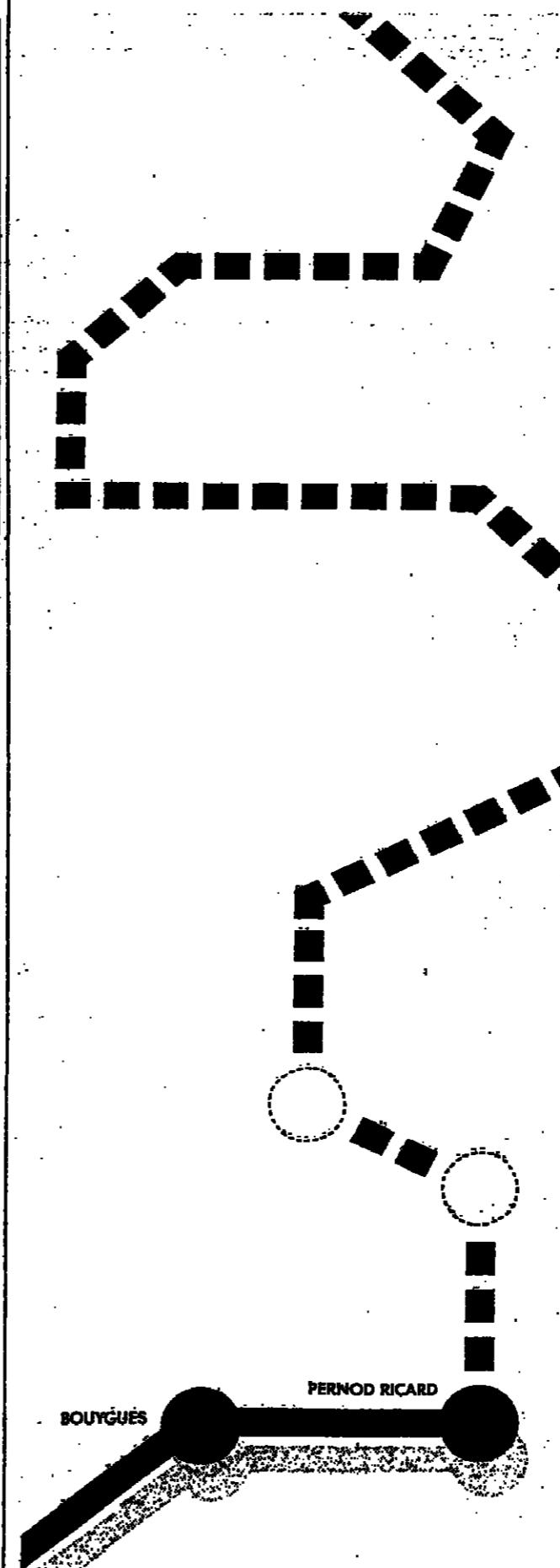
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## FRENCH BANKING and FINANCE 3

David Lascelles investigates banking supervision

## Pressures mount on Big Three

French bank capital	
	Ratio of total capital to weighted risk assets (%)
BNP*	7.5
Compagnie Générale	12.0
Credit Lyonnais*	7.0
Paribas (Group)*	8.1
Société Générale*	<7.0
French average (five banks)	8.5
US average	12.0
Japanese average	7.8
UK average	10.9
Irish average	11.4
Spanish average	10.7
German average	>8.0

1. Using 1982 standards - company information and SLH estimates  
 2. FF1.5bn equity investment due from Caisse des Dépôts  
 3. Equity issue from Caisse des Dépôts and Société Générale. Includes the price of FF1.5bn which  
 was converted into shares in 1987. FF1.5bn in 1982, FF1.45bn in 1984, FF1.45bn in 1985 and  
 FF1.75bn in 1986  
 4. FF17.2 to FF12.6m of equity due by year end 1989 due to "reproportioning" with the  
 government  
 5. As much as FF4.25m due to recent conversion of warrants.  
 Source: Shearson Lehman Hutton Securities



Dominique Chatillon, president of the Association Française des Banques

analysts said, because they could probably not finance their new capital requirements exclusively from retained earnings.

Among them, Société Générale, the only one in the private sector, will be able to supplement earnings with a rights issue if need be, in addition to obtaining fresh equity from conversion of existing bonds and warrants.

Given President Mitterrand's pledge to neither privatise nor nationalise any more companies, the answer for the other two will lie in less conventional methods, probably further issues of non-voting stock, though there is a 25 per cent ceiling to that.

A further possibility is a deal involving another state-owned agency, such as this year's exchange of 10 per cent stakes between BNP and Union des Assurances Parisiennes, the large state-owned insurance company, which effectively increased BNP's capital by 10 per cent.

Crédit Lyonnais also obtained a FF1.5bn capital subscription (equivalent to 6 per cent) from the state-owned Caisse des Dépôts et des Consignations, and a subsequent share swap with Thomson CSF, the state-owned defence group, brought it a further FF1.5bn, giving a big boost to its ratios. In another deal, the troubled CIC bank got an

increased shareholding from GAN, the state insurer.

There is no way under French law that banks can issue preferred stock - a route heavily used by UK and US banks - though a Commission official says the regulations could be changed to permit it.

"My personal feeling is that

the government will eventually be obliged to accept that nationalised banks will have to take in private funds," says Mr Dominique Chatillon, president of the Association Française des Banques.

He believes the focus on capital strength will also heighten

issues of profitability in French banking, and particularly the regulatory constraints which he argues are holding it back. Here, the inability of banks to pay interest on current accounts which, in turn, prevents them from levying customer charges, is a long-run-

ning grievance.

Bankers also complain about unfair competition from the mutual savings banks who have privileged access to the cheapest funds on the market.

There has, however, been a trade-off for the banks in the government's willingness to see a large portion of pre-tax profits being applied to provisions, particularly against Third World loans. At the end of last year, the banks had already provided against 40-45 per cent of these loans, according to the Commission Bancaire.

The level was much higher at the large banks, in the 50-60 per cent range. These will continue to rise beyond 60 per cent. Although this is in line with other Continental banks, it far exceeds the 48-50 per cent set by UK banks, and 25-30 per cent most leading US banks.

But others saw it as a demonstration of the French authorities' determination to preserve order in the French banking system.

Mr Robert Allemon, the chairman of the foreign bankers association, says his members felt they were being discriminated against, and he has initiated discussions with the authorities to get the basis of contributions changed. However, he stresses that foreign banks favour "private" solutions to bank crises, rather than the creation of an insurance fund.

have been four smaller res-

erves, also of Arab banks.

Although the Banque de France has specific powers under French banking law to oblige banks to back bail-outs, the incident caused some anger, particularly among the foreign banking community which felt it was being asked to pay for the errors of others.

But the Commission Bancaire says French banks specifically wanted a solution which kept Al Saudi Banque alive, and though there was grumbling, no bank actually refused to make its contribution.

The incident had a mixed impact on Paris's reputation as a financial centre. Some foreign bankers commented that the enforced contribution showed that it was better to deal with the French market from abroad.

But others saw it as a demonstration of the French authorities' determination to preserve order in the French banking system.

The strength of the French banking system has also been a sharper issue in the wake of last year's Al Saudi Banque affair in which the Arab-owned bank had to be rescued. This was done through a bail-out organised by the Banque de France to which all other banks in France were forced to contribute. Since then there

to develop its business as an adviser.

"We are no longer just an instrument for taking equity stakes, we are becoming a merchant bank," says Mr Lucien Poncet, chairman of Paribas.

French bankers are sometimes less demanding than their Anglo-Saxon competitors in terms of remuneration. There is often an inadequate appreciation of the risks involved," adds Mr Philippe Gealin, joint managing director of Indosuez.

All the same, the M&A market appears likely to remain buoyant for some time to come, even if there are far more buyers than sellers.

"The market is in full expansion and will continue to be so for several years for at least two reasons: one is the European dynamic, with frontiers falling and companies regrouping on their core activities, and the other is the fact that companies now have the financial resources to carry out this expansion," concludes Mr Jacques-Henri David, chairman of Banque Stern, a specialist investment bank now controlled by Swiss Bank Corporation.

## George Graham on problems in the investment banking market

## Corporate loan books grow

Banque Nationale de Paris, Crédit Lyonnais and Société Générale - lost money on their London securities operations last year, though the pain goes to Crédit Lyonnais with its FF600m loss at Alexander Lang and Crucifix, its London broking subsidiary. ALC still lost FF50m in the first half of 1988, but this was already substantially less than in the same period of 1986, and Mr Jean-Yves Haberer, the bank's chairman, says that the operation is turning round faster than expected.

One of the most keenly studied sectors over the past year has been the field of mergers and acquisitions. It has attracted considerable attention from the commercial banks in their search for ways of diversifying their sources of earnings and turning a profit from their corporate client

lists. The field is still very much dominated by the older specialists. Lazard Frères is still the standard to which all the others refer in M&A, with some other discreet family partners

now feature as advisers in a growing number of deals.

According to PF Publications, a specialist publisher, Lazard was the top ranked adviser in 1988, with deals worth a total of FF35.7bn to

## French banks have run into the same difficulties as many of their international competitors in their forays into stockbroking

ships like Messrs Worms et Cie also prominent, and the two main all-round investment banks, Banque Paribas and Banque Indosuez, highly placed.

But the commercial banks, or their merchant banking subsidiaries, have made considerable progress, and the BNP's subsidiary Banexi, Crédit Lyonnais, Société Générale and Crédit Commercial de France

its credit, followed a long way behind by Indosuez with FF25.9bn. In number of deals, Lazard, with 43, ranked second behind Paribas, with 49.

The French M&A market is still relatively narrow, so that the figures can still easily be thrown out by one or two large acquisitions. The presence of Wasserstein Perella, the New York M&A specialist, in third place by value does not reflect

a strong presence in the French market but a single cross-border deal, Pechiney's acquisition of American National Can.

Even without the big headline deals, however, the market is buoyant and is progressively opening to a wider circle of participants.

Banque Française du Commerce Extérieur (BFCB), the foreign trade bank, for example, has built on its wide list of

corporate customers to develop its own merchant banking activities, leading, for example, the buy-out of Veritas, the international specialist in certification and security checking.

Union d'Etudes et d'Investissements, the equity investment arm of the Crédit Agricole, plans similarly to take advantage of its portfolio of holdings and its specialist position in the food and agricultural sec-

ondary market but a single cross-border deal, Pechiney's acquisition of American National Can.

Even without the big headline deals, however, the market is buoyant and is progressively opening to a wider circle of participants.

Some of the older specialists

find the inroads of the commercial banks have reduced fees

levels on some operations below the break-even point, both in M&A and in the field of new issues.

"If the large retail banks are forced to pay interest to their

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## FRENCH BANKING and FINANCE 4

David Lascelles investigates increasing competition in consumer banking

# A love-hate relationship with customers

"INDIVIDUALLY, people like their banks, but generally there is anti-bank feeling - consumerist hostility."

Thus does Mr Michel Pétereu, the chairman of Crédit Commercial de France, describe the uneasy relationship that exists between banks and the retail customers in France. On the one hand, the French embrace banking services to the point where they are one of the most highly banked nations in Europe - more than 90 per cent of all adults have accounts. On the other, consumers view with the greatest suspicion any attempt by banks to charge more for their services, as they tried to do with disastrous results two years ago.

In spite of the considerable strides which French banks have made in improving their services and introducing new ones such as electronic banking and credit cards, the question of bank charges, and all the implications that flow from it, has become one of the central issues shaping the growth of retail banking.

As bankers describe it, the problem stems from legislation which prohibits the payment of interest on current accounts. The fact that banks enjoy "free" current account balances means they cannot charge for current account services.

"It will be extremely difficult, in our opinion, to change this situation because people are sensitive to it," says Mr Dominique Chatillon, the chairman of the Association Française des Banques.

The position is aggravated by the fact that the French paper-based payments system is exceedingly costly to run. Yet so long as people get their current account services free, there is no incentive for them to use other services, particularly since the alternative - credit cards - does involve charges.

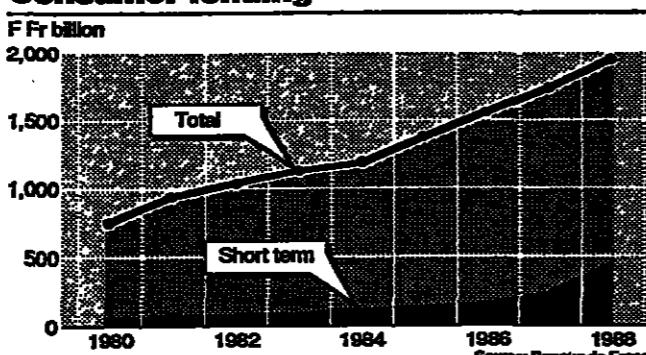
Mr Pétereu points out this irony here: "The old-fashioned techniques are free and the new are charged, therefore the old is holding back the new." This contributes to the pressures on profitability which banks among his main concerns.

The banks do not expect any major change because of the obvious political obstacles in



André Lévy-Lang: trend towards specialisation will continue

### Consumer lending



Source: Banque de France

the way of abolishing the usury law. It is also believed that the banking authorities are against change because they fear that a liberalised, competitive regime would oblige banks to pay interest on current accounts to retain balances, but prevent them from levying charges for fear of driving customers away. Banks would therefore be squeezed on both sides.

Another fear is that after 1992, foreign banks will be able to use the single market to offer liberalised accounts which French banks will not be able to match. But the view of the AFB is that this is not a threat because foreign banks operating in France will still have to respect the local bank

law. The result of this impasse is that banks have devised all sorts of ingenious, but costly, ways of effectively paying interest on current accounts - by, for example, combining savings and current accounts. They have also learnt to recoup charges by maximising the "float" of payments in transit. Many bankers, in fact, believe that these bypass arrangements will become so institutionalised that the existence of the usury law will cease to be an issue.

The French consumer banking market is notable for the many different types of banks - often operating according to different tax and regulatory regimes - which compete

Leading banks - 1988				
Bank	Capital (\$m)	Assets (\$m)	Profit (\$m)	Staff
Crédit Agricole	8,740	214,382	852	73,938
Banque Nationale de Paris	5,657	196,855	876	58,895
Crédit Lyonnais	5,400	178,978	811	58,151
Paribas	5,224	121,617	n.a.	26,000
Société Générale	4,874	145,681	883	46,462
Groupe des Banques Pop	4,572	150,253	715	n.a.
Compagnie Bancaire	2,143	58,124	241	13,054
Banque Indosuez	1,589	48,195	241	8,003
CG Group	1,509	63,021	256	27,000
Crédit Com. de France	1,310	38,515	134	12,500
SocGen	503	6,897	120	2,108
AI Uberlending Group	548	13,401	46	1,100
Crédit du Nord	400	21,416	25	11,452
Cie Parissime Reassurance	267	7,485	77	208
Banque Fed du Crédit	257	7,164	63	1,155
Banque Worms	221	10,192	34	1,883
BFCE	189	38,281	13	2,612
Eurobank	191	6,373	n.a.	n.a.
Société de Banque Thomson	177	2,804	n.a.	n.a.

Compagnie Bancaire profit was FF2.654m

Source: The Banker

against each other: the commercial banks, the mutual savings banks, the popular banks and giant conglomerates such as Crédit Agricole. Differences among them also cause aggravations. For example, the commercial banks resent the tax-privileged status of the mutual savings banks who are able to take in deposits at what other banks consider to be highly uncompetitive rates.

However, the credit constraints under which banks lived for many years until the usury law was lifted three years ago prevented them from expanding many key areas of the consumer market, particularly mortgages and personal loans. This opened up the market for specialist firms such as Compagnie Bancaire and Crédit Agricole, respectively, offshoots of the Paribas and SocGen groups.

Operating with few branches but with centralised marketing and management, both have attacked the personal lending market, and branched out into areas such as factoring, leasing, fund management and life insurance. They have also begun to export their services.

Mr André Lévy-Lang, the chairman of Compagnie Bancaire, predicts that the trend towards greater specialisation in the market will continue as the financial services sector becomes progressively more liberalised. He points out that his company's mortgage book

is already the same size as Société Générale's. At Crédit Agricole, Mr Philippe Ponet, executive chairman, describes his strategy as one of "hyperspecialisation" and stresses the role of innovation: for example his group was one of the first to introduce the

In spite of the strides which French banks have made in improving services, the question of bank charges has become one of the central issues shaping the growth of retail banking

variable rate mortgage into France's automated fixed rate home loan market.

However, the big banks are now hitting back at the specialists, using their powerful store of cheap funds to price loans extremely aggressively, provoking accusations of dumping from rivals.

Given the heavy costs they

like their banks, they actually get quite good value out of them. In a recent study of the French banking scene, Shearson Lehman Hutton commented: "The French citizen, we believe, is better served by his bank with respect to the price of certain financial services than his counterpart in other western countries."



Queue at a Paris cash point: great strides in electronic banking



New smart card with a memory chip in the top left hand corner

George Graham discusses the introduction of smart cards

## Technical problems slow down extension plans

FRANCE'S banks have reaffirmed their commitment to the introduction of smart cards, equipped with memory chips, throughout the country as the standard payment card by the end of 1991.

Already, some 2m of the 18m cards in issue are smart cards, mostly in the regions of Brittany, Provence and the Rhône-Alpes, and the programme is to be extended progressively to the rest of France.

But all is not well with the smart card programme. The extension of the cards has gone slower than at first hoped, technical problems have hit some areas, and some banks have started to contest the technical choices made.

The most serious incident struck this summer on the Côte d'Azur, where around 100,000 cardholders found that the chip in their smart cards had been burnt out by surges of electrical current in some designs of shopkeeper terminals, which are now being modified. This did not, in fact, cause any problems to customers, but as their cards still have, in addition to their chips, the same magnetic strip as ordinary cards, and these strips still functioned perfectly. Nevertheless, the incident caused a good deal of panic among cardholders who feared that they might be left stranded and unable to use their cards.

More serious for the future of the card system in France,

consortium was taken to task a year ago by the French competition council for the way it calculates charges. Although the consortium has made some modifications to the "charging structure", it has failed to win approval from the competition council. The case is due to be decided by the appeals court later this month.

Bankers argue that it was the government which obliged the Carte Bleue grouping, including most commercial banks issuing Visa cards in France, to merge in 1984 with the two major mutualist banks, Crédit Agricole and Crédit Mutuel, associated with the Eurocard network. It is therefore absurd, they say, to accuse the banks of acting as a cartel.

The cost of issuing and handling a card is clearly the same for everyone, but the competition council wants us to have different prices. They tell us that we are behaving as a cartel if we have a single price, but the cartel was organised by the state, complains one banker.

A number of banks are now

increasing the annual fee levied on cardholders - a move they tried to make last year, but had to give up in the face of fierce moral pressure from the finance ministry - but the commissions paid by retailers are still among the lowest in other western countries.

One brighter side to the picture

Credit card fraud, which had been rising as cards became more widespread, took a downturn last year for the first time

The cost of issuing and handling a card is clearly the same for everyone, but the competition council wants us to have different prices. They tell us that we are behaving as a cartel if we have a single price, but the cartel was organised by the state, complains one banker.

A number of banks are now

0.12 per cent of card payments - excluding withdrawals from automated tellers - from 0.2 per cent in 1987, but the consortium is still aiming to reduce further to around 0.07 per cent.

When smart cards are finally introduced across the country, they could help the consortium to reach this target, though they will also be more expensive to issue than the standard magnetic stripe card.

One of their principal advantages is that the built-in chip allows the user's secret identification code to be checked by an algorithm programmed into a relatively small terminal. Previously this could be done only with terminals connected on line to a main computer centre.

It seems likely to be several years, however, before enough retailers are equipped with the right terminals - redesigned so that they do not burn out the chip - for it to become more commonplace for cardholders to tap out their PIN codes instead of signing on the dotted line.

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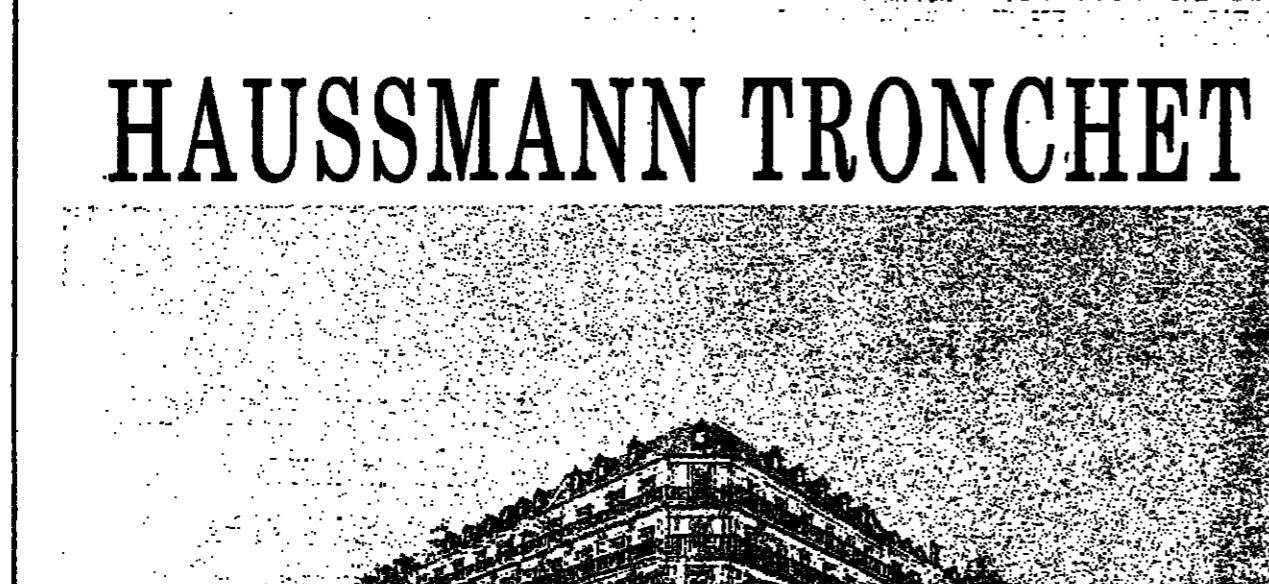
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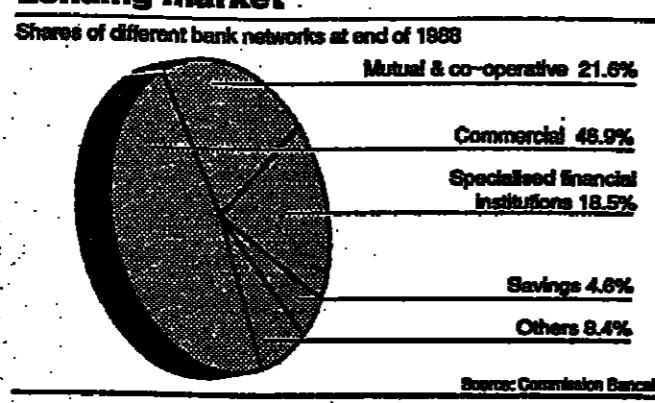
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## FRENCH BANKING and FINANCE 5

George Graham investigates the Minitel videotext network

## Stay at home and be served

## Lending market



FRENCH banks are doing their damndest to make their clients stay away from their branches. However, this is not part of a "Be beastly to the customer" drive. Banks are using the carrot of better service, not the stick of refusing to deal with clients over the counter - as some US banks tried unsuccessfully a decade ago - with the aim of tempting people to use their home banking services.

France's banks have one big advantage over their foreign competitors in this field: the Minitel, a videotext terminal handed out free to French telephone subscribers, which provides an effective, and cheap, tool for reaching customers at home.

With nearly 8m Minitel terminals now distributed in France, the potential client base is very large. France Telecom estimates that at the start of this year 16 per cent of households were equipped with a Minitel, and more than 90 per cent of the active population had access to a terminal at home.

Banking is now the fourth most widely used category of Minitel service, following the electronic phone directory, mail order and travel reservations, and an estimated 1.6m people have now signed up with their banks for home banking services.

One of the leaders in the field is Crédit Commercial de France, which in 1984 became the first bank to offer a Minitel

service systematically to its clients. It had 214,000 customers on its Vidéocompte at the end of last year, allowing them to consult their balances and shift funds from one account to another. 60,000 of them have also signed up for Libertel, which teams the account with a revolving credit, and the CCF has now launched Vidéotéléc, adding stock market dealing facilities.

Crédit du Nord, the retail bank owned by the Paribas group, was also a pioneer with its Norvidéo account, which now claims 130,000 subscribers.

Crédit du Nord also offers stock market dealing services, and notes that this has added it to cut errors on share orders by 97 per cent to virtually zero.

But the big three banks have also embarked on home banking. Crédit Lyonnais had 263,244 retail customers on its Téléton account at the end of

June, up 87 per cent from a year earlier, and 25,364 customers on its professional Minitel account, a rise of 51 per cent. Société Générale had 110,000 subscribers by the end of last year, making an average of 500,000 calls totalling 20,000 hours a month. Banque Nationale de Paris was slower to get off the ground but has also been expanding its Minitel services.

Even the Post Office has now launched a home banking service for its 8.6m banking clients. The service is likely to be gratefully received, since the queues at the post office are notoriously long.

These Minitel services offer a clear advantage to the banks in that they can reduce the costs of handling a customer account. One of the reasons CCF was so enthusiastic about offering home banking to its customers was that it had

rashly promised them free statements every time a transaction was made on their accounts, a costly procedure. The Post Office acknowledges the same reasoning: its Minitel account will carry a subscription charge, but will be free to customers who have agreed to receive printed statements less frequently.

At the same time, however, it allows customers to make better use of their money by switching surplus balances from their cheque accounts into savings accounts. This is particularly important, since French law prohibits interest payments on current accounts.

Acquisitions and alliances have multiplied to the point that the insurance sector has changed almost beyond recognition in 18 months. The most striking phenomenon has been the emergence of two major and fast-growing groups in the private sector, AXA-Midi and Suez-Victoire-Côlonie.

"SIZE" and "internationalisation": these two watchwords have become the guiding strategic principles of the French insurance industry over the past few years.

The question of interest payments on cheque accounts has become the subject of fierce debate in France, as a number of banks have launched products providing automatic sweeps of cash balances into interest-bearing accounts.

Many senior bankers note, however, that any customer who wanted to take the trouble to cut errors on share orders by 97 per cent to virtually zero.

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allowed other European insurers to buy stakes in French companies.

The most impressive transformation has been carried out by the AXA group. In June 1988, the company, headed by Mr Claude Bébér, surprised its competitors by allying with Mr Bernard Pagès' Compagnie du Midi, to head off Italy's Generali, which had been building a substantial stake in Midi. Until then, Mr Bébér and Mr Pagès had been principally known for their mutual hostility.

The logical denouement came in February, when Mr Bébér ousted his rival and took the combined AXA-Midi group into second place in the French insurance market. In July, Mr Bébér completed the operation by signing an agreement with Generali, sketching the outlines of a major international grouping.

AXA does not intend to stop there. The group already has a strong presence in the UK through Equity & Law, the life insurance group bought in 1987

by Mid. Now, Mr Bébér has taken a key role in the bid launched by Sir James Goldsmith for BAT: if the operation succeeds, AXA-Midi will take control of BAT's US subsidiary Farmers, gaining in the process a significant footing in the US accident insurance market.

Until last summer, Mr Bébér's group was widely thought to be the only company in the private sector capable of taking such spectacular steps. The surprise was all the greater, therefore, when Victoire carried off the improbable exploit taking control of a West German insurer, and not just any insurer, but Colonia, number two in the country behind Allianz.

Victoire had previously lived under a veil of extreme discretion, and had only come to public attention through its abortive attempt to ally with Royal Insurance in the UK.

Today, this league table has been completely overturned, and AXA is the only sane company to remain in the top three.

The intervening period has seen a cascade of acquisitions in France and abroad. Literally obsessed by the need to grow on an international scale, French insurers have expanded abroad, by acquiring either majority stakes in foreign companies or achieving big takeovers - and, in the process,

"With the Minitel, I believe everyone wins."



Claude Bébér

Leading insurance companies - 1988						
Group	Direct life business (francs million)	Direct accident business (francs million)	Total direct business	% change 88/87	% market share	Group domestic profits (francs million)
UAP	19,622.9	15,762.2	35,425.1	+10.2	11.2	+1,261.6
AXA-Midi	10,426.5	17,933.8	27,760.4	+22.4	8.6	+2,216.8
AGF	12,000.9	10,979.6	23,070.5	+5.3	7.3	+1,615.3
Groupe GAN	5,502.1	16,477.7	21,949.8	+20	6.9	+1,777.2
Predica	8,202.4	8,123.0	17,325.4	+14.7	5.5	+1,411.5
CNP	17,240.8	-	17,240.8	+161.5	5.5	+241.1
Groupe Victoire	16,393.1	4,814.0	21,207.1	+23.9	4.9	+620.7
Mutuelles du Mans	8,094.2	3,651.8	12,906.2	+21.5	4.1	+212.7
Athèna	2,731.1	5,528.4	11,517.5	+10.0	3.7	+1,051.8
			8,295.5	+3.1	2.6	+654.7

Source: L'Argus

## INSURANCE

## International expansion

That was not the end of the story, however, for after disagreements between the main shareholders, Compagnie Financière de Suez, until then an important but minority shareholder, launched a takeover bid for Compagnie Industrielle, Victoire's holding company.

The bid was successful, and the combined Victoire-Colonia insurance company is now integrated into a financial services group ranking among the very largest in Europe, with interests ranging from investment banking, with Banque Indosuez, to industry, through Société Générale de Belgique, by way of specialised lending activities.

In the next few weeks, the group is expected to be strengthened by the arrival of other insurance companies as minority shareholders in Victoire, alongside Suez. A number of foreign companies - British, Belgian and American - are candidates, but UAP itself, still the largest French insurer and already a major shareholder in Suez, appears to be the best placed.

UAP continues to be among the most active of the French insurance companies, and its number one ranking is still not under threat - at least unless AXA succeeds in taking control of Farmers. Rather than spectacular acquisitions, UAP has gradually built up a series

Continued on Page 6

Patrick de Jacquicot defines 'bancassurance'

## A marriage is arranged

A NEW buzzword is going round the French financial world. Astonishingly, it is for once neither English nor even Franglais: "bancassurance" is a home-grown French product.

It is no mere accident that the coinage is purely French, for France has shown a particular interest in the concept of marrying the two trades of banking and insurance.

This interest has already taken concrete form in two operations: the takeover of the Crédit Industriel et Commercial (CIC) bank by Groupe des Assurances Nationales (GAN), and the alliance between Union des Assurances de Paris (UAP) and Banque Nationale de Paris (BNP).

The debate is fierce among bankers and insurers. Among the proponents of "bancassurance", besides those just mentioned, are groups like Compagnie Financière de Suez, that have just taken control of the insurance group Victoire. They underline the complementarity between the two businesses, one of which brings in long-term savings and the other short-term deposits.

They also stress the need to offer a global financial service to their individual as well as to their corporate customers, and the advantage of greater size.

In the rival camp are groups such as AXA-Midi, Paribas, Société Générale, Assurances Générales de France (AGF) and Crédit Commercial de France (CCF). They believe, for the most part, that if you try to do several things at once, you will not do them well.

Although they are ready for ad hoc co-operation agreements, they do not feel that is necessary for this purpose to have substantial shareholding links.

Of the two major operations now under way, the most spectacular, in structural terms, is being carried out by GAN, the third largest nationalised insurance group, and CIC, a

group of regional banks which is also under state control.

Unlike the agreement between Lloyds Bank and Abbey Life in the UK, this time it is the insurance company which has taken control of the bank.

At GAN, officials explain that their main interest was to gain access to a complementary distribution network, and thus to a potential market share.

Experiments in distributing accident insurance policies have started in some bank branches, and the two groups have also started joint marketing approaches to small and medium-sized companies. Plans are also being laid to rationalise their computer systems, especially in areas such as securities custody or the handling of stock market orders.

From now on, we are no longer an insurance company but a financial services group," says a senior executive of GAN.

Though alluring on paper, the strategic approach has not convinced everyone. Some financiers believe that GAN will have a great deal of difficulty in taking real control of a banking group which is as large as itself and has a particularly complicated structure.

CIC is, in fact, a federation of regional banks, each of which has a large degree of autonomy and some of which, in addition, are not in the pink of health. It will doubtless be several years before it will be possible to judge the success of the operation.

Less ambitious in shareholding terms, the second major link-up concerns France's largest insurance company, UAP, and its largest commercial bank, BNP. The two groups, both nationalised, had at first drawn up a plan for a joint holding company. At the demand of the government, they trimmed down this plan to a more modest proposal: crossed shareholdings of 10 per

cent.

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## FRENCH BANKING and FINANCE 6



The dealing room of Banque Nationale de Paris

Ashley Ashwood

David Lascelles examines Paris as a financial centre

## Important transformation

A KEEN awareness of Paris's place in the financial world strikes any visitor there these days. But what is that place, and what are its prospects?

That Paris has changed fundamentally in the 1980s is no longer in doubt. The reforms which have opened up the stock exchange, the privatisation of a large part of the banking industry, the removal of most foreign exchange controls, the new aggressiveness of French financial managers, and the development of new markets for options and

**There are 163 foreign banks in France, and the number grows monthly**

financial futures: all these have transformed Paris into a financial centre of considerable importance.

In five years, France has moved from being one of the most highly regulated markets in Europe to one of the most deregulated, in parallel with the UK," says Mr Jorgen Wagner-Knudsen, senior vice-president of Morgan Guaranty's Paris branch.

There are now 163 foreign banks in France, and the number grows monthly. This puts it third in the world after London and New York. Several foreign institutions belong to the Paris Bourse, and more foreign companies are quoted there all the time. The natural goal would seem to be to aim to match London's predominance of the European time zone. But this is not the case.

"If we were to get into a battle with London, I don't think we would win," says Mr Patrick Duverger, head of Société

Générale's capital markets operations, reflecting a widely held view. "But we do have a chance to be first on the Continent. Germany has far to go, and Switzerland is a small market."

Much of Paris's advance lies in the evolution of the stock market. From a position where it was only a fifth of the capitalisation of the London market, the Bourse is now nearly a third as large. It also has more modern trading and settlement systems than London, and further changes being introduced will facilitate market-making, the key in many people's view to a market of international stature.

The growing foreign presence on the exchange is also encouraging international use of the market, and stirring a growing volume of cross-border dealing. This, in turn, is forming the basis for a bigger investment banking and corporate finance industry. Paris's lower costs and more central European location are also pluses vis-à-vis London.

All this has taken place under the active guidance of Mr Pierre Béregovoy, the Finance Minister who has taken a close personal interest in Paris as a financial centre.

But there are also clear limitations on Paris's aspirations. For one thing, Paris is not the home of any major international market, such as Eurobonds or foreign exchange, both of which give London its world stature. This would explain why, despite the growth in the foreign banking presence, the number of international institutions there is only half that of London. The largest foreign banks in Paris also number their staff in the hundreds where they would be

in their thousands in London. Another limitation is the shortage of skills, due mainly to the rapidity of recent changes. "Paris is strong insofar as financial instruments are concerned, but not people," says Mr Michel François-Poncet, chairman of Paribas, the investment banking group with extensive international connections.

However, "Anglo-Saxon" skills and techniques are finding their way into the French market. Leveraged finance transactions are beginning,

**Anglo-Saxon skills and techniques are finding their way into the market**

though they are held back by a shortage of financing sources. "France has been able to finance the high leveraged culture," says Mr Philippe Gedlin, joint managing director of Banque Indosuez.

A further issue is the less tangible question of regulation and business ethics. Recent insider trading scandals involving allegations of insider dealing in shares in top companies like Société Générale have raised questions about the integrity of the French markets. While such scandals have also hit London, New York and Tokyo, they have highlighted the tight web of corporate and personal contacts that run through the French business establishment and made for rigmarole, in particular, suspicious of intrigues.

"This is a very clubby place," says a European investment banker. "They are quite capable of moving the goal posts."

Mr François-Poncet agrees that ethics play an important role. "The French will have to adjust to gain credibility," he says, though he believes that French banks are already making that adjustment.

The stock exchange has introduced rules governing the conduct of takeovers which should make market manipulation harder. A committee headed by Mr Didier Pfeiffer, managing director of UAP, has also been asked to clarify insider trading practices. But though French law outlaws insider trading, it has yet to be seen whether the allegations made in the Société Générale and Pechiney-Triangle cases will be pursued to the point of charges.

A specific complaint which the finance industry constantly gives vent to is stamp duty on the bourse which, it claims, is driving equity trading business out of Paris, mainly to London. A few weeks ago it was raised again by bankers at a private meeting with Mr Béregovoy.

"We thought it would be abolished this year, but it probably will not now be," says Mr Patrick Poupon, chief executive of stockbroker Sellié. Stamp duty is, however, a universal complaint in the securities business, and London dealers are just as critical about the UK levy.

The recent collapse in world stock markets also gave the Paris market the chance to demonstrate its ability to cope with a major upheaval. It emerged with mixed results. Although a huge volume of shares were traded, a large number of shares had to be suspended because they fell more than the allowed limit, and this irritated many foreign brokers.

"This year, the position has been a little better, but the exchange still announced operating losses of FF120.5m for nine months to December 31, largely as a result of the decline in turnover.

It also made new provisions totalling FF180.3m, some of them to cover redundancy payments to employees and additional tax liabilities in the wake of an inspection, but FF245m to cover further risks on member firms.

This year, turnover in the

IT HAS been a year of quiet revolution on the French stock exchange. Radical changes which five years ago would have been greeted with incredulous outrage, have taken place with barely a ripple — the transfer of the very last stocks from the floor of the exchange to the CAC electronic trading system, the end of the fixed commissions tariff on July 1, the introduction of market-making on October 2.

It even looked at one point that the stock exchange would leave the Palais Brongniart, the imposing edifice that has been its home since 1826, when the lease runs out next year, although Mr Régis Roussel, the chairman of the exchange, has quelled fears on that point.

The Paris stockbroking community has taken revolutionary changes in its stride as part of a longer process begun in the early 1980s and accelerated by the institutional reform launched in 1987 by Mr Edouard Balladur, then finance minister.

And when the stockbrokers' closed shop, set up by Napoleon, finally disappears on January 1, 1993, its demise seems likely to be saluted with little more than a shrug.

What has been built over the past few years is a market

which prides itself on being the most modern and effective in continental Europe: electronic trading systems that have been developed from the CATS model of the Toronto Stock Exchange into Paris's own CAC system; overhauled takeover and disclosure rules; stiffened capital and prudential requirements for stockbrokers; and, next year, the Baltic settlement and delivery system which will put London's back into a slouch.

Behind this authentically promising picture, however, lurk some less golden aspects, the most obvious of which is the stock exchange itself.

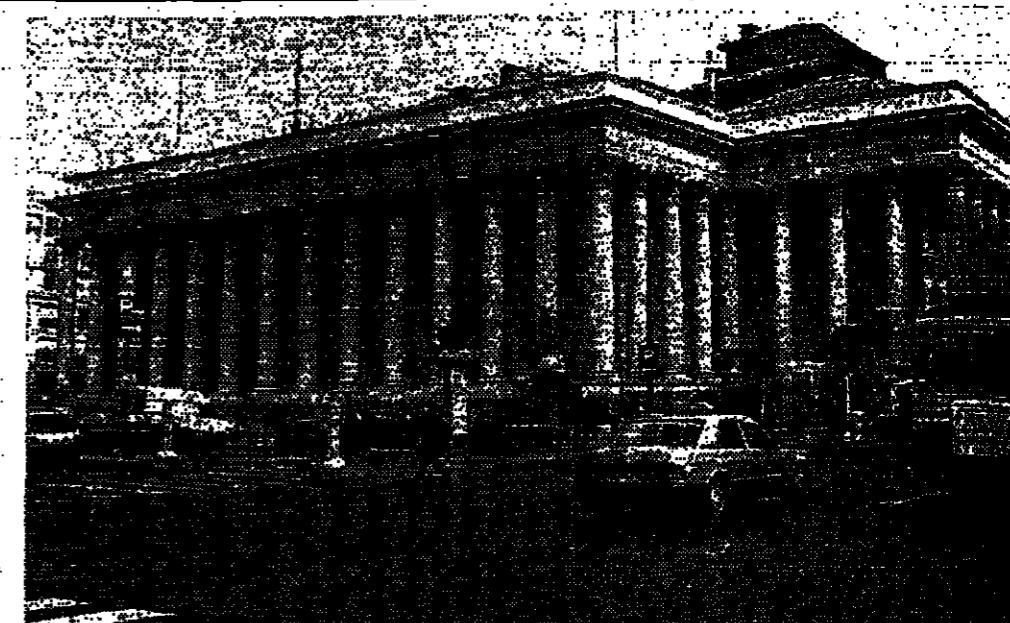
After losing FF614m, around a third of its reserve fund, in uncovered positions on the financial futures market at the end of 1987 and the start of 1988, the exchange then completely revised its accounts; it discovered that it needed to make another FF70m of provisions to cover deficits at a number of member firms.

Roussel, the chairman, had handed his book office, had originally agreed to be bought by CIC-Paci, the main division of the Crédit Industriel et Commercial banking group now controlled by the state insurer, Groupe des Assurances Nationales (GAN), but CIC pulled out when it saw the size of the problem.

Since then, the position has been a little better, but the exchange still announced operating losses of FF120.5m for nine months to December 31, largely as a result of the decline in turnover.

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This year, turnover in the



The Source: the Paris stockbroking community has taken revolutionary changes in its stride

George Graham looks at the equity market

## Year of quiet change

equity market, at least, has recovered, to average FF2.5m a day in the first eight months of the year, 60 per cent higher than in the same period of 1988.

The exchange has also revised the structure of the charges it levies on member firms.

But many of the healthier stockbroking firms are worried about their weaker brethren, especially those that chose to specialise in the bond market. Bond turnover has stagnated this year, and commission rates have been slashed to the bone.

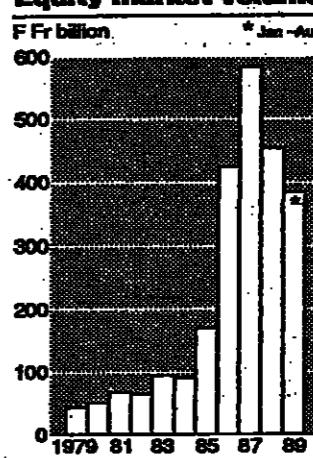
Two firms, Baudoin and Buisson, had already had to file for bankruptcy in 1988 and in July this year, Roudelieu, ranked among the 10 largest firms on the exchange in trading volume, followed suit.

Roudelieu, whose problems stemmed principally from longstanding difficulties with a new computer system that had hampered its back office, had originally agreed to be bought by CIC-Paci, the main division of the Crédit Industriel et Commercial banking group now controlled by the state insurer, Groupe des Assurances Nationales (GAN), but CIC pulled out when it saw the size of the problem.

However, the danger is more widespread. A third of Paris's 45 broking firms lost money in 1988, and another third made less than FF10m of profit — "which means they did not

make enough to get a return

Equity market volume



Source: Société des Bourses Françaises

Banking and insurance associations agreed to moderation, but there has been some downward pressure on margins. The major brokers acknowledge an informal gentlemen's agreement not to go below 0.2 per cent rising for smaller orders, but commission levels have in fact moved closer to 0.25 per cent.

Some smaller brokers have also made a push for market share by offering rates as low as 0.15 per cent.

Other brokers, meanwhile, have decided to make back a good deal of what they lose on commissions by trading in addition, a spread on most transactions, even before the formal introduction of market-making on October 2. Spreads provided as much as 40 per cent of earnings for some broking firms last year.

The sharp plunge in share prices on October 16 had the short term effect of raising volumes, but in the longer term, investors may once more be deterred from the stock market, and this could depress volumes again.

The big, solidly implanted equity firms remain profitable, with Chevireux de Vicien, now owned by Banque Indosuez, Baci-Alain, part of the Warburg group, and Cholet Dupont, partly owned by Crédit Lyonnais, at the top of the profession.

Some smaller firms have been completely absorbed by commercial banks. Many of the less profitable firms are backed up by a strong institutional shareholder.

But there remain around 10 brokers in regular deficit with the exchange, which continues under a traditional system which is increasingly contested to provide the equivalent of overdraft facilities.

It is completely abnormal that the stock exchange should cover the daily and monthly shortfalls of lossmaking brokers," complains one senior broker.

The pressure on brokers' profit margins seems likely to continue as the market gradually reacts to the abolition of the fixed commission tariff on July 1 this year.

The abolition was not as traumatic as it might have been, since for French institutions, *de facto*, commissions on orders above FF22m for equities and FF10m for bonds have been negotiable for years through the system known as "retrocessions".

This far-reaching wave of restructuring has, for the time being, left only the mutual insurance companies on one side. Powerful and profitable, these companies remain wholly French, and their legal status prevents them from taking a more active part in the wider reorganisation of the sector.

Behind these five major groups, two other significant groups, two other significant groups, have also taken place. Compagnie de Navigation Mixte agreed in September to sell half its insurance activities (Via, Rhin et Moselle) to

Patrick de Jacqueline. The author is banking correspondent of *Les Echos*.

to trade other countries' major stocks.

The French proposal is for 200 to 300 stocks to be recognised by a European system, with trading information spread in each stock's domestic currency and in Ecu throughout the member exchanges on a network dubbed "Pip". It also envisages the connection of the separate national settlement systems.

"If we were the London stock exchange, I would have made the same proposal that they did. But London frightens the other 11 countries of Europe," comments Mr Roussel.

He noted that the Seac proposal is based on market-making — not applicable as a trading method in every EC country — and includes no provision for settlement procedures.

"It will be difficult," Mr Roussel concludes, "but it would be serious if, on finding that Europe does not exist on the level of its stock markets, we didn't try to do something about it."

## Expansion abroad

Continued from Page 5  
of significant foreign alliances by buying a third of Royale Belge, more than 20 per cent of Sun Life in the UK, and so on. UAP has also reached a co-operation agreement with Banque Nationale de Paris (BNP), the largest state-owned bank.

The other two insurance companies in the state sector, on the other hand, have been sidestepped by these upheavals. AGF, symptomatically, was still the second largest insurer last year.

Today, it ranks only fourth. The group has not been inert, nevertheless. It has acquired a 27 per cent stake in Assubel, the third largest Belgian insurer, and has just signed an agreement to take control of MAA in Italy.

GAN, on the other hand, appears left out. Claiming that it does not want to join in the race for growth, the group has instead preferred to take control of the Crédit Industriel et Commercial (CIC) bank.

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"It will be difficult," Mr Roussel concludes, "but it would be serious if, on finding that Europe does not exist on the level of its stock markets, we didn't try to do something about it."

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## FRENCH BANKING and FINANCE 7

George Graham looks at the quickening takeover activity

## Symbolic swansong for the old rules

AS FRANCE'S traditional summer lethargy set in at the start of August, Compagnie Financière Suez started the drowsy stock market by launching a two-pronged FF24.bn bid for the shares it did not already own in Groupe Victoire, one of the leading private sector insurance companies in France, and for Compagnie Industrielle, Victoire's principal shareholder.

The bid was not merely the largest the French stock exchange had ever seen – and it later rose still further to FF27.4bn, following an increase in Suez's terms – it also provided a symbolic swansong for France's old takeover rules, highlighting in the process many of the reasons why new rules were needed.

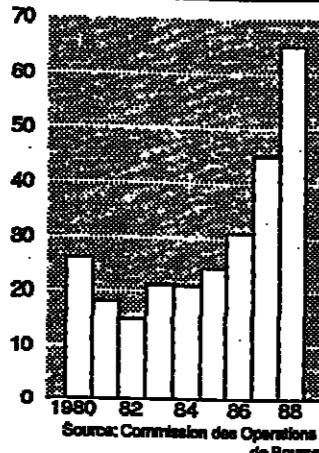
Two legal questions were at the heart of the battle:

Could Mr Jean-Marc Vernes, the controversial chairman of Compagnie Industrielle, use the shares held by the group's own subsidiaries on his side of the battle?

Could Mr Vernes, already the largest shareholder in Compagnie Industrielle, beat off Suez's attack by buying more shares in the market rather than through a full counter-bid?

The first question went to the law courts, but was never fully resolved. It will become, in any case, redundant in July

Number of takeovers of listed companies



Source: Commission des Operations de Bourse

1991 when this kind of circular share ownership is to be outlawed under a recently passed law.

On the second question,

the stock market regulatory authorities made it clear that they were in no doubt that Mr Vernes must make a full bid if

he wanted to raise his stake. Much less clear, however, was whether they would be able to enforce their will in the face of Mr Vernes's declared intention to act through friends.

The same law, however, now also introduces to French jurisprudence the concept of concert party action, and is expected to make it easier to stop people from circumventing the rules by acting through their friends.

But the most striking change in the new law is that it will introduce the obligation, similar to London's Rule 19, for an investor who takes his stake above one third of a company's capital to make a bid for at least another third.

The new rule, contained in outline in the law passed by parliament but spelled out in detail in a new stock exchange rulebook, will partially replace the current mechanism of "maîtrise des cours", whereby someone who buys a "controlling stake" must agree to offer the same price to other shareholders in the market. It should, however, provide a

## Nothing appears likely to weaken the appetite of French companies for takeovers

cally restructured, with a surge in the number of takeovers for listed companies but also a large number of mergers and acquisitions in the sizeable family sector, which a decade ago still accounted for more than 30 per cent of the capital invested in

France's 500 largest companies.

If the number of public takeovers bids has tripled in five years to total 65 last year, the total mergers and acquisitions market in 1988 is estimated at FF730bn, with only around FF740bn of it in the stock market.

Besides a longer term tendency for family-owned companies to change hands – many of France's most dynamic businesses were created in the years following the end of the Second World War, and their founders are in many cases now approaching the end of their careers – the effect of the 1987 stock market deterred many owner-managers from floating their companies on the market. At the same time, it made many of those who were already listed, cheaper targets for potential buyers.

But dominating all is the international movement of western companies which has seen industrialists in sectors as diverse as biscuits, champagne, defence electronics and chemicals desperately rushing to build up market share by

acquisitions – or "external growth", as French managers prefer to call it.

France has been no slouch in this movement. In the first six months of this year, in fact, France was the most active acquiring nation in western Europe, according to the specialist publication 1992 M&A Monthly. French companies made 85 purchases in the rest of Europe worth a total of Ecu4.bn. The same survey, however, shows that France was also one of the most open markets for foreign buyers to come into, with 91 acquisitions worth a total of Ecu2.8bn.

The state sector has been prominent in the move to make cross-border acquisitions, despite the difficulty that many state-owned companies have had in extracting funds from their shareholders. Banks and insurance companies have been particularly active in Italy, while Crédit Lyonnais has taken control of Credito Bergamasco. Uniassurances has taken control of Allisecures, Groupe des Assurances Nationales bought

target but blocked by the Canadian government.

In the private sector, insurance companies have once again not been idle, with Victoire agreeing to take control of Colonia/Nordstern, West Germany's second largest insurance group, just days before it became itself the target of Suez, and AXA-Midi lining up to pay \$4.5bn for Farmers in the US in the event that Sir James Goldsmith is successful in his bid for BAT Industries. Farmers' parent.

But it is Mr Antoine Riboud, the sprightly 70-year-old chairman of BSN, France's leading foods group, who has shown the most insatiable appetite. In June he paid \$2.5bn for five biscuits and crisps companies belonging to RJR Nabisco, only to turn round and sell two of them on to PepsiCo for \$1.35bn a month later.

Without drawing breath he then took a 35 per cent stake in Galbani, Italy's leading cheese producer, in an operation conducted jointly with the Agnelli group that cost a total of L224bn, and last month he added Birkel, the second largest noodle producer in West Germany, to his shopping basket.

As Europe moves towards a unified internal market, Mr Riboud's example seems likely to inspire many of his fellow managers in France.

## In the first half of 1989 France was the most active acquiring nation in western Europe

the UK for 2512m and GAF Surfactants and Specialty Chemicals in the US for \$480m and others at the same time as guaranteeing its pharmaceuticals affiliate Institut Méruex in a C\$942m bid for Connaught BioSciences in Canada, a bid that has been agreed by the

The second is the ending of the "coupon couru" system, whereby bond investors were subject to income tax on the income accrued on their bond when they sold. Mutual funds will now be able to operate on a roll-up basis, in other words, essentially tax-free for most private investors.

The third change, included in the budget for 1990, is the reduction in the withholding tax levied on bonds from 27 per cent to 17 per cent.

The net result will be a modification in the behaviour of investors, especially mutual fund managers, and although the government bond sector appears unlikely to be greatly affected, some bankers fear the consequences for the secondary market in other issuers' bonds.

For some of the larger public sector issuers, the emergence of market-makers seems likely to ensure that a secondary market is sustained, at least in their main bonds. However, smaller public and private sector issues, now traded on the CAC electronic quote system, may become still less liquid.

George Graham

## DOMESTIC BONDS

## Treasury campaign opens a wider international market

OVER the past few years, the French Treasury has waged a tireless campaign to modernise its own funding techniques and, in the process, to open up a wider international market for its bonds.

With foreign demand now mounting steadily, not only have French government bonds become an everyday part of the international investor's portfolio, but the franc itself now appears well on the way to becoming a genuine investment currency.

Even the nearly dormant Eurofranc market has revived this year, with a surge of activity in July: FF1.6bn of new fixed rate issues in one month, when the whole of 1987 saw only FF1.1bn of issues. A change in the regulations, allowing French banks to borrow on the Euromarkets in francs without having to swap immediately into a foreign currency, could attract some French borrowers.

Another rule change, lowering the minimum duration from three years to one, was followed up last month by Volvo with an original one-year issue, managed by Société Générale, offering a relatively

high yield of 12.16 per cent, but with the catch that the Swedish car group can decide next year whether it prefers to

repay in francs or dollars, with the exchange rate fixed at the origin.

In parallel with this renewed Eurofranc activity, the Ecu, or European currency unit, has seen a revival of interest. The French Treasury led the way with an Ecu1.bn issue yielding 8.6 per cent in April, lead-managed by Crédit Lyonnais and Paribas, targeted especially at

individuals. The Treasury followed up in July by selling a further Ecu352m at auction, thus integrating the Ecu bond into its usual selling apparatus.

The regular monthly auctions of OATs, as the main tap-stocks are known, now ensure almost all government funding, although the Treasury is still willing to syndicate a new issue, as it did with the Ecu bond, especially if it wants to reach a wider market of small investors who generally have not made the leap into the new style of bond market.

Treasury officials estimate that the auctions, with three different stocks sold on the first Thursday of each month according to a predetermined calendar, have cut perhaps 50

basis points off the government's borrowing costs by increasing competition and making the market more efficient.

One virtue of the auctions is to make the entire system more comprehensible to foreign investors, since the process closely resembles the techniques used in the US for selling Treasury bonds. Foreigners, however, still participate only rarely in the auctions and generally prefer to buy in the secondary market, with the exception of some foreign central banks who are allowed to submit non-competitive bids to be served at the average price.

Primary dealers say that the delivery problems which used to deter foreign buyers have been cleared up, but that buy-

ing in the auctions requires closer attention to the specificities of the French market than most international bond portfolios.

Three changes in legislation have led to a structural shift in the bond market

lio managers are prepared to pay.

One attempt to open the French government bond market directly to US investors, on the other hand, has not had the hoped for success. Last year, when Crédit Lyonnais, the third largest French bank and one of the primary dealers, launched a programme of American Depository Receipts

(ADRs) for two of the main French OATs, the aim was to widen acceptance of the US.

These proxy instruments allow US institutions, many of which have trustee restrictions on investments in overseas or unlisted securities, to buy and sell in dollars ADRs representing the French bonds and listed on the New York Stock Exchange.

The ADR programme was the first carried out for a sovereign borrower, and covered the two principal bonds, the OAT 9.8 per cent 1996, with FF744bn outstanding, and the OAT 8.5 per cent 1997, with some FF726bn outstanding.

Despite receiving the top AAA rating from US ratings agencies, allowing them to feature in the portfolios of even the most cautious of pension funds, the ADR programme is widely reckoned to have been a failure.

"There was a great deal of fuss made about the launch, but there are still one or two ingredients missing," commented one primary dealer.

Meanwhile, in the domestic market, three major changes in legislation have led to a structural shift in the bond market.

The second is the ending of the "coupon couru" system, whereby bond investors were subject to income tax on the income accrued on their bond when they sold. Mutual funds will now be able to operate on a roll-up basis, in other words, essentially tax-free for most private investors.

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George Graham

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12 month period July 1, 1988 - June 30, 1989		
	FF billion	change previous year %
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Outstanding loans and leases	158	+ 17
Net operating income	1,511	+ 13
Proportion attributed to Compagnie Bancaire	0.972	+ 15
i.e. per share FF 47		

## STRENGTHENING ITS CAPITAL BASE IN 1989

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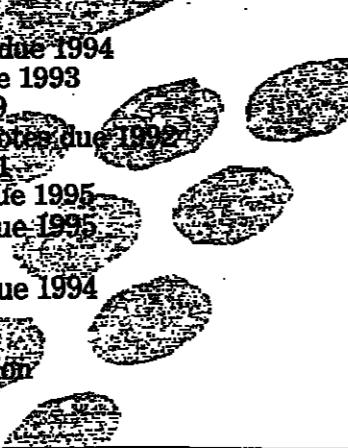
In 1989 :

- Swiss Franc 100 millions 5% Notes due 1994
- Yen 3 billion Floating rate Notes due 1993
- Yen 10 billion 5.30% Bonds due 1999
- Canadian Dollars 100 million 12% Notes due 1992
- ECU 75 million 9 1/4% Notes due 1991
- F. Francs 700 million 9 1/4% Bonds due 1995
- F. Francs 750 million 9 1/4% Bonds due 1995
- ECU 80 million 9% Bonds due 1991
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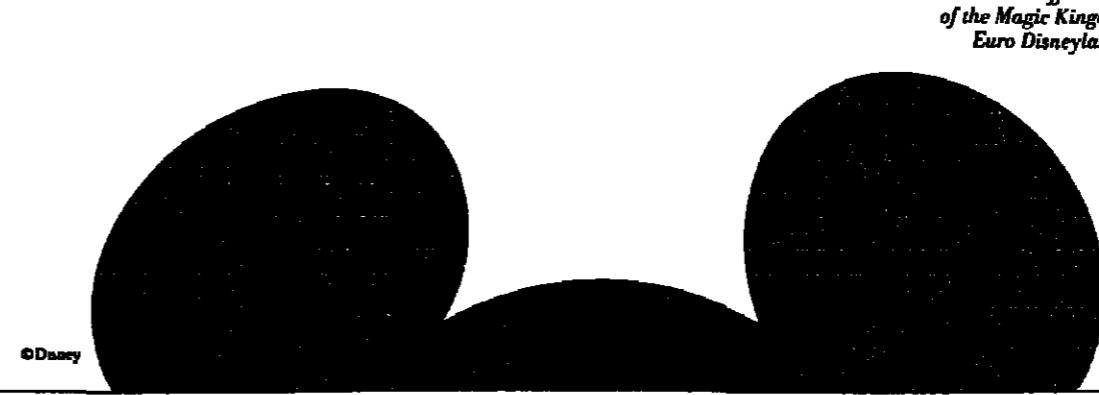


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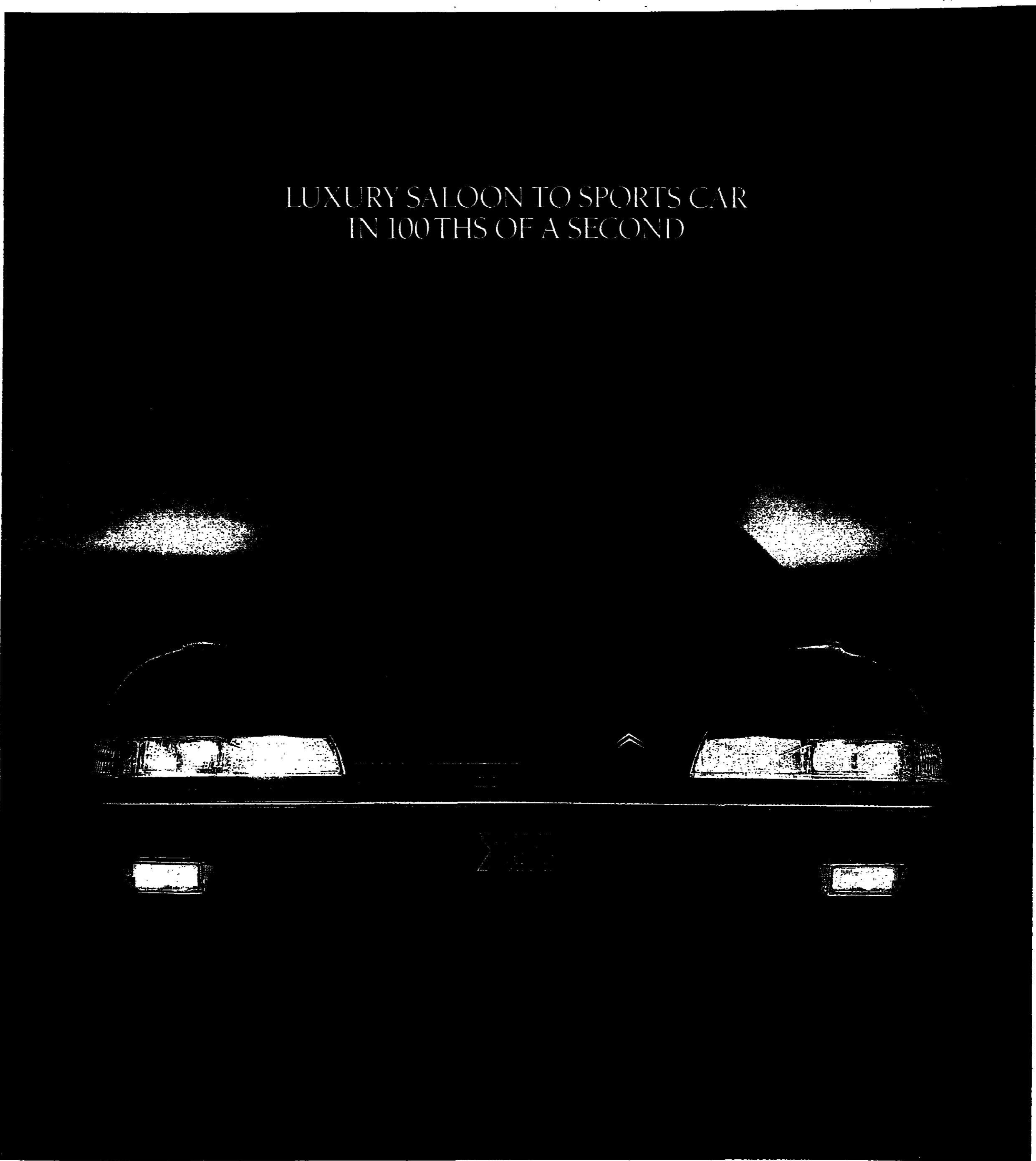
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